

# THE CAROLINAS BLUEPRINT

Winter  
2019

## STEP RIGHT UP!



TO THE GREATEST DISTRICT CONVENTION  
ON EARTH!

**Come One, Come All!**

Would you love to spend a weekend at a hotel with all of your friends, where you can meet people from all over North and South Carolina, attend a hype dance, and see an awesome talent showcase? Then you should come to our 2019 Carolinas District Convention! District Convention (DCON) is the capstone event of the Key Club year, where clubs from all over come to be recognized for their amazing achievements, learn more about Key Club and leadership, and have fun participating in dozens of energetic activities. This weekend of fun with all of your best Key Club friends is an event that you and your club will not want to miss! For more information, contact your Lieutenant Governor or visit:

<http://www.carolinaskeyclub.org/district-convention/>

FRIDAY  
MARCH 22 THROUGH SUNDAY  
MARCH 24

**COMPETE - ELECT - LEARN - FUN!**

# DISTRICT BOARD: Fun For All Ages!

At District Convention one the most exciting and anticipated activities we conduct is Lieutenant Governor elections. Lieutenant Governors help make up the Carolinas District Board in addition to the Executive Officers and serve as liaisons between club officers and the District Board. Being a Lieutenant Governor is an amazing opportunity to be a part of a family of like minded individuals with a passion to serve, as well as travel all throughout North and South Carolina. Rising sophomores, juniors, and seniors who want to continue their Key Club leadership journey through the District Board should come to District Convention and run for Lieutenant Governor! For more information contact your current Lieutenant Governor or look at the 2019 Candidates Packet at: <http://www.carolinaskeyclub.org/district-convention/>



## THE GREAT EST SHOW

**Compete in DCON Contests!** Key Clubbers are some of the most talented high schoolers to be found. Whether it is musical talent, artistic talent, or intellectual talent that you possess, there is a contest at DCON that you can shine in! From creative scrapbooking, poster, and video contests, to the impromptu speech and essay contest, and even an awesome talent show, there are so many opportunities to show off your skills at DCON this March. Register for contests and check out the criteria on the website under the District Convention tab.



## Fundraise Your Way to DCON!

While there is a registration cost to attend DCON, there are a multitude of ways you and your club can fundraise your way to DCON!



Restaurant Spirit Night



Before/After School Hot Coco Sale



Coat Check at Prom or Event



Grade Level Penny Wars



Kiwanis Donation

## Governor's Greeting

Happy New Year Carolinas! Last year our District and the individual Key Clubs within it made monumental strides, overcame obstacles, and made serious headway on our goals. As we go into these final three months of the Key Club year, approach them with a fresh mind and renewed motivation to make them the best. Whether you are an officer trying to end your term on a high note or a member trying to round out the year with all of your hours, set an intention for these next three months, and do it. I can't wait to see what you all achieve and I will see you soon at District Convention in March!



*Isabelle Salzmänn*

Isabelle Salzmänn  
Carolinas District Governor



*Sara Pinkowski*

Sara Pinkowski  
Carolinas District Editor

## Editor's Extension

Carolinas Key Club members and advisors, thank you for using the Carolinas Blueprint this year as your resource for district announcements and information. It has been a pleasure to serve you by creating these publications for your use each season! Now, I hope you're ready to officially celebrate the end of an amazing Key Club year by attending District Convention in March! This is a weekend-long experience that many Key Club members create some of their fondest high school memories at. You don't want to miss it. See you there!

## Secretary's Salutations

Carolinas District, what an amazing service year we have had so far! As we approach the spring season, we look towards our annual District Convention. I hope to see you all there to share your club's achievements, meet other service-minded individuals, and to have fun! This time of year is meant for celebration, as you have all worked hard to build your home, school, and community. I can't wait to celebrate with you at District Convention in March!



*Savannah Josey*

Savannah Josey  
Carolinas District Secretary



*Colby Loveless*

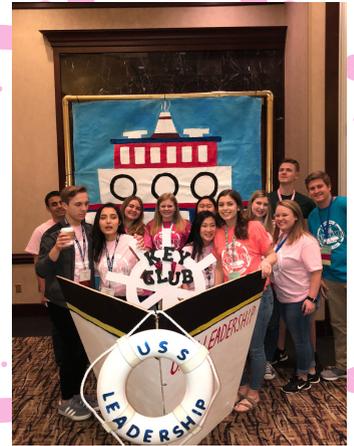
Colby Loveless  
Carolinas District Treasurer

## Treasurer's Thoughts

When I think of District Convention, I think about a weekend hotel stay without parents, some of the most entertaining talent acts from the Carolinas, the opportunity to bond with new people, and the chance to grow as a leader and a Key Clubber. I also think about the convention's importance, as it is when we elect district officers for the next year. Who could pass up a chance to go to such a fun and equally important event? I hope to see you all there!

# YEAR IN REVIEW

This year the Carolinas District made incredible strides and achieved many goals making 2018 one for the history books! First we welcomed the new Key Club year at our District Convention by "Taking a Cruise on the Leader-ship!" and having a blast with friends near and far while celebrating an amazing year of service.



Then come summertime, over 90 representatives from the Carolinas District hopped in two buses and drove to Chicago, Illinois for International Convention. There we were able to see all the sights Chicago had to offer as well as elect our new International Board; we even got to present an amendment in House of Delegates!

Later in the year we had Fall Rally at Carowinds where over 1,500 Key Club members from all over the Carolinas got to hear from members of the Carolinas District Board and the Thirst Project. We had an extra special Fall Rally this year as we continued our tradition of holding a pledge drive for our District Project: the Boys and Girls Homes of North Carolina where we raised over \$30,000 for the amazing cause. Overall we had an incredible year and are looking forward to the year ahead.



## Prom Dreams Come True

The Carolinas District Project, the Boys and Girls Homes of North Carolina, holds an annual prom at Thomas Academy in the spring. You can give the teenagers living at the Boys and Girls Homes the opportunity to feel special on the night of prom. At this year's District Convention, you are invited to bring your gently used prom dresses or tuxedos to donate to the Carolinas District Project. If you need help transporting your donations or have questions, please reach out to your Lieutenant Governor.



# International Message

Hello Carolinas! The new year is upon us and usually, that means New Year's Resolutions. The International Board has been hard at work in the latter half of 2018, working hard to fulfill our resolution of increasing transparency between us and the members. During our last board meeting, the board voted on and passed several key policy and bylaw amendments that will be submitted to the 2019 House of Delegates in Baltimore this summer. You can check these out in detail online or through our sistrict social media. Additionally, we have launched our Truly International campaign where we seek to increase inclusivity in our organization through engaging projects and contests. Finally, I wish the Carolinas the best in 2019 and can't wait to see everyone at District Convention in Durham!



Yours in Service and Friendship,

*Cindy Shou*



# What's in Store for BALTIMORE?

**The 2019 Key Club International Convention in Baltimore, Maryland will be here before you know it!**

So, what's in store for Carolinas Key Clubbers in Baltimore? Well, the fun begins before the first ring of the bell at the Convention! Along the route to convention, we will be making a stop to stretch our legs at the Busch Gardens Theme Park in Virginia. Convention attendees will then get to experience a Washington Nationals Baseball Game, visit the U.S. Capitol in Washington, D.C. and have time to explore the convention city of Baltimore! This is just a short description of a few of the exciting excursions and experiences in store on the 2019 Carolinas Key Club Convention Tour. Stay tuned for more information in the spring!



# Key Leader

Key Leader is a weekend long experiential leadership program designed to develop young leaders. The weekend focuses on service leadership and fostering the idea that a successful leader knows how to help other succeed. The weekend is full of laughter, friendship, and interactive experiences. This is a wonderful opportunity to build leadership, regardless of club position or experience. The supportive environment helps to build community and facilitate personal growth while making friends through team building activities. Don't miss this incredible opportunity taking place at Camp Thunderbird in Lake Wylie, SC on April 26-28th. Look for more details about registration in your Lieutenant Governor's monthly newsletter!



## Club Officer Elections

As the Key Club year comes to a close, it is time to choose new club leadership. It is important to elect new officers in February or March so that the retired leaders have time to train those just learning about the position. It is also important because the newly elected officers can get trained at District Convention in March. As District Convention is quickly approaching, you should work to hold your officer elections as soon as possible to allow the new elected officials time to register for this important Convention. District Convention should help to establish what new officers need to do in their upcoming term. If you have any questions about the elections process or what the specific responsibilities of club officer roles are, reach out to your Lieutenant Governor.



## New Officer Contact Info

Every division has a Lieutenant Governor that serves as a liaison between clubs and the District Board. In order for them to be able to effectively communicate with their clubs, they need to have the accurate contact information. As club elections take place, it is important to send all new club officer information to your Lieutenant Governor. If you do not know who your Lieutenant Governor is, you can find their contact information at [carolinaskeyclub.org](http://carolinaskeyclub.org) under the "About Us" tab listed as "District Officers". Contact [sec1819@carolinaskeyclub.org](mailto:sec1819@carolinaskeyclub.org) to help connect you to your division's leadership.



# Final Service Hours Collection

The end of the Key Club year also means that it is time to submit all required club hours. In order to comply with Key Club International’s standard of completing 50 hours of community service a year, it is important that you are marking all events you have attended. If you are missing signatures proving your attendance at events or cannot recall the date that you attended a specific service project, it may be helpful to talk to your club officers. Make sure that you are bringing all questions and concerns to your club leadership with enough notice that they can help you without interfering with the club hours collection date. If you are unsure about getting enough hours prior to the final hours collection date, you should reach out to your Club President about upcoming events that you can participate in and ways to make up for lost time.

## Retaining Membership

After the first semester ends, some club members may feel discouraged about the number of hours they have left to complete or may not feel that they have a voice in their club. Here are a few ways that your club can overcome these challenges to retain membership through second semester:



Plan more Kiwanis Family events second semester. This allows members to meet other high school students in Key Club or to build relationships between your Key Club and sponsoring Kiwanis Club. This type of event presents an opportunity for members to experience service in a more social and exciting way.



Plan club socials. If your club is lacking interactive experiences with members, this is a fun way to re-engage members who may have forgotten how much fun a service organization can be. You can even plan one at a restaurant that is willing to donate a portion of their profits from the night to a charity of your choice. That way you can have fun and raise money at the same time!



Send out a survey to your club. Then, improve on some of the common concerns, allowing members to feel heard and motivated to stay involved the club. In the survey, you may also consider asking members to list their favorite events from first semester and suggest some projects they would enjoy participating in during the second semester.

## Delinquent Dues

After December 1, if a club has not paid its dues, it is marked “delinquent”. Delinquency is the final warning before suspension. Clubs must pay before February 1 in order to avoid being suspended. If a club is suspended, it loses certain rights such as the ability to attend District Convention. If a suspended club does not pay by October 1, it is recognized as inactive and lose its charter.

# Dress to Impress

Whether you have a college or job interview coming up, a special event, or are attending District Convention in March, it is important to know how to dress to impress! The two essential levels of higher dress to know include business casual and business professional.

## Business Casual

Where: A job interview for a less formal job, conventions, award ceremonies, etc.

What: Colorful dresses, skirts, slacks, oxford shirts, blouse, sweaters, flats, pumps, oxford shoes, polo shirts, khakis, sport coats (or tie, not both together), oxford shoes, dress shoes, belt etc.



## Business Professional

Where: college/formal job interviews, formal events, any time you present in front of a group, etc.

What: More muted, dress, suit, blazer, pencil/regular skirt, flats, pumps, tie and sport coat/blazer, suit, button down shirt (not a polo), slacks, dress shoes, oxford shoes, slacks, belt, etc.



# Public Speaking 101

Public speaking is a skill that everyone has to employ at some point in their lives, but tends to be a fear that most people have. Here are some tips to give you an edge:



Come prepared: Be sure you have cue cards or other necessary materials.



Bring water: Bring water to drink before, after, and if absolutely necessary, during your presentation.



Speak behind a podium: If you find yourself getting a little shaky, holding the podium can be a great help.



Gain perspective: Prepare, practice, take a deep breath, and do it.

# International

## Partners & Sponsors

**K Corps** is Kiwanis International’s youth exchange program for Key Club members. Participants will explore two of Japan’s most significant urban centers, build global awareness, and complete community service. This is a unique opportunity to explore a new culture, provide service, and make lifelong friends in two weeks. Key Club members get a \$1,000 discount on this once in a lifetime adventure to Japan. So save the date for the K Corps experience taking place from June 13th-27th, 2019 and register today.



**Squads Abroad** is a Key Club sponsor that can help your club extend its service abroad! It provides an opportunity for your club to take a service trip for an affordable price to not only help improve health and education outcomes around the world, but to also develop personal leadership and cross-cultural competence. There are dozens of dates, trip types and locations such as Ghana, Morocco, Greece, Peru, etc. to choose from. For more information visit:  
<http://www.squads.ngo/key-club/>



**Up with People** strives to develop a sense of social responsibility in their participants through hands on community service. Service projects are integrated into each city visited during the semester. By volunteering to meet the specific needs of each community, participants develop insight into how different cultures address social and political challenges. Your club can invite a cast member to host workshops, entertain at an event, or even volunteer with the cast!

**Kiwanis Gives Online** is a secure, team-friendly “crowdfunding” platform that uses email and social media to raise money for service and fundraising projects. Kiwanis Gives Online will allow all Kiwanis sponsored club members to seek donations from anyone. Donors get the benefits of access to a discount network which includes over 300,000 merchants in its system.

**Circle K** is the college-level Kiwanis organization and is the world’s largest student-led collegiate service organization. It provides resume worthy experience, lifetime friends, and the chance to do community service that changes lives, including the life of the member partaking in these experiences. If you are a service-minded individual that enjoyed the experience and camaraderie of Key Club, then in college, Circle K is the organization for you!



**IHOP National Pancake Day** is an event that raises funds for Children’s Miracle Network Hospitals. Children’s Miracle Network Hospitals is an incredible organization that raises money to support families with children in the hospital. Key Club International has partnered with CMN to raise awareness and bring Key Club volunteers to these events. For more information visit: <https://childrensmiraclenetworkhospitals.org/>



**The U.S. Army** provides a test prep platform called March 2 Success; an online, self-paced course designed to improve student performance on standardized tests while enhancing student math, science, English and STEM (Science, Technology, Engineering, and Math) skills. The system provides a full array of subject specific assessments and remedial courses tailored to the student’s educational needs, as well as practice drills and tests. The March 2 Success system can enhance and refresh students knowledge and assist them in achieving their educational or career goals



**The Thirst Project** is working towards giving 100% of Swaziland’s population clean drinking water by 2022. The Thirst Project is targeting this small African country because it is struggling with the highest density of HIV/AIDS in the world, which can be assisted by access to clean drinking water, which has been proven to cause up to an 88% decline in disease rates. Hosting events such as water runs, concession stands, and other fundraisers can help to raise awareness about the global water crisis, while also raising money to allow countries access to safe drinking water for life.

**Landscape Structures** has joined Kiwanis International as a vision partner to bring play to communities across the globe. Landscape Structures provides high-quality commercial playground equipment and planning consultation services. Kiwanis clubs are given the chance to work with this organization and provide this opportunity of play for their communities.

**March of Dimes** is an organization that helps to give babies a healthy start, working to combat birth defects, premature birth, and infant death. Key Clubs worldwide are able to contribute to this organization. Many do this through fundraisers as well as simply raising awareness for the cause. Key Clubs hold dances, bake sales, and other creative fundraisers to benefit this charity. The most popular fundraiser, however, is called March for Babies, where people in a community pay to walk for an important cause.



**Nickelodeon** is one of Key Club International’s partners, and every year brings us the amazing program opportunity of the Halo Movement. The Halo Movement is a program for Key Clubs making a difference in their communities to apply for a grant to continue to support their efforts. Clubs can win grants up to \$2,500 that can be used for a project that will benefit their community. For more information and information on how to apply visit: <http://www.wehalo.com/apply-for-a-grant>

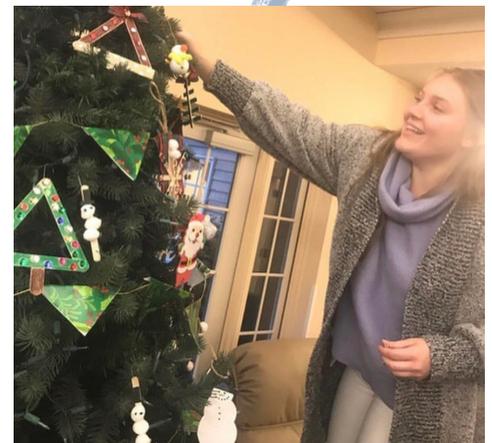
# Spotlight ON SERVICE

Clubs throughout the Carolinas have conducted some amazing acts of service and caring this year. The following highlights some of the most impressive service projects held by some of those outstanding clubs.



**West Forsyth High School** Key Club held a Fall Festival that raised over \$1,000 for the District Project, the Boys and Girls Homes of North Carolina. Members brainstormed and led games and activities. They also had the chance to share both the mission of Key Club and the story of our District Project!

**Reagan High School** Key Club helped decorate the Williams Adult Day Care Center for Christmas. Members donned the tree with hand made ornaments and chatted with the residents of the Center. The project surely brought plenty of holiday cheer to all!



**Thales Academy Apex** Key Club created special goodie bags for local law enforcement and hand-delivered the bags to show their appreciation. This project was a great way to thank some of our local servant leaders!

Spotlight on Service is how your club can be recognized for outstanding and original service. For the chance to have your club's projects featured in the blueprint and on the district website, submit your service to the service form at [www.carolinaskeyclub.org/spotlight-on-service/!](http://www.carolinaskeyclub.org/spotlight-on-service/)

# UPCOMING EVENTS

Save the Date!

**February  
15**

**Early Bird DCON  
Registration Due**

**February  
22**

**Final DCON Registration Due**

**March  
22-24**

**2019 District Convention  
(DCON)**

**April  
26-28**

**Key Leader**

**July  
2019**

**2019 ICON in Baltimore, MD**



@carolinaskeyclub



Carolinas District Key Club



@CarolinaKeyClub



@CarolinasKCI



carolinaskeyclub.org

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