

THE CAROLINAS BLUEPRINT



Fall
2018

CHRISTMAS

FOR CHILDREN



With the holiday season around the corner, it is time to get excited for the most wonderful time of the year! Something that makes this season even more exciting is that this year YOU have the opportunity to make Christmas memorable for someone special!

Christmas for Children is Key Club's annual fundraising initiative for the Boys and Girls Homes of North Carolina, our Carolinas Key Club District Project. Our goal is to raise money to buy Christmas presents for about 60 residents of the homes. These residents may or may not have ever received a present on Christmas before. There is no comparison to the joy that lights up these children's faces when they receive a Christmas present, knowing that someone out there cares enough for them to have it.

This project may sound familiar as it is for our Carolinas District Project, and we have been working with them and serving them for decades. The Boys and Girls Homes of North Carolina is a non-profit organization that provides refuge for children unable to stay in their own homes due to abuse, neglect, or instability. The home is located at beautiful Lake Waccamaw, North Carolina and is comprised of nine cottages, one of which was built by Carolinas District Kiwanis in 1964. Residents range from ages nine to eighteen and are provided shelter, food, clothing, education, support and guidance.

You can help this amazing cause in a big way this holiday season! If every Key Club in our District would raise \$100, we could buy clothes, sporting goods, toys, and requested presents for all of the residents at Boys and Girls Homes. A small financial contribution is enough to change a person's life. If your club generously decides to make a donation, you can send the funds to the following address:

(Checks made payable to Boys and Girls Homes)

Christmas for Children
% J. Scott Johnson
2008 Pinecrest Drive
Greenville, NC 27858



For more information please visit <http://www.carolinaskeyclub.org/district-project/>. If everyone does a little, together our impact will be insurmountable. We urge you to bring this project to your club, and help us bring Christmas spirit to these incredible kids.

For more information, visit carolinaskeyclub.org

Save the Date for District Convention!

Mark your calendars, as District Convention is coming your way from March 22 to March 24, 2019! District Convention is the premiere Carolinas Key Club event. It is an exciting weekend full with dances, keynote speakers, and fun with fellow Key Club members from all over North and South Carolina. You can seize your chance to showcase your clubs' talents through competitions, including scrapbook and video contests, talent contests, and more! Be sure to check the district website for more information in the near future, as this is surely an event you won't want to miss!



TRICK-OR-TREAT FOR UNICEF

SUPPORTED BY KEY CLUB®

Looking for a kickoff service project for your club? Trick-or-Treat for UNICEF is a great way to start off the year strong in service! Trick-or-Treat for UNICEF has empowered generations to make lasting change in their global community by collecting donations on Halloween to help save and protect children. With the help of Key Clubbers all across the globe, we have helped raise over \$7 million to help combat iodine deficiency and HIV/AIDS in Kenya and Swaziland. These donations have helped fund The Eliminate Project, which works to combat maternal and neonatal tetanus globally. Remember that every dollar counts!



Decide with your club what kind of fundraiser you will do.



Order collection boxes at store.kiwanis.org.



Trick or Treat and collect donations!



Fill out a gift form and submit it with your club's donations.



Celebrate! You are helping to protect mothers and their babies.



Governor's Greeting

Welcome back to school Carolinas District! With fall comes many responsibilities for us as high school students: the start of classes, extracurriculars, and for some, college applications. This is why it is vitally important to spend your free time doing what you love. As Key Club members, we need to return to our roots in service by doing projects that we enjoy that are positively impacting our communities. Have fun throughout your service journey this year and stay active in your club. I can't wait for all of you to continue to make change in your communities!



Isabelle Salzmänn
Isabelle Salzmänn
Carolinas District Governor



Sara Pinkowski
Sara Pinkowski
Carolinas District Editor

Editor's Extension

Carolinas, there's something about the fall season that evokes a sense of service and thanksgiving within the hearts of servant leaders. Whether it's raking leaves for your neighbor, preparing a warm thanksgiving dinner for the less fortunate, or going door to door halloween evening asking for change in a bright orange box, there are so many meaningful ways to embrace the spirit of this time of year. I hope that each of you and your clubs will take advantage of these and other opportunities and make this the best season within your club yet.

Secretary's Salutations

Carolinas District, as we enter the fall season, an important service opportunity to keep in mind is the Christmas for Children campaign. This is a district-wide fundraiser that benefits the Boys and Girls Home of North Carolina. Your club can help create a magical Christmas experience for children who would not otherwise have the joy of opening presents at the holidays. I am excited to see how your passionate service will impact these and many more lives.



Savannah Josey
Savannah Josey
Carolinas District Secretary



Colby Loveless
Colby Loveless
Carolinas District Treasurer

Treasurer's Thoughts

Carolinas District, I hope your school year has been full of service thus far. Many opportunities for service can be expected in the coming months, with events such as Kiwanis One Day and Trick-or-Treat for UNICEF approaching. The dues deadlines will be upon us soon as well. Remember that the early bird deadline is November 1 and the final deadline is December 1. Continue to promote our organization throughout this season and serve your homes, schools, and communities.

International Message

A month ago I had the distinct honor of visiting your district during the Advanced District Leadership Experience. I learned so much about the Carolinas, your District Project, the Boys and Girls Homes of North Carolina, and your diligent district board. The International Board has also been hard at work.

We recently released an International Member Experience Survey to gather different voices throughout our districts to help us improve our organization. Speaking of different voices, the International Committee Representative Member Application is now open! All are welcome to apply to become involved with a committee. Last but not least, I hope you had an amazing Fall Rally.

Yours in Service and Friendship,

Cindy Shau



Celebrate Service With KEY CLUB WEEK



November 5-9



Your High School

Show your passion for service and Key Club by participating in Key Club Week!

Each day of the week emphasizes service in a way that promotes Key Club and it's mission to serve our homes, schools, and communities.



Monday, spread the word about Key Club through gear, announcements, and ads.



Tuesday, thank the supporters of your Key Club. This includes advisors and your sponsoring Kiwanis!



Wednesday, perform acts of service for the Key Club International Preferred Charities.



Thursday, share smiles by performing random acts of kindness around your school.



Friday, connect with your local Kiwanis Family clubs to perform service.

KIWANIS One Day



Is your club looking for a way to get more involved with your sponsoring Kiwanis club? Look no further, because Kiwanis One Day is around the corner! On October 27th, Kiwanis clubs around the world will be participating in a collective day of service. Essentially, each Kiwanis club does a separate service project on the same day to unite in one day of service. Your Key Club can get involved by contacting your sponsoring Kiwanis Club to see if they are hosting a Kiwanis One Day event and asking how you can get involved!



Kiwanis Interaction

If you think working alongside your fellow Key Club members is exciting, try working with your local Kiwanis Club! Get to know your Kiwanis Club by inviting them to your school's Key Club meeting or officer meeting. Next, plan out your project. Come up with ideas that incorporate activities local Kiwanians would be interested in. Be sure to have your faculty advisor look over your club officer's plans before presenting the idea to members and Kiwanians. Finally, make it happen! Kiwanians will love to share in your heart to serve.



The Kiwanis Family Tree

Kiwanis is an international service organization for adults and is the parent organization of each proceeding organization.

Key Club is the largest youth service organization in the world for high school students.

Circle K is the premier collegiate service organization for students.



Aktion Club is a service organization for adults with disabilities.

Builders Club is a service organization for middle school and junior high students.

K-Kids gets elementary school students involved in service.

Plus Ones Invited!

One of the biggest complications our organization faces is encouraging members to participate in service projects. A good way to combat this problem is by getting groups of friends out in the community to serve. When friends are serving together it makes the experience more enjoyable. One of the best ways to encourage your friends to serve with you is by showing them what you've done to serve the community, why you serve, and how serving has impacted you. Often times, friends will want to be involved in what makes their other friends happy, and that could include volunteering. If all else fails, promising to hang out or go get food with your friends after the service project is a great way to encourage your friends to serve with you.



Saving for District Events

Throughout the year, your club members may be interested in District Events such as District Convention or Key Leader. Promoting these events early gives members adequate time to raise money for these events by asking for donations, working, or fundraising. You may even approach your local Kiwanis Club about sponsoring members. If financial assistance is needed

for a Key Club member to attend a district event, the sponsoring

Kiwanis for the Key Club could be able to provide that assistance. A Key Club member can contact their sponsoring Kiwanis club in many ways, including email, phone, or attending a meeting. If a member does not know who their sponsoring Kiwanis Club is, they can contact their Lieutenant Governor to get contact information if it is available.



Kiwanis Family Clubs Fundraise Online

Your Key Club can now harness the power of email and social media to raise money for your service and fundraising projects! Kiwanis Gives Online will allow all of our Kiwanis sponsored club members to ask friends and family for online donations, no matter where they live. This fundraising platform is special in that it

provides all donors a thank you gift: access to a private discount network, with savings of 15%, 35%, even 50% off at over 300,000 popular merchants—including local restaurants, retailers, big box stores, theme parks, hotels, auto service centers and more. If all of your club members were to share your personalized service fundraising page with family and friends, there's no telling how much of a difference your club could make!



Organizing & Tracking Service Hours



Tracking member service hours is a very important and often times laborious process for clubs to complete. Typically, there are lots of papers and forms to keep track of, which can prove to be hectic when verifying that certain members have met their hour goals. The following tactics may help ease the process.

Designate a single executive board member to track your club's hours.

This person may also file monthly reports.

Use an online form. Members can fill out this form every time they attend an event, and attendance records can be used to verify each member's form submission.

Have your members find a signature from service event personnel or club officers to verify their presence and number of hours earned.

Effectively Keeping Meeting Minutes

One of the most important responsibilities that the Club Secretary completes is the meeting minutes for all Executive Board and General Meetings. Below are a few ways to make the meeting minutes the best they can be:



Before the meeting, create a meeting minutes template to keep yourself organized and to allow yourself more time to focus on recording content.



When drafting the meeting minutes, be attentive and mark all important details that will be relevant to the members.



Aim to send out the minutes within 5-7 days after the meeting so that members can benefit from the information included.

Club Roster Collection

As you begin to think about dues collection as the November 1st Early Bird deadline approaches, you should also consider collecting and updating club members' information in a roster. The roster must include a few basic pieces of information, including their email, full name, and graduation year. If the club uses other forms of communication, such as a group text app, this would also be a wonderful time to collect phone numbers. The same applies for clubs who need the birthdays of club members for celebrations. This club roster will be critical to the club's success when the Membership Update Center (MUC) is updated.

History of the Boys and Girls Homes



The Boys and Girls Homes of North Carolina begun making futures brighter in 1954. Since then the Boys and Girls Homes has acted as a haven for children between the ages of six and twenty-one who have been physically or verbally abused and neglected. Being situated on Lake Waccamaw, the largest natural lake in the state, provides residents with amazing views from their cottages.

In 1981 the Boys and Girls Homes became the Carolinas' District Project. Ever since then the District has orchestrated a multitude of fundraisers every year to give back to the residents. From Christmas for Children to the prom dress drive at District Convention, the Carolinas are always ready to serve the Boys and Girls Homes.

Communicating with your Lt. Governor



It is paramount that clubs be in contact with their Lieutenant Governor in order to receive the most updated information on the district. Lieutenant Governors are the liaison between the district board and the club level. They also train club officers, and oversee service and membership in their division. If you are unsure who your Lieutenant Governor is, you can find their information under the "About" tab on carolinaskeyclub.org labeled "District Officers". Their email is listed here for contacting them. If you are unsure what division you are in, you should first look under the "About Tab" and look for your club under "Division Listing".

Prematurity Awareness Month

Get your purple ready, because this November is Prematurity Awareness Month! Every March of Dimes encourages students to "Paint Your School Purple" to spread awareness to end birth prematurity and birth defects to give every baby the best possible start. Key Club partners with March of Dimes so that Key Club members can bring this message to their clubs and communities. Your club can get involved by hosting a fundraiser for March of Dimes during November, or any time of the year for that matter. You can also get your whole school involved in Prematurity Awareness Month by wearing purple throughout the month!

Pancakes for Miracles

Participating IHOPs nationwide support the Children's Miracle Network Hospital's National Pancake Day every year. The next National Pancake Day will be on March 5, 2019. Key Club members can help IHOP raise money for the Children's Miracle Network Hospitals by serving as ambassadors to promote the event to IHOP customers and encourage them to give to the Children's Miracle Network Hospitals. Key Clubbers may even be invited by the restaurant to serve pancakes to customers and spread the word about the Hospitals.

Children's Miracle Network Hospitals

The Children's Miracle Network Hospitals serve families by providing children healthcare at little to no cost. This Key Club International service partner relies on the donations from Key Clubs to serve sick children around the nation.



Spotlight ON SERVICE

Spotlight on Service is how your club can be recognized for outstanding and original service. For the chance to have your club's projects featured in the blueprint and on the district website, submit your service to the service form at [www.carolinaskeyclub.org/spotlight-on-service/!](http://www.carolinaskeyclub.org/spotlight-on-service/)



The Key Clubs of Division 7C participated in a Hurricane Florence Relief Drive led by their Lieutenant Governor.

These clubs collected 77 canned goods, 60 clothing items, 13 school supplies, 4 pairs of shoes, and two blankets. These donations will undoubtedly support many affected families. Congratulations to the Key Clubs of Carolinas Division 7C!



Squads Abroad gives your club the opportunity to volunteer abroad and make a meaningful impact in under-resourced schools around the world. Key Club members will develop cross-cultural competence and character while gaining hands-on international experience implementing projects that improve health and education in communities.



K Corps

Global Community Service Exchange



K Corps is Kiwanis International's youth exchange program for Key Clubbers and Kiwanis-family teens. Through the program, clubs, families and youth develop strong global relationships and intercultural communication skills by doing what Kiwanis members do—attending meetings, experiencing fellowship, raising funds for various causes and participating in service projects. For Key Clubbers and other Kiwanis-family teens, it's a chance to do all these things in host communities half a world away!

Start the Happiness Discussion



Do you have a passion for happiness? Do you know a friend or loved one who needs more smiles in their life? You can now bring joy to those around you through Key Club by participating in Project Happiness initiatives. Project Happiness spreads the message of mental health importance and sustained happiness. Check out the guidebook for clubs at keyclub.org/projecthappiness.

Continuing Your Service Journey

If you are passionate about service to others, the Army can offer you endless opportunities to conduct selfless service. Key Club partners with the U.S. Army as a vision partner, as this military branch shares many common values with Key Club. Not only is the Army dedicated to service, but also leadership development. Within the Army, you can harness, strengthen and apply your leadership skills. For seniors planning on attending college, consider looking into your college's Reserve Officer Training program.



Giving the Gift of Play



Do you remember the joy of a playground during recess when you were young? Landscape Structures strives to bring the joy of play to communities across the globe. In their premier contest with Kiwanis, The Legacy of Play, one Kiwanis Club each year is awarded \$25,000 worth of playground equipment for their community. For more information, search for the "Kiwanis Landscape Structures Toolkit."

UPCOMING EVENTS

Save the Date!

**November
1**

Early Bird Dues
Deadline

**November
5-9**

Key Club Week

**December
1**

Final Dues Deadline

**March
22-24**

District Convention 2019



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Carolinas District Key Club



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carolinaskeyclub.org

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