

THE CAROLINAS BLUEPRINT



Spring
2018

Welcome to the Carolinas Spring Blueprint!

Welcome to another great year of Key Club! The articles included in this year's Spring blueprint are curated to include the most informative and inspiring topics possible. The goal is that through this publication, your club will find the service project, International partner, or opportunity that will leave a lasting impact on your members and community. Without a doubt, the Carolinas District is prepared for a monumental year!



Chica-GO with us to International Convention this Summer!

A Chicago Cubs game, Shedd Aquarium, Cedar Point Amusement Park, and a Chicago River cruise are among the numerous spectacular things the Carolinas District is going to be experiencing this summer on our District Tour and International Convention Trip in Chicago! From June 30th-July 9th, the Carolinas District will be taking a once in a lifetime trip to Chicago to see amazing sights, meet Key Club members from all over the world, and making lasting memories with friends new and old. Imagine District Convention, but on an even grander scale! At the convention itself, we will be electing our new International Board, participate in fun workshops, hear amazing speakers, attend spectacular dances, and much more. In addition to all of the convention festivities we will also spend time touring the city of Chicago and visiting many magnificent sites. We will also visit the Chicago Art Institute, enjoy Kings Island Amusement Park, observe the Cloud Gate or "The Bean", stand atop the 360 degree Chicago Observation Deck, try all the mouth watering food the city has to offer, and still much more! You can find more information about this once in a lifetime trip as well as access registration materials on the Carolinas District website (carolinaskeyclub.org). We hope to see YOU in Chicago on our District Tour and International Convention trip this summer!



CAROLINAS KEY CLUB[®]

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DISTRICT CONVENTION 2018:

A boatload of fun!



From March 16th-18th, the Carolinas District held our annual District Convention at the Sheraton Imperial Hotel in beautiful Durham, North Carolina. There, members from all over North and South Carolina convened to celebrate a common passion for service, fellowship, and fun. We strengthened our District by facilitating Executive Officer elections, holding Lieutenant Governor elections, and attending informative workshops. We also participated in entertaining and inspiring sessions including an amazing talent show, our exciting "Dance Under the Stars" and much more. The theme for the weekend was "Take a Cruise on the Leader-Ship!" and was carried throughout the weekend as it inspired members and called them to action for the new Key Club year. To attend this premiere event next year, make sure you look for information in the coming spring!

Governor's Greeting

This past District Convention, I had the incredible honor of being elected as your Carolinas District Governor for the upcoming Key Club year. Getting to meet all of you at District Convention and admiring your incredible passion for service as well as this organization was so humbling and inspiring. It reaffirmed the fact that together we will make this year even greater than the last. I know that in each of you there is magnificent potential for greatness. In many ways, Key Club can help you realize this potential as you serve others, lead others and make the world around

you a better place to be. Through Key Club, you can grow closer and closer to becoming the servant leader that exists in all of us. This year, one of my goals as District Governor in addition to increasing membership, fundraising for our District Project, and increasing attendance to District and International events is to help you realize your potential. That is, your potential to be the helping hand, confident voice, and caring friend to the people around you. I know this year is going to be incredible and I cannot wait to see how you and your club achieve greatness.



Yours in Service,

Isabelle Salzman
 Carolinas District Governor
 Key Club International

SUCCESSFULLY

ending the year

Hold officer elections for next year. Ensure that someone is in line to fill officer roles once they are vacated. Hold elections and train new officers now so that the transition can be as smooth as possible.

Plan summer service projects prior to the end of the school year. That way, the service and bonding throughout your club will not take a hiatus.

Also, new or incoming members may find time to take part in summer activities and could be more likely to become a member the following year.

To celebrate all the wonderful achievements of your club and to thank everyone that made it a success, hold an end of year ceremony for members, advisors, administration, parents and Kiwanians.

Summer & Service

a perfect pair!

Here are some fun ways your club can stay active over the summer and continue to spread the fun, fellowship, and service efforts our organization has to offer.

»» Host a summer social. It could be a fun movie day, recreational kickball game, roller skating party, day in the park, or any other fun activity your club can easily plan to help members bond. You could even invite another club to help break the ice and form an essential inter club relationship!

»» Plan summer service projects and fundraisers. Plan a car wash, hold a bake sale, clean up a park, host a game night for a senior living facility, etc.



Role of the Club President and Vice President

President

- Write meeting agendas.
- Act as club communicator.
- Work to solve struggles.
- Attend Presidents' Council Meetings.
- Set club goals.
- Train the next President.

Vice President

- Assist the President.
- Preside in the Presidents' absence.
- Attend Presidents' Council Meetings.
- Ensure communication is effective.
- Train the next Vice President.



Core Values Breakdown

Key Club International upholds four core values that embody our beliefs and practices as an organization. They include:

- Caring.** Key Club’s motto is “Caring – Our way of life,” which embodies the idea that we make compassion for others not just an attribute of serving others, but a way to live everyday.
- Character Building.** We build character through service as well as everyday acts of kindness that allow us to grow as individuals while serving the world around us.
- Leadership.** In Key Club, it is taught that great leaders are created from those who are in the service of others. This idea of servant leadership is something we highly promote and embody.
- Inclusiveness.** We believe in integrating people from all different backgrounds into the great equalizer that is service and compassion for others.

A Message from our International Trustee

Carolinas Key Club Members,

It was an honor to spend the weekend with you at your District Convention just last month! I was blown away by the passion for service that I saw in each member that I interacted with throughout my time at the convention, and I was humbled by the kindness that I was shown as a guest in your district.

My name is Jared Dutko, and serving as one of eleven trustees, my most important duty is to represent the Carolinas as well as the Louisiana Mississippi-West Tennessee and Florida Districts on the international board. Additionally, I serve on two committees: the Committee on the Youth Opportunities Fund and Awards, as well as the Committee for International Development and Expansion, and I also serve as a liaison for you and your sister districts. Now is a crucial point in our Key Club year; after District Convention, many clubs are transitioning in leadership, and preparing themselves for the next school year. While senior members are counting down the days until graduation, freshmen, sophomores, and juniors are analyzing how they will fill those shoes. No matter which one you are, chances are you are looking forward to what the next year will bring! I encourage you to sit down with other leaders in your Key Club and create an action plan for what is to come. A lot has happened on the International level of our organization this year; we’ve worked to expand our borders

overseas, we’ve added brand new service partners, and we are constantly looking for ways to make your Key Club experience more enjoyable! This year my main focus has been working to enhance the experience for the individual Key Club member; working on my committees to expand Key Club’s reach, update our contests and awards systems, as well as to make each member feel at home in Key Club.

I want you to feel welcome to reach out to me at any time, you are my main focus, so I always have time to help out! Your continued passion and dedication to service make me excited to see what Key Clubbers accomplish in years to come— I know that with a generation such as ours the Kiwanis Family is in good hands. Remember that I am here for you this year, if you ever need anything at all please feel free to email me at jareddutko.kci@gmail.com or find me on social media.

Yours in caring, passion,
and service,

Jared Dutko
Trustee, Key Club
International
jareddutko.kci@gmail.com



Secretary's Summary

During this past District Convention, I had the honor of being elected as the new District Secretary, and am looking forward to a year of service to you and your club. Our organization has taught me the value of servant leadership, and I am humbled by the opportunity to serve more people and help others achieve greatness. Within each one of us is the potential for leadership, and I hope that every Key Club member has the opportunity to realize this potential and use it to serve the

community. I have been blessed with a supportive group of individuals who helped me to realize my leadership potential, and I hope to serve as a resource to help ensure your personal success, as well as the success of the clubs and divisions within the Carolinas District. I encourage you to give freely, as we are able to go so much further by giving than by receiving. When you make caring your way of life, you will see the fruit of your labor in full effect. I am ecstatic to see what our district will accomplish.



Yours in service,
Savannah Josey
 Savannah Josey
 Carolinas District Secretary
 Key Club International



Role of the Club Secretary

The position of Club Secretary is one of the most important roles in a club, as they are responsible for the documentation and organization of all club records. The Club Secretary has specific duties that are crucial to the success of the club.



Meet our International Preferred Charities

Key Clubs are working with **UNICEF** on the **ELIMINATE Project**, which is aiming to cure maternal and neonatal tetanus. Clubs are encouraged to fundraise to pay for the vaccinations necessary to save women and children in countries who cannot afford preventative medicine. The biggest way that clubs raise money is through Trick or Treat for UNICEF. On Halloween night, rather than asking for candy, students ask for pocket change to help cure a deadly disease. Our organization has caused a tremendous impact on this cause, leaving only 15 countries worldwide who are not cured of maternal and neonatal tetanus.

March of Dimes is an organization that helps to give babies a healthy start, working to combat birth defects, premature birth, and infant death. Key Clubs worldwide are able to benefit this organization, using fundraisers to support the cause. The most popular fundraiser is called March for Babies, where people in a community pay to walk for an important cause. Key Clubs also have held dances, bake sales, and other creative fundraisers to benefit this charity. Sometimes a small fundraiser can have a big impact on the next generation, so consider raising awareness at your school.

Children's Miracle Network Hospitals (CMNH) works to lower medical expenses for families who cannot afford the cost of hospitalization for their children. One of the ways that Key Club helps to raise money for this charity is through IHOP's National Pancake Day. One day a year, IHOP offers free pancakes, while encouraging patrons to instead donate to CMNH. Key Club members can help this initiative by volunteering to serve pancakes, spread the word about the event, or attend to raise money. These simple acts can help to save lives and assist medically challenged families to focus on health, rather than expenses.

...and Some of our Service Partners!

The Thirst Project is an organization working to end the global water crisis. Currently the Thirst Project has been working in Swaziland, an African country with the highest density of HIV/AIDS in the world. Over the past few years, with the help of Key Club, they have been able to provide clean drinking water to 74.1% of Swaziland's population and aims to accomplish 100% access by 2022. Events such as dances, water runs, and other fundraisers can help to raise awareness about the global water crisis, while also helping to grant foreign countries access to safe drinking water.

Landscape Structures is an organization that offers playground equipment to children to increase sports and fitness, community bonding, and a healthy lifestyle. Your club could raise money to provide playgrounds to communities that couldn't otherwise afford them. If your community may be one in need of a playground, it may be beneficial for you to talk with your Kiwanis Club about applying for \$25,000 in playground equipment through the Legacy of Play Contest.

Treasurer's Times

Carolinas Key Club District,

It is my honor to be serving as your Treasurer this 2018-2019 Key Club year. I have met many of you at various district events and I've never felt unwelcome. This district is so amazing and I am really happy to serve you as your District Treasurer. It has been around a month since I took my position at District Convention, and it still feels unreal. Thank you for giving me this chance. I promise that I and the team on this district board will make you proud to be a member of Carolinas District Key Club. I look forward to this amazing year of service.



Yours in Service,

Colby Loveless
 Carolinas District Treasurer
 Key Club International



KEY CLUB®



Role of the Club Treasurer

The club Treasurer has the great task of managing and maintaining the financial wellbeing and consciousness of the club. The club Treasurer should serve as a member of the executive board and be a part of club decision making.

Collect dues with the advisor and president.

Create a board approved, all inclusive club budget.

Keep track of fundraising efforts and document money raised and donated.

Update the club roster and submit dues through the Membership Update Center.

Inform the sponsoring Kiwanis of the club budget and transactions.

Serve on the executive board and contribute to team decisions and projects.

Nickelodeon

Nickelodeon is partnered with Key Club and Kiwanis International to serve the children of the world by promoting influential campaigns and providing grants for service projects. In the program known as the HALO Movement, Key Clubs making a difference in their communities can apply for a grant of up to \$2,500 from Nickelodeon. Clubs can apply for a grant between now and April 30th. Key Club also works with Nickelodeon to encourage a Worldwide Day of Play in promotion of health and activity among youth. Your club can get involved in this year's Worldwide Day of Play by joining with your local K-Kids or Builders Club to enjoy a day of simple service and fun at your local community center or park.



U.S. Army



The US army searches for Key Clubbers to join their ranks and continue promoting leadership as a core value. Not only does the army build upon the core values of Key Club, but it also believes in the aspect of scholarship upheld within the Kiwanis family. The army offers many educational programs in today's top careers. Through the army, students earn the chance to receive a debt-free college education through the Reserved Officers Training Corps (ROTC). For more information on the partnership between Key Club and the US Army, visit <https://www.keyclub.org/about/partnership/>.

The Youth Opportunities Fund

The Youth Opportunities Fund (YOF) is a fund created for Key Club International, endowed by Kiwanis International through the Children's Fund. The YOF provides money for Key Club members and Clubs to help serve the world. Grants help clubs partake in service opportunities, and provides scholarships for club members. Grants can range anywhere between \$100 and \$2,000. Guidelines for submitting a YOF application are listed in the Key Club Guidebook under Board Policies. Applications must be received by October 15th, 2018. Applications are reviewed and funds are granted by the Key Club International Board at their November meeting.



Continuing in Kiwanis with Circle K

As a high school senior going on to college, there stands another chance to continue your Key Club journey through another branch of the Kiwanis-Family. Circle K is the college level Kiwanis organization and is the world's largest student-led collegiate service organization.

It provides resume worthy experience, lifetime friends, and the chance to do community service that changes lives, including the life of the member partaking in these experiences. Circle K has the highest per member service hour average of any of the Kiwanis-Family branches. If you are service-minded individual that enjoyed the experience and camaraderie of Key Club, then collegiate Circle K is the organization for you!



See CKI in action this summer at International Convention in Chicago!



Growing Key Club

Increasing club membership benefits the whole organization and the individuals served by Key Club International. With a greater number of members, the service, funds, and camaraderie increases. Ways of promotion could include flyers and posters spread throughout the school, a booth at open house, and social media platforms. These techniques and many others can be used to promote club growth. Something that our District offers as a very influential promotion is our Fall Rally at Carowinds theme park. If potential members are aware of this event it could attract them to the club. These methods can increase membership, but more importantly make a big impact on the people we serve.

Editor's Extension

Carolinas District Key Clubs,

It is my immense pleasure to create for your use and inspiration the first of the seasonal Carolinas Blueprints for this year. As District Editor, I am responsible not only for the Blueprint but also for making sure your clubs are informed and up to date with district events and happenings. I am humbled to have these responsibilities, and excited

to discover new ways to engage with your clubs through this year's publications and posts. Good luck in your endeavors this year, Carolinas District! I can't wait to showcase the amazing work your clubs accomplish.



Yours in Service,
Sara Pinkowski
Sara Pinkowski
Carolinas District Editor
Key Club International



Spotlight ON SERVICE

Spotlight on Service is how your club can be recognized for outstanding and original service. For the chance to have your club's projects featured in the blueprint and on the district website, submit your service to the service form at www.carolinaskeyclub.org/spotlight-on-service/!

The Corinth Holders High School Key Club of Wendell, North Carolina held their annual Prom for their local assisted living home, the Oliver House. At the prom, club members and house residents enjoyed refreshments, mingled, and did lots of dancing with new and old friends. Congratulations on a successful annual event, CHHS Key Club!



Role of the Club Editor

The club Editor plays a crucial part in ensuring the success of the club through publicizing, promoting and planning.



Making *Happiness* a Habit with **Project Happiness**

Project Happiness is a nonprofit organization that utilizes psychology and research to provide plans for greater promotion of happiness within individual lives and entire communities. In fact, Project Happiness and Key Club have united to create a comprehensive guide to incorporating Project Happiness initiatives into your club meetings and leadership structure. To find the guide and get inspiration on how your club can foster happiness, visit www.keyclub.org/projecthappiness.



Join the K Corps!

K Corps is a youth exchange program offered by Kiwanis International that gives Key Club members and K-Family youth the opportunity to experience service with host families on the other side of the world. The rich cultural experience in Japan presents a new perspective on global outreach and connects K-Family teens with the ability that lies within them to nurture service-oriented relationships with their fellow global citizens. K Corps Kids have the opportunity to truly delve into culture, homestay, and service.

Up With People

A partnership between Kiwanis International and the Up With People program was a natural one, as both share the goal of serving the children of the world. Up With People accomplishes this by offering a gap year experience after high school, college, or in between. In the year long experience, groups of teens travel the world together, immersing themselves in up to 18 diverse communities across at least two continents, where they conduct service and learn about their global community. Apply for a gap year opportunity with Up With People at apply.upwithpeople.org.

SQUADS

ABROAD



SQUADS ABROAD
A KEY CLUB PARTNER

Squads Abroad presents Key Clubbers with the unique experience to gather a "squad" of their peers and influencers - from fellow Key Club members to advisors - and travel outside of the country on a mission to develop the education and health of the world. On each week long trip, Key Clubbers can expect cultural immersion and uplifting experiences while providing thoughtful service to one of two growing aspects of the developing country. Not only can your Squad choose whether it wants to serve as a health or education squad, but it can also choose to enter the summer sweepstakes to receive trip scholarships for Key Club members who are interested.

UPCOMING EVENTS

Save the Date!

**June 30-
July 9**

International Convention and
Carolinas District Tour

October 7

Fall Rally

**November
2-4**

Kiwanis Family Conference

**March 22-
24, 2019**

District Convention 2019



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Carolinas District Key Club



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carolinaskeyclub.org

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