

Winter 2015



# The Carolinas Blueprint

## Reminders:

- Communicate with your Lieutenant Governor!
- Submit entries for Spotlight on Service
- Submit a club monthly report by the 10th of each month

*The Blueprint is a quarterly publication produced by the Carolinas District every season with messages directly from its district officers.*

## District Convention

On the weekend of March 11th-13th, Key Clubbers from all across North and South Carolina will gather in Durham, NC for the 70th annual Carolinas Key Club District Convention. This convention serves a variety of purposes: to elect new officers to the Carolinas District Board for the 2016-2017 Key Club year; to train clubs' new officers; to connect general members

with the levels of Key Club beyond the club level and inspire all members to get more involved; to celebrate a year of service; to recognize clubs and members for their service; to celebrate a year of service; and to have a lot of fun.

Amid informational training sessions and exciting awards sessions, there is no shortage of fun activities for attendees, ranging from an

entertainment session to a talent contest to a dance on Saturday night. Additionally, this convention offers a great opportunity for your club to get involved on the district level, both by sending delegates to vote and possibly even having a member run for district office. We hope to see your club represented there! Check the website for more information soon to come.

## Rustic Pathways

If you've ever had the desire to travel around the country or the world to directly provide service to communities that need it the most, you can fulfill that desire by embarking on a Rustic Pathways trip this summer! Rustic Pathways provides the opportunity for students to travel with a group of like-minded students around the world on a set itinerary and serve while

doing so. It's the perfect combination of seeing the world and serving!

You can check out the full listing of programs on the Rustic Pathways website, and you can even invite a representative to come speak to your Key Club about the experience and opportunities. I would encourage you to also look into the program specifical-

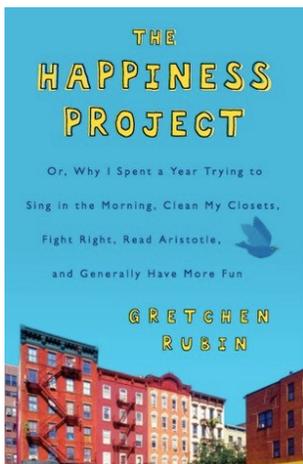
ly designed for Key Clubbers that will travel to the Dominican Republic!

If you think you would be interested, be sure to sign up quickly—there's no end date to sign up, but it's first come, first served. If your first choice trip is full, though, there are plenty others that might catch your eye!

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## The Happiness Project

Yeah, yeah, we all know happiness is important. After all, in a world where we're so constantly surrounded by negativity, both from our social peers and from the media, some source of positivity is necessary to keep any person sane. It might seem corny to dedicate a movement to this specifically, but Key Club encourages

you to do so. Even the smallest things can make a huge difference in brightening someone's day. Besides, as servant leaders of our communities, Key Club's goal is always in a way to spread happiness, right?

If you find the Happiness Project page on the Key Club website, you'll notice a variety of resources intended

fully to make you and your Key Club happier. Take a few minutes to look through these resources. Some are personal, like happiness assessments or scientific ways to increase your happiness, whereas some are great activities and fun things to share with your club. Consider starting a happiness movement at your school!

*Take notes as the month progresses and then copy into the form to make it go faster!*

*Submit by the 10th of each month.*

## Club Monthly Reports

As you start working toward completing your Annual Achievement Report (a requirement for clubs planning to attend District Convention), you might realize that you don't have access to all of the information you need to fill out any given section of the report. It

might be too late to go back in time to fix that for this year, but it's never too late to start filling out your club monthly reports each month! These reports will help keep your club on track, requiring you to gather and keep track of information that will later come

in handy as you fill out the Annual Achievement Report.

So start now! By the 10th of each month (so January 10th), be sure to fill out the form under the reports tab on [carolinaskeyclub.org](http://carolinaskeyclub.org) and save the information—you'll thank yourself later!



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## Club Social Media Tips

So you've put up posters, sent out emails, and made announcements at meetings, but what is the best way to communicate to an audience of teenagers about upcoming events? The best way to keep members updated without becoming annoying

is through a club social media account.

First, publicize it well. Announce it at your meetings and encourage members to follow it right then so they immediately begin receiving club updates.

Next, be sure to keep it updated frequently. All club events, meetings, and projects should be announced here!

Finally, remember it's just one resource. Don't abandon all the previous methods you've used!

# GOVERNOR'S GAZETTE

Winter 2016

## A MESSAGE FROM YOUR GOVERNOR

Hello, Carolinas Key Club members!

I hope that all of you enjoyed the much needed holiday break to relax and spend time with those you love. It is times like these where we realize the importance of supporting others as they have supported you.

As we begin our new year I hope that we can carry this holiday spirit into the service we have committed to. So, in 2016, be the servant leader who gives back to the community that has given you so much. Demonstrate that as a Key Club member, caring *is* your way of life.

I wish you all a happy New Year! I cannot wait to see you from March 11-13th for the 70th annual Carolinas Key Club District Convention.

Yours in service,  
Nishi Gadireddy

## IN THIS ISSUE

- KIWANIS ONE DAY
- A YEAR IN REVIEW
- CAROLINAS DISTRICT BOARD ELECTIONS
- KEEPING YOUR CLUB MOTIVATED



## KIWANIS ONE DAY

Each year, members of Kiwanis (Key Club's parent organization) around the world participate in a day of service. This day is known as Kiwanis One Day, and it is coming up April 2, 2016. On this day, Kiwanis clubs from around the world take on projects that serve the youth. These projects include building playgrounds with Landscape Structures (a Kiwanis family vision partner), holding pancake breakfast fundraisers, and many more. The most exciting fact is that this global initiative is taking place at your local Kiwanis club! I encourage you to get in contact with your Kiwanis club today to see what project they are tackling for this year's Kiwanis One Day. They might even need some help from a few Key Club members to get the job done.

## **A YEAR IN REVIEW**

An important step before finding our place in 2016 is to reflect on the year that has just passed. Last year, we set several goals regarding membership, attendance to district events, and service in local communities. I am glad to announce that we have made great strides towards achieving all three of these goals in this past year.

The Carolinas District has chartered several new clubs this year, greatly expanding our local impact. Many of you have ventured outside of the club level and participated in our district events. In fact, because of you, the 2015 Fall Rally at the Carowinds Theme Park was the largest Fall Rally in the history of the Carolinas District. Additionally, Key Clubs from North and South Carolina have taken part in amazing service projects to increase the service they are contributing to their local communities. Some of these projects are featured in our Spotlight on Service on page 9 in the Blueprint. Be sure to share one of your club's service projects to be featured!

In 2016, I hope to see this progress continue so we can all celebrate our efforts at the 2016 District Convention!



## **CAROLINAS DISTRICT BOARD 2016-2017 ELECTIONS**

With only two more months until district convention our Key Club year is about to come to an end. However, for you it may be a new opportunity to serve on the 2016-2017 Carolinas District Board! As a district board member for the past two years, I cannot imagine a better way to be involved with Key Club on a larger scale while improving your leadership skills. For more details about the upcoming election, check out our website ([caroilnaskeyclub.org](http://caroilnaskeyclub.org)). I recommend contacting your local lieutenant governor so you can not only learn about the elections process but also learn more about the district board experience.



## **KEEPING YOUR CLUB MOTIVATED**

With the second half of school quickly approaching and summer break within sight, a common problem arises: How do I keep my club members motivated? At first, this seems like a daunting task, but you can easily achieve this by making service more fun! Here are a few quick tips:

- Consider baking cupcakes for your next meeting to increase attendance.
- Play an ice breaker to pick up everyone's spirits before a meeting begins
- Have large scale service projects that your entire club can be involved in. This is a great way for your club to bond while making a direct impact in your community.

I hope these three quick tips will help you start the year of right!



## KEY NOTES:

- **Annual Achievement Report!**

Start compiling your achievement report TODAY so you can receive recognition at Convention!

- **District Convention!**  
*Don't be shy; bring your Key Club to the Carolinas' annual District Convention for a weekend of fun!*

- **Monthly Reports!**  
*Don't forget to send your monthly reports by the 10th of every month!*

- **Don't forget The 3 Be's!**  
BE willing, BE consistent, and BE diligent with your duties! A little bit of grinding goes a long way!

# Rahman's Report

VOLUME 1, ISSUE 4

DECEMBER 2015

## Letter from Your Secretary

Key Club Secretaries,

We've reached the halfway point in the school year, and for some of you, this means studying for final exams extensively, sleeping less, and pushing Key Club off to the side. As much as I fully understand the struggles of time/stress management, I want you all to know that you **can** ace your exams, sleep normal amounts, and drive your Key Club to newfound successes. At such a crucial time in the school year—when finals are on the rise, District Convention is well on its way, and college applications are due—this is not the time to slack off. It's so easy to give up under all of these stressors, but if we push through these next few weeks, I guarantee that we will come out proud of ourselves and of our achievements. Nonetheless, some things do need to take place for maximum results. As you finish up this semester, first don't let your Key Club duties falter; your Key Club chose you for a reason and the members are counting on you to continue performing at your best. Secondly, remember to keep up your grades high; many of you are Juniors and Seniors and colleges like to see an upward trend in performance! Lastly, always give yourself a time block during the day to rejuvenate—take a nap, go work out, have a nice dinner, or watch some Netflix! Continue to work hard, but also give yourself some to unwind. I know it will be worth it.

**Your Carolinas District Secretary,  
Tarif Rahman**

## Roster Collection

District Convention is just eleven weeks away, so that must mean it's almost time to elect new officers for the 16-17 Key Club year!

Secretaries, there are just five short months left in your Key Club terms, and eventually some other passionate Key Clubber will take

your spot as the Key Club secretary. I know that not all Key Clubs elect officers in late February, but if your Key Club does elect officers at this time, please be sure to send your division's Lieutenant Governor your club's most recent officer information. This information is vital for your Lieu-

tenant Governor to maintain an efficient line of communication with you and only asks for the most recent officers' names and emails. If you do not elect officers until the springtime, please send this information to your Lieutenant Governors then. Thank you for your continued reciprocity!

### Key Club Core Values:

- ◆ Inclusive-ness
- ◆ Leadership
- ◆ Character-building
- ◆ Caring

### Carolinas' Social Media



Follow Carolinas District Key Club for updates!



Follow @CarolinaKeyClub



Stay tuned with CarolinasKeyClub!

## March for Babies

Every day, 72 babies die of complications in births, and when President Franklin D. Roosevelt founded March of Dimes, he wished to combat this statistic so that one day it would be nonexistent.

And you can help too through Key Club International's annual fundraiser—March for Babies.

Key Club organized and has supported this campaign since 1978, and you can help by hosting functions like coin collections, dances, and in-school challenges to raise funds. Together, we can support each of these mothers and children one by one, so talk to your Key Clubs today. Join with your community in March for Babies to give every baby a healthy start.



## District Convention

In just eleven weeks, we will have arrived at the Sheraton Imperial hotel once again for the Carolinas' annual District Convention. March 11th will mark the beginning of this three day adventure at the Sheraton, and this year the Carolinas want us to see you, secretaries, and your Key Clubs at convention. Secretaries, as we prepare for our March 11th event, I want to first remind you to start compiling your Annual Achievement Report. It is crucial that you compile a report for your Key Club because by

bringing your Report to District Convention, your club may receive special recognition as a distinguished Key Club! As a past club secretary and now a District Secretary for the Carolinas, I know that it can be difficult to compile your entire year of service into one concrete report, so I encourage you all to start your reports TODAY. Remember that the earlier you start, the higher your chances of receiving special recognition at Convention!

District Convention is a fun weekend for us to make new friends, share those goofy mo-

ments in the hallway, and learn about the organization that unites us all. As you compile your reports, remind your Key Clubs of the numerous **competitions** available to us at Convention. Scrapbook, club poster, oratorical, essay, and the opportunity to run for District office are just a few of the spectacular opportunities available to us at Convention, and sincerely I hope to see all of you on March 11th.

### Questions?

Email me at [sec1516@carolinaskeyclub.org](mailto:sec1516@carolinaskeyclub.org)

## March2Success

ology, chemistry, and physics. To learn more about the March2Success, visit

<https://www.march2success.com/main/home>



# McLean's Memoir

Carolinas District

[Edition 1, Volume 4]

## A Message from your Treasurer

Hello, Key Clubbers! I hope you all had a fantastic Christmas break. I am so excited to begin this new year working alongside you all. I am so proud of what our district has accomplished during the 2015 Key Club year, and I am looking forward to seeing what we will accomplish in 2016.

The Carolinas District Convention is coming up very soon. During this event we elect our new District and Executive Board. Those elected will be in charge of running the district. I would just like to take a moment to encourage those of you who would like to become more heavily involved in Key Club on the District level to really take the time to consider running for a Lieutenant

Governor position. The job of a Lieutenant Governor is extremely important, as Lieutenant Governors act as a liaison between the Club level and the District level and supply clubs with important information from the district.

I am positive that 2016 is going to be another phenomenal year of service. I am so thankful for all that you do on the club level; Key Club could not accomplish all that it does without you. Keep up the great work, and I look forward to seeing you all at the Carolinas District Convention!

Yours in Service,

*Samantha McLean*

Carolinas District Treasurer



### *Dates to Remember:*

- **District Convention:**  
**March 11-13<sup>th</sup>**

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## Upcoming Deadlines/Reminders:

Trick-or-Treat for UNICEF funds are due by Thursday, December 31st, 2015

If you have not already, update your club's roster and pay dues.

If you have any questions, feel free to contact me. My contact information can be found on the [carolinaskeyclub.org](http://carolinaskeyclub.org) website or on page 10.

## District Convention 2016 Fundraising Ideas

Calling all Key Clubbers!

It is that time of year again: it is almost time for the Carolinas Key Club District Convention!

I cannot wait to see you all there. I know that sometimes it can be a little difficult to come up with the money for events like this, which is why it is always beneficial to begin fundraising now!

One of the most commonly used fundraising methods for events like this is the 1/3, 1/3, 1/3 method. This is where you, the Key Clubber, provide 1/3 of the cost, ask/help your club to fundraise 1/3 of the cost, and ask your sponsoring Kiwanis Club for 1/3 of the cost.

Kiwanis Clubs love to interact with Key Clubbers; it brings them joy whenever they can help send us to District and International events. So make sure to reach out to them.



## Fundraising and Project Ideas

There are many causes that's your club can fundraise for, such as our preferred charities: March of Dimes, UNICEF and The Children's Miracle Network.

Here are a few fundraising Ideas:

- Bake Sales
- Pancake Breakfast
- Talent Shows
- Face Painting
- Car Washes
- Selling Valentine's Day Flowers
- Blind Auctions
- Raffle Tickets
- Balloon-o-grams
- Sweethearts Dance
- Miracle Minute

## Club Treasurers Role in Paying Dues

- ❖ An important part of being a club treasurer is helping your club pay dues.

~The Early Bird deadline for dues was November 1<sup>st</sup>

~The Final Deadline for dues was December 1<sup>st</sup>

Even though the dues deadlines have passed, it is not too late to submit your updated club roster, invoice, and dues payment.

You have until February 1<sup>st</sup> to submit your dues payment to Kiwanis International before your club is suspended.

To update your club's roster, please go to [www.keyclub.org/muc](http://www.keyclub.org/muc). After you have completed this, the site will generate you an invoice, which will tell you the exact amount that which you owe.

### Duties and Responsibilities (Dues):

- Collect members' dues. Cooperate with your club's secretary to pay dues and update the club's membership roster in the online Membership Update Center.
- Prepare the club's budget, present it to the clubs board for approval, and ensure that club activities adhere to the budget.

### Inside this Issue:

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## Contact Information:

District Treasurer: Samantha McLean

Email: [TRS1516@carolinaskeyclub.org](mailto:TRS1516@carolinaskeyclub.org)

Phone Number: (910)-584- 7764

All contact information can be found online at:  
[www.carolinaskeyclub.org/ district-officers](http://www.carolinaskeyclub.org/district-officers)

# Spotlight on Service

## Charles B. Aycock: Hygiene Kits for the Homeless

The Charles B. Aycock Key Club partnered with a local church for an event called Cardboard City. This event aims to raise awareness about homelessness in their community.

In addition to raising awareness, Key Club members took matters a step further

and collected supplies in order to make hygiene kits to pass out to the homeless at the event. Members collected items ranging from toothpaste and toothbrushes to soap, tissues, socks, chapstick, and feminine hygiene items. They assembled the kits at the event, creating in total 88 kits to

distribute to the homeless in their community. By taking such a hands-on approach to helping the homeless, club members were able to see homelessness in their community from a new point of view and were able to better understand the needs of the local homeless population.



## Green Hope: Lunch Buddies

For many years, the Green Hope High School Key Club has participated in one of their main and year-long events, Lunch Buddies. The purpose of this event is to help and spend time with OCS (occupational course of study) students at their school.

To do so, members spend their lunch periods playing games, doing crafts, and participating in activities with the OCS students. Members say that the OCS students are always thrilled, and Key Club members have just as much fun spending time with them!



*Submit your club's project to Spotlight on Service through the form at the bottom of the page:*

[www.carolinaskeyclub.org/spotlight-on-service/](http://www.carolinaskeyclub.org/spotlight-on-service/)

## Wayne Country Day: 5k Charity Run

In October of 2015, the Wayne Country Day School Key Club held a 5k Color Run at their school in order to raise money for the Kennedy Children's Home in Kinston, North Carolina. This project was said to open the eyes of members of the Key Club,

allowing them to really witness the change the money they raised was making, allowing them to help kids their own age who were less fortunate than them.

To help prepare for the race, Key Clubbers helped by organizing aspects of the

race such as accumulating all of the paint necessary, and they helped guarantee a good turnout by helping advertise the race and encouraging people to attend. In the end, they were able to raise and donate nearly \$400 to the Kennedy Children's Home!





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Carolinas District Key Club



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## Save the Date

Final Dues Deadline Before Suspension	February 1st, 2016
District Convention	March 11th-13th, 2016
Kiwanis One Day	April 2nd, 2016
Eliminate Week	May 2nd-6th, 2016

## Executive Board Contact Information

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