



KEY CLUB®

Fall 2021 EDITION OF

The  
*Carolinas*  
Blueprint

Vol 6. Issue 2





# table of contents

Global Engagement Rally .....	1
Carolinas District Project.....	2
Messages from Executive Officers ..	3
Governor's Greeting .....	3
Secretary's Summary .....	4
Editor's Extension.....	5
Message from International Trustee .....	6
Homecoming Campaign.....	7
Contact Information .....	8
Dues Update .....	8
Club Member Recruitment .....	9
Key Club Merchandise .....	9
Key Club Week .....	10
Convention Information .....	10
How is Key Club Organized .....	11
Spotlight on Service .....	11
Communicating with Lieutenant Governors .....	12
How to help during the Holidays .....	13
International Sponsors .....	14
Partners.....	14
Upcoming Dates .....	15
Mission Statement.....	15
Contact Information & Social Media .....	16

# *Global Engagement Rally Recap*

Key Club International held its second annual Global Engagement Rally on December 4th. Key Club has members in 38 countries, and through our diverse backgrounds we have all come together in service to change the world. There were workshops on international partners in service, international opportunities and awards, service around the globe, and time to meet with international governors. The keynote speaker was Cynthia Yue, the 10th U.S. youth observer to the United Nations and former Key Club member, who discussed the Power of Youth. Other sessions included:

- Running for Higher Office with Trustee Natasha Shrestha
- International Partners Overview with KCI Trustees Lena Oswald & Sana Yooseph
- International Opportunities and Awards with KCI Trustees Emily Leonard and Subashree Venkatasubramanian
- Service Around the Globe with KCI Vice President Melanie Kim, KCI Trustee Aliya Ali
- Key Club Skills in the Real World with KCI Trustee Ellie Nusbaum and Past Key Club Governor Paul Palazzolo
- International Governors Q&A Panel with Trustee Anton McDonald and Governors Arnav Chatani, Aleah Otabor, and Dana Ford



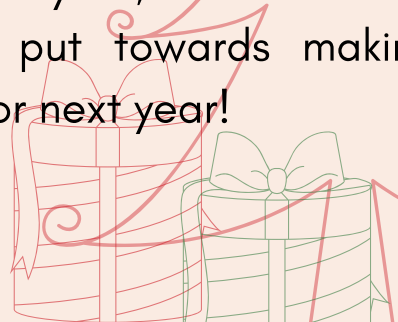
# Carolinas District Project

## Christmas For Children

The Carolinas District is excited to announce an expansion on our Christmas for Children Project in order to reach as many hearts as possible. We have decided to expand the Christmas for Children Project to the Falcon Children's Home, the Turbeville Children's Home, and the American Children's Home, while still including the Carolinas District Project, the Boys and Girls Home. Donations will go towards helping buy Christmas presents for the children that live in the residential homes.

If every Carolinas Key Club, would send just \$100.00 (even more if funds are available), we could buy clothes, sporting goods, and toys, for each residential childrens home, making Christmas a truly memorable experience. For many of them, the gifts they receive through the home are the only ones they will get, and for some, it is the only time they have ever received a Christmas gift. You can imagine how touching it is to see the children open their gifts at Christmas and see the joy on their faces. It is heartwarming to hear

a child say, "No one has ever done this for me before." It is hard to think of a more meaningful way to share the joy of the Christmas season than knowing that your club has been a part of such an effort. Checks were received by December 15th to be used for this year, and those that arrived after were put towards making Christmas magical for next year!



# Governor's Greeting

*Dear Carolinas District,*



The Carolinas Key Club has been hard at work since March. We currently have a board of four wonderful executive officers and 20 lieutenant governors. We have just had our second board meeting, our Advanced District Leadership Experience. We celebrated our halfway point in our terms, discussed important updates, and reviewed our goals and expectations for the rest of this year. The executive board is beyond excited to see the enthusiasm that our lieutenant governors have. They have been doing an excellent job coming up with new and exciting ideas in their committees to increase membership engagement and community involvement.

One of the Carolinas Key Club goals this year was to expand our social media presence and our outreach capability. The online world has been an excellent advantage this year, whether it be on social media or the Carolinas District of Key Club Website. On our social media pages, we have been posting fun and informative infographics, along with videos from our past LTGs. We have ensured that our district website stays up to date in order to allow our members to find accurate information easily. It is our hope that with all of these renewed efforts with the online world, we will be able to reach more students and gain more interest in Key Club.

Another goal of the Carolinas Key Club District, is to make the most out of a hybrid environment with an unknown future. We have excelled at this, by ensuring a system of normalcy within our District. Communication has played a huge role our success. We have been communicating with all of our members through lieutenant governor channels, such as newsletters and emails. We make sure to distribute and advertise our seasonal blueprints that have tons of information and updates, along with messages from each executive. With all of these resources available and distributed, we are continuing our legacy of service and fun in a virtual environment.

The final major goal of the Carolinas Key Club District is advertisement of the Kiwanis Family. We hope to use our resources available for distribution to increase awareness and engagement with Kiwanis Family organizations, whether it be Circle K, Kiwanis, etc. We want to continue this rich history of the membership engagement with the Kiwanis Family, even throughout the obstacles thrown at us by Covid-19.

The executive officers are here to help you. Please let me know if you have any questions.

*Yours in Service,*  
Madison Reavis

# Secretary's Summary

*Dear Carolinas District,*

I hope that everyone has had a great start to their school year and has enjoyed their return to a somewhat more normal life. However, I am aware that situations are different across the district, and I, along with the rest of the executive and district board, are here to help guide you through any situation you may be in. The contact information for each member of the district board can be found at this link <http://www.carolinaskeyclub.org/district-officers>. I urge everyone to reach out to their Lieutenant Governor or to one of the executive officers if you have yet to do so! Remember, the key to a successful district or division is constant and clear communication between all levels, and it takes everyone to make this happen! So far, I have seen excellent communication in certain divisions and little to none in others, and I do understand the frustration on both sides. However, the only thing to do is to keep trying, and if something really isn't working, please reach out to an executive officer! Take advantage of the opportunities presented to you, because I promise you that this will all be over before you know it. Have a wonderful holiday!



*Yours in Service,*  
Niko Sample-Kietrys

# Editor's Extension

*Dear Carolinas District,*

Happy Holidays! I hope you all are having a great last few weeks of the year! Even though these recent years have looked pretty different, you all are still doing a great job making sure to keep service going! Be sure to look through this resource since it has a plethora of important information. You can find articles on a Holiday-Themed Service Projects to updates about Christmas for Children. Use this to inspire your next service/fundraising event, to have a unique and fun end of the year.

If you hosted or participated in a service project or are planning to, be sure to share the event with the Carolinas District at [www.carolinaskeyclub.org/spotlight-on-service](http://www.carolinaskeyclub.org/spotlight-on-service). Once you submit your project, it will be featured on the Carolinas District website, the Carolinas Instagram, and possibly even an edition of the Carolinas Blueprint such as this one! Your service project can be as simple as making cards or as complex as hosting a fundraiser! Not only will you be able to share your hard work, but others will be able to find inspiration in your work for future service projects as well!

Thank you all for all your hard work, I can't wait to see all the great things you do! If you have any questions or concerns, you can contact me at [edr2122@carolinaskeyclub.org](mailto:edr2122@carolinaskeyclub.org). Happy Holidays!



*Yours in Service,*

Aasha Paredes

# Message From: International Trustee

*Hi Carolinas Leaders!*



I wanted to start by expressing my gratitude for all your hard work! Your amazing projects and enthusiasm for service continues to motivate me.

Key Club International has been busy these past few months! Recently, we held our November Board meeting, and spent 10 hours on Zoom together (the Board is awesome, so it was fun). This year, we've successfully organized Suicide Prevention Week with our new mental health partner Erika's Lighthouse (more info can be found on the KCI Instagram @keyclubint). In October, we promoted the Youth Opportunities Fund, graded grant proposals, and awarded up to \$2000 for service projects to many clubs. In early November, we implemented a social media campaign to promote member engagement and celebrate service... Key Club Week! Just last weekend, we executed the second annual Global Engagement Rally, featuring awesome Trustee-led workshops and an inspiring keynote speech from US Youth Observer to the UN Cynthia Yue.

In the Programs & Partners Committee, we are currently promoting the second cycle for YOF applications (closes March 1st), compiling an updated LTG resource guide, reviewing feedback from Global Engagement Rally, and welcoming our three new member representatives to the Committee! Additionally, we are planning a new campaign with the Thirst Project and Erika's Lighthouse. We are always looking for creative ways to promote our Key Club service partners, so make sure to reach out if you have any! I'd love to hear from you.

As Trustee, I've also hosted three open-call Office Hours events, and I plan to continue this event every month! If you ever need anything or just want to chat, remember that my Trustee Office Hours are the last Wednesday each month at 8pm EST! Zoom Meeting ID: 976 2645 0107 and Passcode: keyclub.

I also plan to host a Sistrict wide event next month, including information on running for higher office, member retention, and bonding.

To the wonderful seniors of the Carolinas District, I wish you the best of luck with college applications, I believe in you! If you're feeling overwhelmed, don't be afraid to take a break, and remember to spend time with friends and family.

I hope to see you all soon over Zoom, and thank you for being the best student leaders ever.



# Key Club International

## Homecoming Campaign

If you are having trouble finding ways to welcome back club members after the last two school years, Key Club International has launched the perfect campaign for you: The Homecoming Campaign.

Please note that their live webinar dates pasted already, but here are some important information they put out to help you:

Make a "Homecoming Week" to build your Key Club, your club may offer activities that week to invite future members to learn more about Key Club. We recommend hosting a welcoming event at the end of the week that doubles as a service project to give potential members a glimpse of what Key Club is all about.

Get people talking about Key Club! Here are some activities you can do:

### Monday

- Make a list of past members and friends who might enjoy Key Club.
- Decide on a service project to host on Friday and begin planning.
- Create a media list and draft a news release to be sent on Friday.

### Tuesday

- Create eye-catching materials to invite them to Key Club. Use personal club invites on social media and recruitment flyers to welcome students to your event on Friday.
- Assign members to be in charge of the various tasks for a successful event on Friday.

### Wednesday

- Follow up with the students you invited. Answer any questions they have about Key Club and highlight your favorite moments. Make sure they know you want to see them on Friday!
- Continue to plan your service project event.

### Thursday

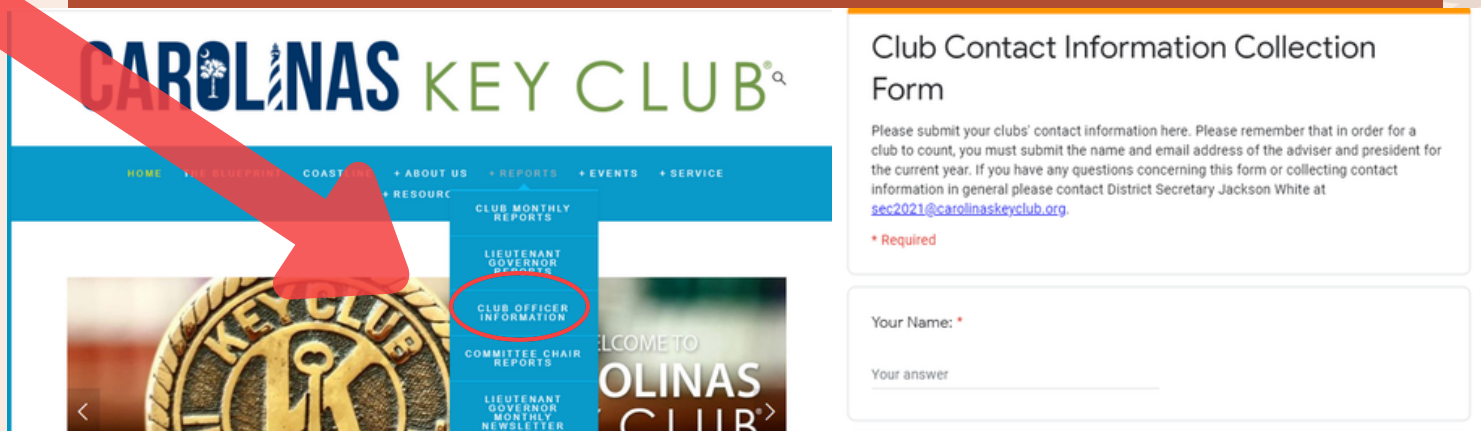
- Remind the students who said "yes" to the invitation of the event details and let them know how excited you are to see them tomorrow.
- Put final touches on your event.

### Friday

- Execute your service project. When the students you invited arrive, be sure to thank them and make them feel welcome. Introduce them to other Key Club members so they feel a sense of belonging to your club.
- Distribute the news release you created on Monday to the media. And get back to service!

# Update on Contact Information

The collection of contact information is extremely crucial in ensuring that our district works like a well oiled machine. As of December 1st, only roughly a quarter of clubs have updated contact information officially submitted. However, there is information from previous years from nearly every club. This information needs to be used, and it serves no use if emails are not being sent out weekly or bi-weekly attempting to confirm this information! The line of communication works both ways. Club presidents are responsible for reaching out to their Lieutenant Governors, and vice versa. Either club leaders or Lieutenant Governors can fill out their contact information form, but there's nothing wrong with submitting it twice, so fill it out if you're not sure if a club has been submitted! Submit contact information at the following link: <http://www.carolinaskeyclub.org/officerinfo>. If you have any questions about club contact information, please contact District Secretary Niko Sample-Kietrys at [sec2122@carolinaskeyclub.org](mailto:sec2122@carolinaskeyclub.org).



**CAROLINAS KEY CLUB®**

HOME | THE BLUEPRINT | COAST GUARD | ABOUT US | REPORTS | EVENTS | SERVICE | RESOURCES

CLUB MONTHLY REPORTS  
LIEUTENANT GOVERNOR REPORTS  
**CLUB OFFICER INFORMATION**  
COMMITTEE CHAIR REPORTS  
LIEUTENANT GOVERNOR MONTHLY NEWSLETTER SUBMISSION

WELCOME TO CAROLINAS KEY CLUB

**Club Contact Information Collection Form**

Please submit your clubs' contact information here. Please remember that in order for a club to count, you must submit the name and email address of the adviser and president for the current year. If you have any questions concerning this form or collecting contact information in general please contact District Secretary Jackson White at [sec2021@carolinaskeyclub.org](mailto:sec2021@carolinaskeyclub.org).

\* Required

Your Name: \*

Your answer

## Dues Update

Dues must be paid every year in order for a club to remain in good standing. The early bird deadline was December 1st and the regular, required deadline for dues payment is January 1st. District dues are **\$6.50** and are used to support district programs, general expenses, and training. International dues are **\$7.00** and are used to support Key Club as an organizational whole. Dues are processed by Kiwanis International through both mail and the membership update center. Because all SLP clubs (Kiwanis, Circle K, Key Club, Builders Clubs, and K-Kids) in all of International pay dues the same way, dues can take a while to get processed, especially now that Kiwanis staff is meeting at home. This means we may see clubs take 4-6 weeks for dues to be processed. If you have any questions, please contact Treasurer Rheya. Also, make sure to take a look at our Carolinas District Dues Page:

<http://www.carolinaskeyclub.org/dues>

# Club Membership Recruitment

## Having trouble with membership engagement?

Here are some more ideas, other than Key Club International's Homecoming Campaign, to get club membership and engagement up.

- Make incentives: graduation cords, host an end of the year ceremony, give shout outs to recognize key leaders.
- Host social events/get together to maintain a good relationship with club members: Friendsgiving, secret Santa, potluck.
- Always advertise fun Key Club events: District Convention, International Convention, Fall Rally.

# Key Club Merchandise

Visit this Kiwanis Store to get your members all sorts of Key Club Merchandise! No need to stress about designing T-shirts, certificates, or meeting items when you can get it here!



Click here to access the website

KEY CLUB

Kiwanis

Kiwanis

For our Seniors



# KEY CLUB

## Week 2021

**This year's Key Club week was a success! Thank you for all the clubs that participated.**

Key Club Week gives you the opportunity to show your community what Key Club is truly about: service. Each day places an emphasis on service, to promote Key Club within our homes, schools and communities and to make Key Club a household name!

This year's Key Club week took place on the first week of November and had activities to do Monday-Friday.

**Missed Key Club Week?** Keep a look out on the Key Club International website to see when Key Club week will be next year and what activities you can do for your club! You are always open to make your own Key Club week and use our ideas/graphics to get your membership engagement up.

## Convention Information

### International Convention



July 6 - July 10, 2022



Washington D.C.

Sign up for updates using this link:

<https://www.keyclub.org/events/event-2/>



### District Convention

At this time the Carolinas District Convention (DCON) is scheduled for March 25-27, 2022. This is a tentative date due to times of uncertainty. As soon as final decisions are made, that information will be shared.



Monday

**SHOW  
YOUR  
K**

Tuesday

**KUDOS  
TO THE  
KEY  
PLAYERS**

Wednesday

**DARE  
TO  
SHARE**

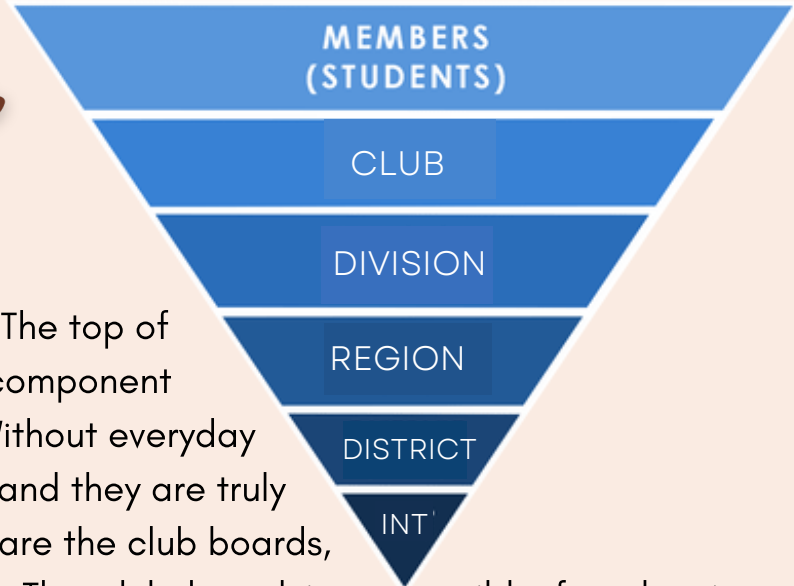
Thursday

**RANDOM  
ACTS  
OF  
KINDNESS**

Friday

**CONNECT  
THE  
K's**

# How is Key Club Organized?



Key club is organized in an inverse pyramid. The top of the pyramid is the largest and most important component of Key Club. Those are the general members. Without everyday Key Club members, nothing would be possible, and they are truly what keeps the club alive. The next level down are the club boards, which are the officers that each school has. The club board is responsible for planning events at the club level, planning meetings and encouraging club member participation, as well as many other things to ensure that everything is running smoothly at the club level! Next are the District Board, which includes our Lieutenant Governors and our Executive Officers. The District Board is responsible for planning events at the district level, organizing dues and information collection at the district level, and ensuring a communication chain between each level. Finally, the smallest section of the inverse pyramid is the international board. The international board is composed of a President, Trustees, and the Governors of each district, all working together to guide the completion of the Key Club strategic plan.

# Spotlight on Service

## SPOTLIGHT-ON-SERVICE

— *Submit Today* —

★ Step 1: Perform a cool service project.

★ Step 2: Go to the Spotlight-on-Service feature on the Carolinas Key Club Webpage

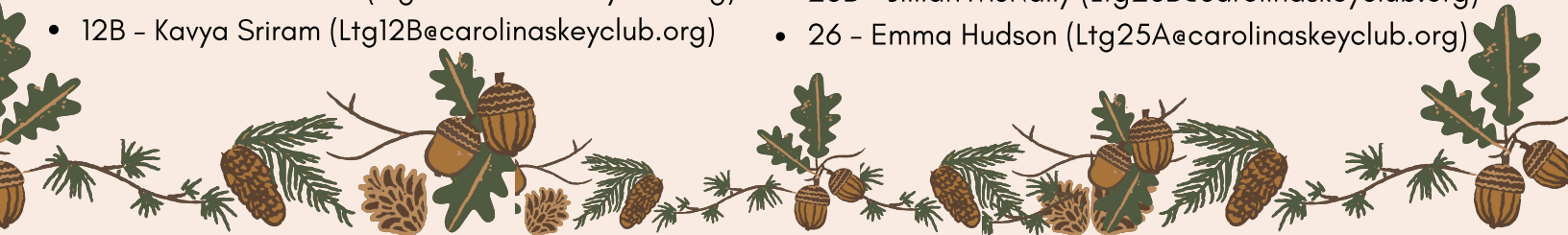
★ Step 3: Tell everyone about the service project your club performed by submitting to Spotlight-on-Service!

Spotlight on Service is a way to highlight individual club projects in the Carolinas. There will be posts on the Carolinas Key Club website and social media every month with a photo and a description of an outstanding Key Club service project. If your club has any special projects, please consider submitting them because it can help Key Clubbers from across the Carolinas District come up with service projects of their own. To submit a project, visit the Carolinas Key Club website and click on the service tab and then click on Spotlight on Service on the drop down bar. Fill out the form on the bottom of the page with your project information and submit it. After submitting the form, send an email to [spotlight@carolinaskeyclub.org](mailto:spotlight@carolinaskeyclub.org) with any pictures of your project so that it can be featured on the Carolinas website and Instagram.

# Importance of Communicating With Your Lieutenant Governor

**Lieutenant Governors are your biggest resources throughout the year. Each lieutenant governor is responsible for supporting and growing the clubs within his or her division and serving as a liaison between the district and the club. Duties include publication of a newsletter, club officer training and support, holding divisional meetings and serving on one or more district committees. Lieutenant Governors provide divisional updates through monthly newsletters, specific to each division, that hold tons of information from Division Wide Functions to Key Club International's events. Lieutenant Governors are there to answer any questions you may have, submit your club contact information, and aid you in the success of your club. If you have any questions, ask your lieutenant governor! They are there to help you. Not sure how to contact or who to contact? Find out which Key Club division you are in and refer to their contact information below:**

- 1 - Asmita Malakar (Ltg12A@carolinaskeyclub.org)
- 2 - Pranay Koneru (Ltg13B@carolinaskeyclub.org)
- 3 - Mathew Chu (Ltg8@carolinaskeyclub.org)
- 5A - Caitlin Wright (Ltg11C@carolinaskeyclub.org)
- 5B - Paula Levi (Ltg7B@carolinaskeyclub.org)
- 6 - Arshia Pal (Ltg7C@carolinaskeyclub.org)
- 7A - Tulsi Patel (Ltg7A@carolinaskeyclub.org)
- 7B - Paula Levi (Ltg7B@carolinaskeyclub.org)
- 7C - Arshia Pal (Ltg7C@carolinaskeyclub.org)
- 8 - Mathew Chu (Ltg8@carolinaskeyclub.org)
- 10 - Kavya Sriram (Ltg12B@carolinaskeyclub.org)
- 11B - Abhinav Gurram (Ltg11B@carolinaskeyclub.org)
- 11C - Caitlin Wright (Ltg11C@carolinaskeyclub.org)
- 11D - Ari Santos (Ltg11D@carolinaskeyclub.org)
- 12A - Asmita Malakar (Ltg12@carolinaskeyclub.org)
- 12B - Kavya Sriram (Ltg12B@carolinaskeyclub.org)
- 12C - Elizabeth Dinh (Ltg12C@carolinaskeyclub.org)
- 13A - Roshan Kuntamukkala (Ltg13A@carolinaskeyclub.org)
- 13B - Pranay Koneru (Ltg13B@carolinaskeyclub.org)
- 14 - Isa Alghorazi (Ltg14@carolinaskeyclub.org)
- 16 - Abhinav Gurram (Ltg11B@carolinaskeyclub.org)
- 17 - Isa Alghorazi (Ltg14@carolinaskeyclub.org)
- 18 - Gracie Ipock (Ltg18@carolinaskeyclub.org)
- 20 - Elizabeth Dinh (Ltg12C@carolinaskeyclub.org)
- 21 - Lyndsay Dalton (Ltg21@carolinaskeyclub.org)
- 23A - Nidhi Guntupalli (Ltg23A@carolinaskeyclub.org)
- 23B - Jillian McNally (Ltg23B@carolinaskeyclub.org)
- 23C - Abegail Moton (Ltg23C@carolinaskeyclub.org)
- 24 - Lyndsay Dalton (Ltg21@carolinaskeyclub.org)
- 25A - Emma Hudson (Ltg25A@carolinaskeyclub.org)
- 25B - Jillian McNally (Ltg23B@carolinaskeyclub.org)
- 26 - Emma Hudson (Ltg25A@carolinaskeyclub.org)





HOW TO HELP DURING THE

# HOLIDAYS



The holidays are the perfect time to spread joy throughout your community! There are so many opportunities to help everyone have a wonderful holiday season, and all it takes is a little planning and passion! You can try to find a specific need in your community, or a group of people to help out. Food drives or toy drives are particularly fitting for the holidays, and are a great way to energize your Key Club. Look for local organizations to partner with, or places where you can donate things to. Odds are that there are many soup kitchens or churches that would love your help!

Here are some more ideas for service this holiday season:

- **Read to Kids**
- **Sponsor a Family/Christmas for Children**
- **Donate Clothing for Newborns in the NICU**
- **Toys for Tots**
- **Collect School Supplies**
- **Bake Cookies for First Responders**
- **Pass out Candy Grams with Inspirational notes**
- **Random Acts of Kindness**
- **Serve Food at an Area Shelter**
- **Animal Shelter**
- **Pass out Blankets, Gloves and Jackets to the Homeless**
- **Sing Carols in a Nursing Home**
- **Collect and Donate Hygiene Items for a Women's Shelter**

# Partners & International Sponsors



**UNICEF:** UNICEF helps to provide for children's needs in more than 150 developing countries through community-based services in primary health care, basic education and safe water and sanitation.



**The Thirst Project:** Aims to educate and inspire students to take part in providing clean water to those in need. Thirsty 30 is a campaign between Key Club and Thirst Project to help raise money to build water projects.



**Erika's Lighthouse®**

**Erika's Lighthouse:** The mission of Erika's Lighthouse is to make sure no young person feels alone in their depression. This nonprofit organization encourages good mental health and strives to break down the stigma surrounding mental health issues.



**Children's Miracle Network:** Members work together by sponsoring fundraising events and conducting service projects at their local children's hospitals.



**March of Dimes:** Key Clubs have worked with March of Dimes to make a positive impact in the lives of babies everywhere through fundraising and educating communities about the dangers of preterm birth.



**Landscape Structures (LSI)** has joined Kiwanis International as a vision partner to bring play to communities across the globe. LSI is proud to provide high-quality commercial playground equipment and planning consultation services that reflect the high degree of integrity that Kiwanis clubs expect.



### Upcoming Dates

Every 20th

District Executive Officer Newsletters Become Available on the Coastline

Every 5th

District Lieutenant Governor Newsletters Become Available on the Coastline

Every 5th

Submit Your Club Monthly Report on the Carolinas District Website

Jan 1st

Final Dues Deadline

### Contact Your Lieutenant Governor:

[carolinaskeyclub.org/district-officers](http://carolinaskeyclub.org/district-officers)

### Keep Up with Carolinas

Twitter: @CAROLINASKEYCLUB



Instagram: @CAROLINASKEYCLUB



Facebook: @CAROLINASKEYCLUB



Website: <http://www.carolinaskeyclub.org>



### Contact Us

CAROLINAS DISTRICT GOVERNOR

Madison Reavis: [Gov2122@carolinaskeyclub.org](mailto:Gov2122@carolinaskeyclub.org)

CAROLINAS DISTRICT SECRETARY

Niko Sample-Kietrys: [Sec2122@carollinaskeyclub.org](mailto:Sec2122@carollinaskeyclub.org)

CAROLINAS DISTRICT TREASURER

Rheya Chandra: [Trs2122@carollinaskeyclub.org](mailto:Trs2122@carollinaskeyclub.org)

CAROLINAS DISTRICT EDITOR

Aasha Paredes: [Edr2122@carollinaskeyclub.org](mailto:Edr2122@carollinaskeyclub.org)

CAROLINAS DISTRICT AMINDISTRATOR

Scott Johnson: [JScottJohnson@carollinaskeyclub.org](mailto:JScottJohnson@carollinaskeyclub.org)

