



WINTER 2020-21 EDITION OF

*the
Carolinas
Blueprint*

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Carolinas Spring Leadership Conference

To adapt to a virtual environment this year, we will be hosting our Carolinas Spring Leadership Conference. This event will be a fully **virtual no-cost** event on **Saturday, March 27th**. We expect to start a general session at **10 am** and move into breakout sessions. At the end will join for a closing session expected to be **no later than 3 pm**. This event will allow students to learn more about Key Club and its goals, and to learn about future positions, and what the Carolinas District has been doing to make a difference in our home, schools, and communities.

virtual contests

- Distinguished Club Award
 - Annual Achievement Report*
 - District Project Award
 - Major Emphasis Award
 - Kiwanis Family Relations Award
 - Single Service Award
 - Outstanding Faculty Advisor
 - Outstanding Kiwanis Advisor
 - Club Poster
 - Club Video
- *= required by all clubs

Annual Achievement Report

Have you completed your Key Club's Annual Achievement Report? The report can be completed digitally by clicking [here](https://keyclub-wpassets.s3.amazonaws.com/wp-content/uploads/2020/12/11160918/New-Annual-Ach-Rpt_20-21_fillable.pdf) or visiting https://keyclub-wpassets.s3.amazonaws.com/wp-content/uploads/2020/12/11160918/New-Annual-Ach-Rpt_20-21_fillable.pdf. Make sure to complete the form before the Carolinas Spring Leadership Conference to ensure its timely review.

Running for District Office

As the terms of the 2020-2021 District Board come to a close, it is important that we have new candidates that are ready to serve the Carolinas District. It is important that we have leaders to ensure the future of our district through these difficult times. Serving on the District Board provides numerous leadership and service opportunities. You have the opportunity to meet and work with fellow Key Club members from all over North and South Carolina as well as build lifelong friendships with your fellow officers. As we reach the new normal of a post pandemic world you also may have the opportunity to travel to multiple locations in the Carolinas. Former Division 14 Lieutenant Governor Santos Lopez-Lucas had many positive remarks about his experience as a district officer saying, "Many of my best friends I met were on the District Board. I felt like I was being a part of my community by being a Lieutenant Governor. I can wholeheartedly say that everyone can gain something from the experience of being on the District Board."

ICON 2021

Key Club International has recently announced that International Convention (ICON) 2021 will be cancelled. Instead, they will be hosting the all-virtual 2021 Key Club Summer Leadership Conference.

More information will be available on the Key Club International website at <https://www.keyclub.org/news/key-club-international-to-hold-summer-leadership-conference/>.

Key Club International hopes to hold ICON 2022 in Washington, D.C.

Year in Review

It has been an interesting year to say the least, and as we reflect on The Year in Review, I could not be more thankful for the support of my executive officers to adapt to these circumstances and keep the Carolinas District moving forward while dealing with countless amounts of obstacles. It was not easy to start from scratch this year on virtual board meetings, how we perform service, and how Key Clubs can work with the complexity of school environments this year however, despite the circumstances, I am more than astonished at the difference we were able to make. Lieutenant Governors were able to get creative with virtual division wide functions this year and continue to raise thousands of dollars for causes, with division 6 Lieutenant Governor Annie Luong raising over \$2500 for the Lung Cancer initiative in honor of Helen Devlin, the Hickory Key Club advisor and someone very important to our District, who passed away from Lung Cancer last year. Our District was also still able to donate \$10,000 to the Boys and Girls Homes to support Christmas for Children, and have a board of dedicated Lieutenant Governors to distribute important information to advisors! I am looking forward to the next board carrying the torch and moving forward to even greater success!

Dear Carolinas District,

GOVERNOR'S MESSAGE

It has been quite the journey and as it comes to an end I could not be more grateful for the opportunity to serve the Carolinas District as Governor! Being on the District Board has been a normality for me throughout High School and since joining my freshman year I could not have imagined how much running for Lieutenant Governor would have influenced my High School experience. As I look forward to going to College and the next chapter of my life it feels bittersweet to leave such a constant that has been in my life!

For those of you who are unfamiliar with board positions and are thinking about running for a position, I can assure you that it will be worth it to be part of an organization that prides itself on giving back to not only the community but the student leaders as well. I have learned countless life skills from my time on the board that has allowed me to learn how to interact with adults in a professional manner, send professional emails, and organize events that have led me to become a better student and a better young adult as I enter college.

The people I met have been like a family to me and it is not every organization that you still talk to people on a daily basis from serving on the board together 3 years ago. My experience has been life-changing and I hope that you as a Key Club member can get the same experiences out of it! We look forward to releasing applications for Lieutenant Governor within the next few weeks and I hope that you all will apply to be part of such a great organization and make the same memories that have meant so much to me! Please feel free to reach out to me at Gov2021@carolinaskeyclub.org if you have any questions and I look forward to seeing your applications soon!

Yours in Service,

Raghav Chari

For more information, visit carolinaskeyclub.org

Dear Carolinas District,

The past year has gone by quickly—it's hard to believe it's March again! I am so thankful

for the lessons I learned while serving as your District Secretary. Serving on the District Board, whether as a Lieutenant Governor or as an Executive Officer, is an extremely rewarding experience that will grow you as a leader. If serving your home, school, and community at a larger level interests you, consider running for a District level position.

Most clubs hold officer elections during the Spring semester. If your club hasn't held elections yet, you will find information as to how to conduct them in this Blueprint.

If you are a recently elected club secretary, you might be unsure as to what your position entails. While a secretary may seem like an unimportant job, a club secretary has the most important role out of all the club officers! Look at page _ for officer roles.

A meeting minutes model and an attendance roster model can be found on the Secretary's page of the Coastline. Feel free to use either model as a basis to develop your own unique system. Club secretaries have the freedom and creativity to tackle their responsibilities as they see fit. Enjoy your relative freedom and add a personal twist to the way you carry out the position!

Yours in Service,

Jackson White

SECRETARY'S MESSAGE

Dear Carolinas District,

TREASURER'S MESSAGE

My term as District Treasurer is coming to a close. It's hard to believe that it's been a whole year since the beginning of my term. It is even harder to imagine it's been two years since my first District Convention, which inspired me to join the District Board. I am so thankful for the opportunity I was given two years ago to join the board and serve my District. This year has provided many challenges for all of us and I am glad that I was given an opportunity to do my part in helping this organization as best as I could. I am proud of this entire district for continuing to persevere through this pandemic. Key Club is an organization with the goal of serving the community and this year provided us with one of the greatest opportunities to fulfill that goal we've ever seen. As Treasurer I had a unique opportunity to see many examples of clubs around the Carolinas persevering through the challenges of our times to serve their communities. Seeing this gives me hope for the future of Key Club. I know as long as this club is operating, there will be people that answer the call to help their neighbors. The future holds unknown challenges, but along with these challenges will come opportunities for our club to step up and fulfill our goals of building our homes, schools, and communities.

Yours in Service,

Jacob Kornegay

Carolinas District Key Club,

What a rollercoaster of a year it has been, but there's good news to come—spring is almost here! With spring comes the perfect

time to take a glance forward in your Key Club journey. If you are a senior, check out the branches of Kiwanis after Key Club (see page 15). Being a member or officer of your club, you might take an interest in running for your school's club officer positions or learning more about how to join the Carolinas District Board as a Lieutenant Governor (see page 4). There are plenty of exciting opportunities ahead! One in particular is the Spring Carolinas Leadership Conference! This event takes the place of our annual District Convention, but will be completely virtual and open to all individuals who are interested in attending! You can find out more information about this event at carolinaskeyclub.org/district-convention.

With this virtual school year coming to an end, let's give a final push in finishing this Key Club year off strong! A great way to end your year is to hold Key Club elections for the new board, share their information with your division's new Lieutenant Governor, and submit your hard work in service this past year to Spotlight on Service at carolinaskeyclub.org/spotlight-on-service!

I hope to see you all at the Spring Carolinas Leadership Experience on Saturday, March 27th! Together, we'll meet amazing people from across the Carolinas, gain leadership skills, and attend fun and interactive virtual events, all from the comfort of our own home! Be sure to stay updated on the District's news, events, and updates on the Carolinas District's Social Media on the last page of this Blueprint! If you have any questions or concerns, please don't hesitate to reach out to me at edr2021@carolinaskeyclub.org!

Yours in Service,

Julia Kasper

EDITOR'S MESSAGE

Club Officer

ELECTIONS

It is important to hold elections before the school year ends to allow for smoother transitions between club boards. This will help ensure that your club is off to a great start and ensure that your new Lieutenant Governor can communicate more efficiently and effectively with you prior to the start of the new school year. There are many platforms you can use to hold virtual elections, including Google Meet, Zoom, Microsoft Teams, or even doing so through Google Forms without a live meeting. You can find one example of the virtual election process below:

1. Promote the elections to club members through club newsletters, emails, and social media
2. Have candidates prepare a one minute speech
3. Hold a Google Meet/Zoom meeting and have each of the candidates present their speeches
4. Use the polling tool in Google Meet/Zoom or a Google Form to get an instant result!
 - a. (I would recommend not showing the results to the members and instead only announcing the winners)
5. Have the past club board members slowly transition the new board members into their new roles and duties

R O L E S

- Establish a climate of enthusiasm, support, and open communication within the club
- Keep members connected and engaged through well-developed and frequent programming
- Develop necessary relationships with school administrators, faculty advisors, and Kiwanis clubs
- Assist your club officers in completing annual achievement reports, contest and award applications, and the necessary steps regarding club dues

- Take club meeting minutes
- Take club board meeting minutes
- Keep track of club meeting attendance
- Keep track of club members' service hours (that's an important one!)

- Keep track of financial records
- Assist in the collection and disbursement of the club's money
- Collect dues
- Prepare the club's budget
- Communicate the club's financial status to its sponsoring Kiwanis club

- Inform club members about club, district, and international events, upcoming dates, and deadlines
- Encouraged to make newsletters for the club to distribute
- Take charge of the club's social media, website, and another other forms of mass communication
- Ensure that all public information is accurate and professional, without grammar or spelling errors

Engaging Club Meeting Ideas



Classic Media Player

File View Play Navigate Favorites Help

- 1. Movie Night**
 - a. Vote on a movie to watch (even better--pick a movie that relates to a service project and tie them together)
 - b. Have one person share their screen
 - c. Chat in the sidebar!
- 2. Group Snack Time**
 - a. Everybody brings their favorite snack (you can choose a theme like cultural snacks, favorite breakfast foods, best road trip snack, best midnight snack, or gas station go-to)
- 3. Natural Art**
 - a. Tell everyone to go outside and collect things from nature around their house (sticks, rocks, grass, mulch, leaves, etc.)
 - b. Either prepare ahead of time or give them a time limit to do so
 - c. Pick a picture and have each of them recreate the picture using their natural resources
 - d. When the timer stops, have everyone show off their creation!

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CLUB OFFICER CONTACT INFORMATION

Submitting club officer contact information is an essential task. Doing so provides your division's lieutenant governor with a way to establish communication with your club. Please update your club officer contact information ASAP so that the 2021-2022 District Board member can begin work immediately after their installment into office.

The 2020-2021 District Board worked tirelessly to establish contact with the many Key Clubs scattered across North and South Carolina. Thanks to their efforts, we will end the service year with close to 70% of the District's clubs having submitted contact information. This will leave the next board well prepared to rebuild our District to the greatness we held before COVID-19.

DUES UPDATE

This has been an extremely challenging year and the process of paying dues was not exempt from this year's chaos. Many clubs were left without a way to collect and submit dues this year on account of the pandemic and their school's safety procedures. If this applies to your club, your faculty or Kiwanis advisor can apply for an A-COV exemption status by calling 1-800-KIWANIS and speaking to member services or emailing slp@kiwanis.org. More resources on how to collect and pay dues is available at www.carolinaskeyclub.org/treasurer. For information on your club's current status, you can contact your Lieutenant Governor, or the District Treasurer.

Dress to Impress



CASUAL

- T-Shirts
- Jeans
- Shorts
- Comfortable Shoes



+ **KIWANIS/KEY CLUB MERCHANDISE**
 = **KIWANIS CASUAL**

BUSINESS CASUAL

- Blouse/Button Up
- Suit Pants/Slacks/Skirts or Dresses of an Appropriate Length
- Tie
- Formal Shoes

+ **BLAZER**
 = **BUSINESS PROFESSIONAL**



NO

- Jeans
- Open-Toed Shoes
- Sneakers
- Distracting Jewelry



Spotlight on Service

FOOD DRIVE FOR SECOND HARVEST FOOD BANK

Over the course of two weeks, Key Club members from Butler Key Club were encouraged to donate to the Food Drive by dropping off their items to a bin at the front of the school. At the end of the drive, Key Club president Sebine Jacobson delivered all of the donations to the Second Harvest Food Bank in Charlotte. The Butler Key Club ended up donating over 139 pounds of food and raised enough money for the food bank to buy over 700 more pounds of food.



Submit your club or division's service projects from any time during this school year to carolinaskeyclub.org/spotlight-on-service to be featured on the Carolinas District website and Instagram!



Beyond Key Club

Key Club is a high school organization which, sadly, means it ends for a student once they graduate high school. Although your Member experience with Key Club may be ending, you can continue to serve your community with one of the many branches of Key Club's parent organization, Kiwanis. One of the many branches of Kiwanis is Circle K, which is a charitable service organization similar to Key Club, but for college students. If you aren't going to college, you can join Kiwanis, and continue to serve alongside Key Club and Circle K members. Your journey as a Key Club member may be coming to an end, but your career in charitable service is just beginning.




To learn more about the Kiwanis family, visit <https://www.keyclub.org/about/kiwanis-family/>.


THIRSTY 30

Key Club International has partnered with the Thirsty 30 for four years in an effort to raise money to fund projects increasing peoples' access to clean water. Your Key Club can participate in this service project both virtually and in-person! All you need to do is assign each member a number (1-total # of members). That number dictates the amount of money that member is challenged to raise. For example, if a member was assigned #31, he would be challenged to raise \$31. Depending on your club's situation, you can spend a month fundraising in-person or virtually. At the end of the fundraising period, collect the donations and mail them to the Thirst Project (information here): <https://www.thirstproject.org/thirsty30/>.

PARTNERS & PREFERRED CHARITIES



Up with People
Connects the world with travel, the arts, and service!



Develops future leaders and provides access to local Army support and resources!



Children's Miracle Network Hospitals
Fundraises and holds service projects for local children's hospitals!



Provides humanitarian and developmental aid to children worldwide in over 150 developing countries!



SQUADS ABROAD
Provides opportunities for international volunteering to improve child health and education globally!



Project Happiness
Addresses bullying through exercises, projects, and tools to spread happiness!



MARCH OF DIMES
Improves the health of moms and babies worldwide!



nickelodeon
Encourages children to go out and help their community and address community issues!



landscape structures
Creating safe playgrounds around the globe for children to strengthen their bodies and minds!



Kiwanis Gives Online
Creates and manages online fundraising campaigns for Key Clubs!

Upcoming Dates

**Mar
15**

Lieutenant Governor Applications
Are Open on the Carolinas
District Website!

**Before
CSLC**

Club Annual Achievement
Reports Are Due!

**Mar
27**

Carolinas Spring Leadership
Conference (CSLC)

**CONTACT
YOUR
LIEUTENANT
GOVERNOR**

[carolinaskeyclub.org/
district-officers](http://carolinaskeyclub.org/district-officers)

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KEEP UP WITH THE CAROLINAS ✕



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Key Club



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