

SUMMER 2020 EDITION OF

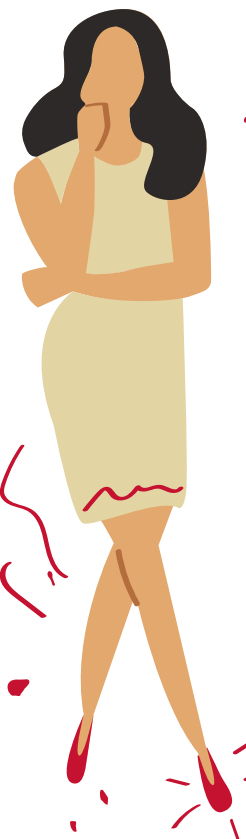
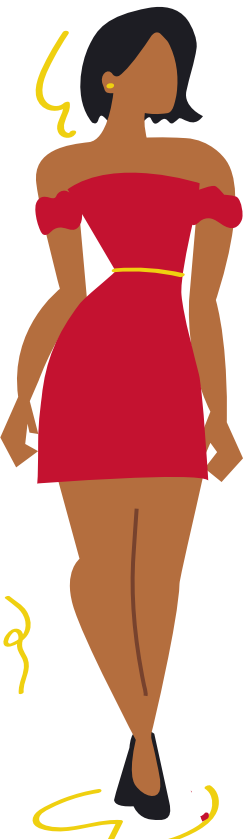
*the
Carolinas
Blueprint*

VOL. 5 ISSUE 2



table of contents

Fall Rally Update	3
Recap of Summer Leadership Conference .	3
Executive Officer Messages	4
Message from International Trustee	8
Contact Information	9
Club Roster Collection	9
Member Recruitment	10
District Convention	11
International Convention	11
Spotlight on Service	12
Virtual Service Opportunities	12
Youth Opportunities Fund	13
Important Dues Update	13
Trick or Treat for UNICEF	13
Carolinas District Project	14
Service Partners and Sponsors	15
Timeline	16
District Social Media/Contact	16



FALL RALLY 2021



Due to COVID-19, Carowinds announced that they will close for the remainder of the 2020 season. Accordingly, Fall Rally is cancelled this year. We hope that you will join us next fall for Fall Rally 2021!

Summer Leadership Conference



In early July, Key Club members from around the globe attended the first ever Virtual International Conference, also known as the Summer Leadership Conference. We heard from multiple speakers and attended workshops to build our skills as student leaders. Key Club International recognized the Carolinas District for a variety of awards.

Click [here](#) to view student level awards announced during the recognition session concluding the convention.

Click [here](#) to see the newly elected Key Club International officers and representatives.

Governor's Message



Raghav Chari

Carolinas District Governor

Dear Carolinas District,

This is a crucial time for Key Clubs. With many high schools meeting virtually, many of your clubs will likely meet remotely this year. Key Club International has made the decision to consider each club on a case by case basis. Below is our statement in regards to club operations during the 2020-2021 academic year.

Statement for any Kiwanis members, Faculty Advisors, parents, and student leaders:

As of September 1, 2020, Key Club International would prefer to discuss 20-21 club activities, meeting options, and dues requirements on a case by case basis. If your environment is anything other than a normal year, we suggest that you contact Key Club International

for specific information that would apply to your situation. We wish we had more information to provide to you, but we are not the decision makers in relation to COVID-19 and how Key Club International will handle your clubs ability to meet, engage, perform service, and mostly importantly collect dues to certify membership in the organization. If, and when, we receive additional information that will allow us to provide more formative answers we will do our best to send that information your way. Please send questions, comments, and concerns to Greg Stowers, Key Club International Director. Greg's email address is gstowersekiwanis.org. His work phone number is (317) 217-6209.

In addition to this statement, the Carolinas District will seek to offer all possible resources to aid your club's operations, including virtual club officer training videos, club service project ideas, and guidebooks. Please reach out to me at gov2021@carolinaskeyclub.org or your divisional lieutenant governor, which can be found at <http://www.carolinaskeyclub.org/district-officers>, if you have any questions ! The Carolinas District will be here to support your Key Club no matter the situation and we look forward to and we look forward to a successful year for your clubs and the District!

Yours in Service,
Raghav Chari

Secretary's Summary



Jackson White

Carolinas District Secretary

Carolinas District,

Now that we are back to school, it's time to re-energize your club. A virtual format presents plenty of new opportunities to engage students and grow your club. Some athletes may not have been able to join Key Club due to athletic responsibilities, but now they can. Some students could not attend meetings because they did not have a ride home, but now they can. Some advisors could not hold regular meetings because it was too difficult to get everyone, "in the same room," in some cases, now they can. We understand that some county policies have prohibited both in-person and

virtual extracurriculars. If your club cannot meet right now, that's okay! Make sure you inform your lieutenant governor so that he can adjust to the situation, and continue to keep in contact with your lieutenant governor. He will continue to send information and resources that will prepare you for when your club can meet again. Keeping communication throughout the year is something that should be done all the time, not just now. As we begin this new journey, we must not forget our primary goal: to serve others. Service happens outside of meetings just as much as it does in them. Look for ways to help your classmates, teachers, neighbors, and family. Little acts always have big results.

Yours in Service,
Jackson White

Treasurer's Thoughts



Jacob Kornegay

Carolinas District Treasurer

Carolinas District,
I hope all of you are in good health. I also hope that your schools are operating in a safe and efficient way. This school year will look different than any other school year that our organization has ever seen. Just like our schools, our goal is to operate safely and continue to serve the community as we set out to do in 1925. We are setting out to provide resources that will help your club continue to serve the community in this time of extreme need while taking the necessary precautions to stop the spread of this virus. As your District Board, our job is to make sure all clubs in the Carolinas have the resources to achieve a positive impact on our

communities. This year is no different. During this unprecedented year, we are going to work harder than the problems we face and position the Carolinas to continue our standard of excellence in building our homes, schools, and communities. I consider us to be lucky to live in a time where we have exceptional technologies that can help us through these difficult times. Our challenges are great, but by using hard work and virtual resources to our advantage, we can not only bring our district through these times but also become a key element in bringing our community through these times.

Yours in Service,
Jacob Kornegay

Editor's Extension



Julia Kasper

Julia Kasper

Carolinas District Editor

Carolinas District,

Now that our 2020 summer is close to its end, most schools have begun virtual or in-person learning. With this in mind, it is imperative that we continue to brainstorm ways to hold virtual service projects or events. Be sure to help promote your club(s) and retain your members! Since most schools are not returning to an in-person platform, many clubs are not able to have meetings. Therefore, we must work hard to keep our Key Club community strong through this pandemic.

Continue to check the Carolinas District website for updates about upcoming events and new information regarding club support during the pandemic.

Furthermore, if you, a group, or your club has held a service project within the last year that you would like to be featured on the Carolinas District website, social media, and potentially future Carolinas Blueprints as well, be sure to submit your project to carolinaskeyclub.org/spotlight-on-service! Submitting your service event will not only allow you to show off your, your group, or your club's hard work and creativity, but it will help other groups who are looking for new ideas or service projects that they could perform. Several service projects are uploaded onto the site already! If you have any questions or concerns, please feel free to email me at edr2021@carolinaskeyclub.org! I look forward to working with you and helping you in any way that I can throughout the rest of the school year!

Yours in Service,
Julia Kasper

Message From International Trustee

Hello Carolinas!

My name is Salma Eldeeb and I will be serving as your International Trustee for the 2020-2021 service year! My home District is Florida and I have been a part of Key Club since my freshman year. The past year, I served as a Lieutenant Governor, as well as the Marketing and Public Relations Committee Chair for the Florida District. Currently, I am a junior attending the International Baccalaureate program Spruce Creek High School. Outside of Key Club, I am part of the Science Olympiad team and Art Club at my school! I am also the Zero Hour European Regional Director and the Co-Editor-In-Chief of a small magazine called The Forerunner.

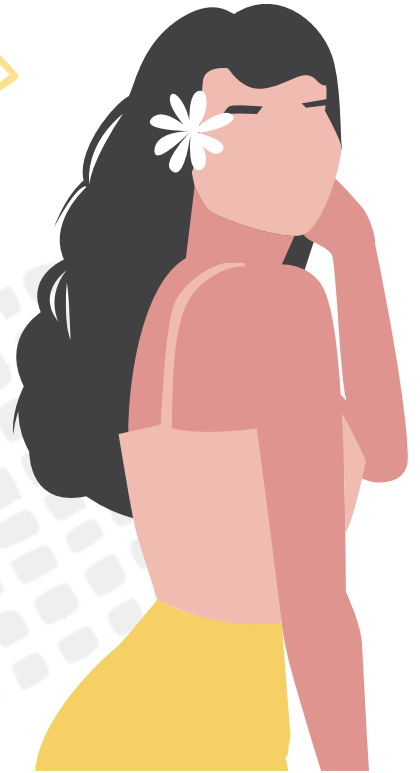
What is an International Trustee? We are one of the thirteen members that make up the International Board. There are eleven Trustees total, and we work alongside the International President and Vice-President to serve and represent the members of Key Club. Trustees are elected annually at ICON and then are paired with three Districts to work alongside and serve. These three Districts are referred to as Sister Districts, or "Sistricts." This year, Carolina's Sistricts are Texas-Oklahoma and Kentucky-Tennessee! As an International Trustee, I serve on the Programs and Partners Committee as the Programs Subcommittee Secretary. This committee is dedicated to ensuring all Key Club programs and partnerships work smoothly. I am also part of the Executive Committee, which focuses on overall strategic planning. As your Trustee, I am here to be of aid to the Carolinas District in any way possible! Want to receive Sistrict updates? Follow @KentToinas on Instagram! I am beyond excited for what this year holds!



Contact Information

Now that we are back in school, you may, and should if you can, be able to hold some sort of virtual election or appointment. Once that is done, please submit the contact information for the new club officers [here](#).

Submitting this information is vital to your club's success. It allows your lieutenant governor to be able to contact you to coordinate events. It allows you to receive information for District events. Without contact information, your ability to serve others will be limited.



Club Roster Collection

With school in session, it is important for new Key Club Secretaries to be familiar with their responsibilities. One of a secretary's most important responsibilities is to create and maintain a club meeting attendance roster. A meeting attendance roster only needs basic information such as the meeting date, members' first and last names, and whether or not they attended. This roster should be updated weekly to reflect the attendance of members at each meeting. You can access a variety of templates [here](#).

For more information, visit carolinaskeyclub.org

member recruitment

Your club can still recruit members even if you are meeting virtually. Some of the strategies below will prove useful in achieving this task:

- At each meeting, challenge attendees to bring a friend to the next meeting.
- Invite guest speakers, such as from the THIRST Project to meetings.
- Give people a reason to attend the meeting, such as a fun service project, virtual or in-person snack making, or interactive games
- Employ Zoom breakout rooms for small group discussion. This will allow members to connect with one another personally. Offering an outlet for students to connect virtually will be a huge selling point to recruit more members.
- Have fun and engaging icebreakers, such as timed scavenger hunts.
 - Craft creative and engaging presentations to make them more eye-popping.
 - Partner with Student Government or the school's administration to promote your club on social media.



District Convention

With the safety of our members across the Carolinas in mind, our 2020 District Convention was canceled. This decision was not made lightly; however, if conditions allow it, we plan to have our District Convention in 2021. DCON provides great experiences by recognizing outstanding service, educating our members, and allowing members to meet and share ideas with their peers. The Carolinas District regrets that many members missed out on this experience but we hope that you will join us next year!

International Convention

Although the 2020 International Convention in San Francisco was canceled due to safety concerns, the 2021 International Convention in Orlando is scheduled to continue as planned. ICON provides a once-in-a-lifetime experience by allowing you to meet fellow members from all over the world, learn about Key Club, and have a great time! Although many members missed out on this fantastic opportunity in 2020, this experience is planned to be available in 2021!



Over two days in August, a group of students and community members of Sampson County completed a Farmworkers Project. Thanks to these groups of students and the community's donation, they successfully gave away hydrating beverages to over 200 farmworkers across six farms! Not only did the students help these farmworkers, but they also spread the awareness of how much America needs to appreciate and show gratitude to these workers as they provide food to families across the nation.

They plan to continue this project to engage the youth in understanding the importance of serving our farmworkers and community! Lieutenant Governor IID, Yadira Paz-Martinez oversaw this event. Click [here](#) or visit carolinaskeyclub.org/spotlight-on-service to view pictures and learn more about this project.



Spotlight on Service



Virtual Service Opportunities

Classic Media Player

File View Play Navigate Favorites Help

We must be able to use the online resources available to create virtual service opportunities. Ways you can serve virtually may include coordinating drives through email, online meeting platforms, social media, and using online fundraising platforms such as GoFundMe or Paypal.

▶ || ◀ ◁ ▷ ▷▶ |▶



Youth Opportunities Fund

The Youth Opportunities Fund (YOF) is a grant from the Kiwanis Children’s Fund that ranges between \$100-\$2,000, and is gifted to Key Clubs and Key Club members for service projects. The grant money may be used to purchase supplies for service projects.

Applications can be found [here](#).

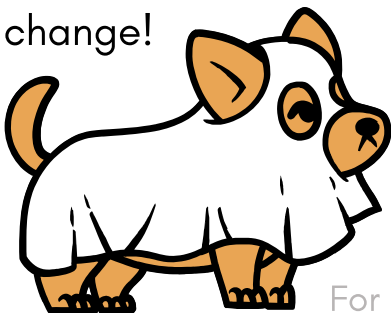
The application deadline is October 15th at 11:59 PM.



The 2020-21 dues cycle has been subject to much change during the COVID-19 pandemic. There have been many changes to deadlines very recently, but as of right now, the inactivation and suspension deadlines have been voided for this cycle. This means if your club is currently in good standing but cannot find a way to meet or collect dues, you will not have to worry about being suspended.

TRICK-OR-TREAT FOR UNICEF

Trick-or-Treat for UNICEF began in 1950, and has raised \$180 million since. Key Club has partnered with UNICEF for this annual fundraiser that aims to collect money for vaccines to cure mothers and children with tetanus. Each donation of \$1.80 purchases three vaccines. These little donations have large effects. Your club can participate by requesting for trick-or-treat boxes to be sent to your school. Take these boxes trick-or-treating with you and return the change!





Christmas for Children

The Boys and Girls Home of Lake Waccamaw is the Carolinas District Project. As you may or may not know, at Fall Rally, the Carolinas District raises money for the Boys and Girls Home's "Christmas for Children campaign", that gives the children at the Boys and Girls Home and opportunity to have the joys and celebrations of Christmas that most children are used to. Traditionally at Fall Rally we raise around \$10,000-\$15,000 in pledges. With the inability to have an in-person Fall Rally, the **Carolinas District has pledged \$15,000** to the Christmas for Children campaign this year. We do not want to let this pandemic cancel Christmas for Children at the Boys and Girls Home and we encourage all clubs to fundraise virtually to the best of their ability if possible! We hope that if you are planning a service project or fundraiser that you will keep the Boys and Girls Home in mind! Furthermore, let us know if your club would like to pledge an amount towards the Christmas for Children Campaign and we will post it on the Carolinas District social media!

Contact District Governor Raghav Chari at gov2021@carolinaskeyclub.org
for more information and ways that you can help!



Partners & Sponsors

MAJOR EMPHASIS

- March of Dimes
- Children's Miracle Network

PARTNERS

- Nickelodeon
- Up with People
- US Army
- Squads Abroad
- Kiwanis Gives Online
- Landscape Structures

COLLABORATIVE PARTNERS

- K-Corps
- Project Happiness

PREFERRED CHARITIES

- March of Dimes
- UNICEF
- Thirst Project
- Children's Miracle Network



Upcoming Dates

**Sept
20**

District Executive Officer Newsletters
Become Available on the Coastline

**Oct
5**

District Lieutenant Governor Newsletters
Become Available on the Coastline

**Oct
5**

Submit Your Club Monthly Report on the
Carolinas District Website

**CONTACT
YOUR
LIEUTENANT
GOVERNOR**

[carolinaskeyclub.org/
district-officers](http://carolinaskeyclub.org/district-officers)

Contact Us

CAROLINAS DISTRICT GOVERNOR

Raghav Chari
gov2021@carolinaskeyclub.org

CAROLINAS DISTRICT SECRETARY

Jackson White
sec2021@carolinaskeyclub.org

CAROLINAS DISTRICT TREASURER

Jacob Kornegay
trs2021@carolinaskeyclub.org

CAROLINAS DISTRICT EDITOR

Julia Kasper
edr2021@carolinaskeyclub.org

CAROLINAS DISTRICT ADMINISTRATOR

Mr. Scott Johnson
jscottjohnson@carolinaskeyclub.org

KEEP UP WITH THE CAROLINAS



@carolinaskeyclub



@carolinaskci



Carolinas District
Key Club



@carolinakeyclub



carolinaskeyclub.org

