

THE CAROLINAS BLUEPRINT

Summer
2018

You're Invited!

FALL RALLY 2018

AT CAROWINDS

Join the Carolinas District on October 7th for the largest social event the District holds every year: Fall Rally! This is a day where high schoolers from all across North and South Carolina assemble at Carowinds Amusement Park for an informative morning and exciting afternoon in the park. Anyone from your school can come and learn about Key Club's service partners, our District Project, membership, and other interesting topics. The park offers a great opportunity for high schoolers to bond, as well as become more interested in Key Club membership. You don't want to miss this fun event that is sure to set the tone for the exciting service that is in store for the year! It is also a great way to attract new members. So, mark your calendars and get ready for Fall Rally on October 7th!



Kiwanis Family Conference

In early November, in the majestic Black Mountains of North Carolina, Kiwanis Family Conference is held. This is an event where the branches of the Kiwanis Family come together for a weekend of bonding and learning. The various Kiwanis programs in attendance are mixed into "families" where new ideas can be discovered, fun activities such as lip sync battles can occur, and a great amount of enthusiasm can be shared. Join us November 2nd-4th for Kiwanis Family Conference at the beautiful YMCA Blue Ridge Assembly in Black Mountain, NC for a relaxing event you will surely enjoy.



For more information, visit carolinaskeyclub.org

Governor's Greeting

Carolinas District, I hope you have had a fantastic summer! As the school year rapidly approaches, something to get excited about is all the potential you have for the new Key Club year. There is so much to anticipate for the upcoming fall season, like Fall Rally, Kiwanis Family Conference, and of course all the projects and meetings your club will host. Throughout the year I encourage you to utilize your resources so that all of your questions can be answered and you can maximize your impact throughout the year. I hope you all have a great start to your year!



Isabelle Salzmänn

Carolinas District Governor



Sara Pinkowski

Carolinas District Editor

Editor's Extension

Get ready for another exciting year of service, Carolinas Key Clubs! It is my hope that this season's Blueprint will equip your club with the information necessary to start your year strong. Not only will you find helpful articles about relevant topics including dues and service hour records, but also exciting details about upcoming district events that are sure to engage new and returning members alike. Remember, success always comes when preparation meets opportunity.

Secretary's Salutations

Hello Carolinas District! The beginning of the school year is crucial to your success as a club, so I urge you to work hard on recruitment, meetings and service projects. One way to attract new and returning members is by advertising two District events quickly approaching: Fall Rally and Kiwanis Family Conference. These events help to educate members as well as build friendships across the Carolinas. Good luck in the next quarter of the year!



Savannah Josey

Carolinas District Secretary



Colby Loveless

Carolinas District Treasurer

Treasurer's Thoughts

Carolinas District, with the start of the school year approaching, we must turn our attention to having a great start to our Key Club year in addition to our school year. The next few months should be focused on membership and dues collection. Utilize the opportunities upcoming within the District to stress these topics to your members. This quarter will certainly be busy within the Carolinas, but also full of excitement.

PROMOTE Your Club



As we approach the start of the school year, something your club should be thinking about is how you are going to promote your Key Club to your school to gain new membership. Here are some tips to do just that:

Have food at your interest meeting. Having a small incentive for students at an interest meeting is a great way to boost attendance.

Make meetings fun! Incorporate fun and energizing activities with icebreakers, games, etc., so your members will enjoy attending meetings and will want to come back.

Spread the word. Spread the word about Key Club by hanging posters and promotional materials in the halls (if you are allowed) so everyone in the school knows when and where they can find you.

Bean There, Done That.

This past July, the Carolinas District had the incredible opportunity to attend the 75th International Convention in Chicago! There, we visited iconic locations like the Bean, the Art Institute, and Shedd Aquarium. We also got to attend a Chicago Cubs game, see the city from 94 floors up at Chicago 360, and visit two thrilling theme parks! Additionally, we attended the convention itself where we listened to inspirational keynote speakers, experienced informational workshops, had a blast at fun dances, and elected the 2018-2019 International Board (including our very own International Trustee candidate Leslie Truong!). It was a once in a lifetime trip full of special memories and amazing friendships.



Demystifying the Dues Process

The 2018 Early Bird dues deadline is November 1. The final dues deadline is December 1. Questions? Contact trs1819@carolinaskeyclub.org.

Your Club Status is...

In Good Standing

Suspended

Access the Membership Update Center (MUC) at keyclub.org/MUC. The MUC opens for the 2018-2019 year on September 5.

Collect the full name, email address and expected graduation year from each Key Club member (at least 15 members).

Delete non-returning members, update current member and advisor info, and add new member info.

Write a note on the new roster to "Delete all other members from current roster."

Click "Roster Complete--Print Invoice" to receive the dues bill, which is paid by mail or by card.

Mail the roster, club name and ID number, and dues check to the Kiwanis International Office.

KEY CLUB® *Youth Opportunities Fund*

Has your club ever wanted to do an amazing project, but just did not have the funds to coordinate it? Well, look no further, because the Youth Opportunities Fund is an opportunity for your club to achieve its goals and better your community. YOF is an endowed fund for Key Club International used to support clubs by providing grants for service projects and scholarships for members. Clubs can receive between \$100 and \$2,000 which can be applied to a specific project the club has planned. The application opens on September 1 and must be submitted by October 15th. Find more information and apply at: <https://www.keyclub.org/youth-opportunities-fund/>.



Fun Ways to Fundraise

Is your club looking for new ways to fundraise for district or international service initiatives? The following are a few easy to implement ideas that are fun, involved ways to get your club members actively raising money for causes important to your community and our world.



Spare Change Drive

Walk around the lunchroom and ask students for pocket change.



Car Wash

Hold a car wash for school staff, or open it to the community.



Host a Dance

Invite students to come and fundraise through refreshments and games.

Submitting Contact Information

As school starts, it is extremely important that your Lieutenant Governor has a way to contact your club. So, please make sure that you submit the name and email of your club's advisor and president to the Carolinas District. This submission form can be found and completed at carolinaskyclub.org under the "Reports" tab, called "Club Officer Information".

If you have yet to elect officers, please make sure that you are working to elect a new club Executive Board, as their election will be critical to the organization and progress of the club. Similarly, if your club is looking for a new advisor, work with your school administration to ensure your club has a new adult leader before the school year begins. You should also communicate with your division's Lieutenant Governor to receive advice about these points of transition. If you are unsure who your Lieutenant Governor is, you can find their contact information under the "About" tab on carolinaskyclub.org labeled "District Officers". If you are unsure what division you are in, you should first look under the "About Tab" and look for your club under "Division Listing".

Simplifying the Hours Recording Process

As you begin the new school year, your Key Club should be participating in service projects to help your members achieve required hours of community service. In order to track these hours, you will need to work with your Club Secretary to organize hours records. Below are a few ways that your Club Secretary could simplify the hours recording process.



Require regular hour submissions. You could request hours submitted every 8-10 weeks, around the time of breaks, or another designed deadline.



Make a physical hours log sheet to keep members accountable. This will also serve as a record that can be filed and referred to in the future.



Log all hours submitted on a Google Sheets or Excel document. In using a spreadsheet, it is easy to calculate the amount of hours total completed by each member and by the club as a whole.



Require signatures on hours. In asking for a signature of a club officer or adult supervisor, it can help members to regularly record events as they are completing them.

K-FAMILY Interaction



One of the many amazing aspects of Key Club is the connective nature of the organization. Take advantage of this unique opportunity and interact with other branches of the Kiwanis Family. Participate in inter-club events with...

Other Key Clubs. Join forces with Key Club members from other schools in your community to conduct social events or service projects.

Builders Club. Coordinate with your local middle schools to welcome younger students in the Kiwanis Family to your club events. This is also a great recruitment tactic!

Kiwanis. Most Key Clubs have a sponsoring Kiwanis Club who are connected to the club at their school. Interact with these service-minded adults by attending their meetings and service projects.

Our District Project

Since 1981, the Carolinas District has been partnered with the Boys and Girls Homes of North Carolina in Lake Waccamaw, North Carolina. This incredible organization aims



to provide a safe place for children who have been displaced from their own homes due to abuse, neglect, or general household instability. In the Carolinas District we partner with them to provide support all throughout the year by donating school supplies, gently used items, and prom dresses, but we particularly support them through the Christmas for Children initiative in which clubs from all over North and South Carolina donate funds to provide Christmas presents for the kids within the homes. For more information visit:

<http://www.carolinaskeyclub.org/district-project/>

Have you heard? These Charities are Preferred

Brush up on your knowledge of the Key Club Preferred Charities! Currently, the following charities are served by the members of Key Club International.

UNICEF Eliminate

Key Club and Kiwanis have partnered with UNICEF on a collaborative effort called the Eliminate Project in which we have worked to eliminate maternal and neonatal tetanus. In raising money to support this initiative we are able to administer life saving vaccines to mothers in fifteen countries where this disease is very prevalent. Key Clubs can work to support the Eliminate Project by raising money and awareness.

March of Dimes

March of Dimes is an organization that aims to give every baby a fair start in life. They work to combat premature births and gain support for mothers going through troublesome births. Key Clubs can help by hosting service projects and fundraisers for March of Dimes as well as by participating in their premiere event: March for Babies.

Children's Miracle Network Hospitals

Children's Miracle Network Hospitals spreads awareness of children in hospitals and supports local children's hospitals and their patrons by providing donations. Often, insurance does not cover the cost of patient care, so CMNH helps ease the strain of the remaining cost. Key Clubs can help out by hosting fundraising events and service projects in support of CMNH.



Every year IHOP hosts National Pancake Day, which spreads awareness and support of Children's Miracle Network Hospitals. Key Club members can get involved by volunteering at their local IHOP on the designated day where they can serve pancakes and spread the word about the organization.



Spotlight ON SERVICE

Spotlight on Service is how your club can be recognized for outstanding and original service. For the chance to have your club's projects featured in the blueprint and on the district website, submit your service to the service form at [www.carolinaskeyclub.org/spotlight-on-service/!](http://www.carolinaskeyclub.org/spotlight-on-service/)



The Thales Academy Apex Key Club took part in an Apex Kiwanis tradition this past June by assisting the Kiwanis Club in their Pancake Breakfast. Members served drinks and pancakes, while mingling with their sponsoring Kiwanis Club members. This project shines as an example of Kiwanis Family interaction and support. Great work, Thales Academy Apex Key Club!



Thinking LOCAL

Service projects are how Key Clubs serve their homes, schools, and communities.

Key Clubs serve international service projects such as Trick or Treat for Unicef, and district service projects such as the Boys and Girls Homes at Lake Waccamaw. However, an important component to serving is seeing firsthand what your efforts are doing. Broader scale service projects are superb to serve, but understanding how service directly impacts others encourages members to continue dedicating their hearts to serve. That's why local service projects are important to individual Key Clubs.

No-sew blankets for womens' or homeless shelters



Beach or Park Cleanup



Filling kids' backpacks for back to school (School Supply Drive)



How Do You Show Your HALO?

Key Clubs across the Carolinas show their HALO in the selfless acts of service they conduct every day. If you believe your club has an amazing idea to spread the HALO message of service and compassion, apply for a grant from Nickelodeon! In the program known as the HALO Movement, Key Clubs making a difference in their communities can apply for a grant of up to \$2,500 from Nickelodeon. Clubs can apply for a grant between now and April 30th. Key Club also supports Nick in their "Get Dirty" campaign spreading the importance of preserving our environment and encouraging servant leaders to get dirty on Earth Day.



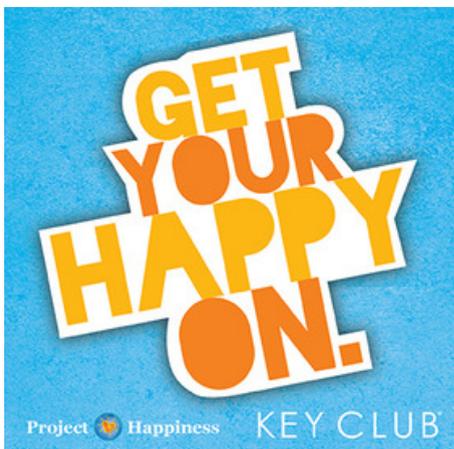
Thirst Project

Recently, Key Club joined forces with the Thirst Project to end the global water crisis. Through the fundraising support of Key Clubs from around the world, the Thirst Project can provide clean water wells to communities in Swaziland that may otherwise have very limited access to clean water. A simple project your club can conduct at the beginning of the school year is "The Thirsty 30." For more information on this simple project, visit www.thirstproject.org/thirsty30/

Up With People

Are you interested in serving beyond the bounds of your immediate community? Do you enjoy travel and cultural immersion? The Up with People program offers graduated high school students and above the chance to travel the world with a group of like-minded teens for a year, serving up to 18 communities throughout two continents. The program exposes young servant leaders to a global perspective on service and promotes the development of a globally minded leader. Apply for a gap year with Up With People at apply.upwithpeople.org.

Going Back to School with Happiness



Mental health and sustainable happiness are of major importance to teens. Are you passionate about these causes? If so, look no further than Project Happiness! Key Club teamed up with Project Happiness to spread the message of maintaining happiness with communities. In the brand new guidebook created by Project Happiness and Key Club, your club can find games and activities to incorporate into your school to foster smiles. To find the guide and get inspiration on how your club can create happiness, visit www.keyclub.org/projecthappiness.

UPCOMING EVENTS

Save the Date!

September 1

YOF application opens

September 5

MUC Opens

October 7

Fall Rally

November 1

Early Bird Dues Deadline

November 2-4

Kiwanis Family Conference

December 1

Final Dues Deadline



@carolinaskeyclub



Carolinas District Key Club



@CarolinaKeyClub



@CarolinasKCI



carolinaskeyclub.org

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