

Spring 2015



# The Carolinas Blueprint

## Carolinas International Convention Tour 2015

### Reminders:

- Registration and the \$500 deposit for International Convention must be received by Scott Johnson by May 1st
- ELIMINATE Week is May 4-8
- Submit entries for Spotlight on Service
- Submit a club monthly report by the 5th of each month

This summer, 80 Key Clubbers will embark on the journey of a lifetime. These Key Clubbers will bond as they travel from the Carolinas all the way to Indianapolis, only stopping along the way for a bit of fun. On the way, they will visit Cedar Point to experience what is often called the roller coaster capital of the world, and

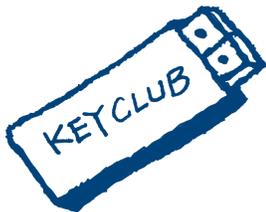


then they will head to Chicago, where these Key Clubbers will spend three days experiencing all the Chicago sights, from the Shedd Aquarium to the Wrigley Field. Finally, these Carolinas Key Clubbers will make their way to Indianapolis for an excitement-filled joint International Convention with Key Clubbers, Circle K members, and Kiwanians from all over the world, all come together to celebrate Kiwanis's 100th birthday, learn how to better serve, elect new officers, and have a great time. 80 Key Clubbers will experience this once-in-a-lifetime oppor-



tunity. Will you be one of them?

Registration information can be found on the Carolinas District Key Club website. The tour has limited space, so don't wait to sign up! Registration and the initial deposit must be received by May 1st. For more information, see [www.carolinaskeyclub.org/icon](http://www.carolinaskeyclub.org/icon) and the rest of the Carolinas Blueprint.



## Welcome to the Carolinas Blueprint!

### Inside this issue:

District Editor's remarks	1-2
District Governor's remarks	3-4
District Secretary's remarks	5-6
District Treasurer's remarks	7-8
Spotlight on Service	9
Save the Date + Contact	10

Dear Key Clubber,

If you're reading this, I commend you! In making the conscious decision to open this publication and learn more about Key Club, you have already demonstrated your dedication to Key Club, and in doing so, you have simultaneously demonstrated your commitment to serving others and truly making caring your way of life. May you always carry this sentiment with you, for if you allow it to guide your actions, you can truly make a difference larger than you could ever imagine.

You may have noticed that the format of this publication is different than it has been in past years. Because this is available online, it contains information that may be relevant to club advisors, club officers, or even general members. You may find that some information doesn't apply to you or isn't something you need to know. However, if you take a peek, you will without a doubt find something to increase your knowledge of Key Club. I hope you find something inside that excites you!

The summer can be the hardest time to hold events for your club, but it also holds a lot of opportunities. You don't have school time, which is a double-edged sword—you don't have convenient club meeting times, but you do have lots of free time to truly explore your passions and serve your community. This summer, do something truly impactful for yourself and your community.

Yours in service,

Cory Carr  
Carolinas District Editor



*Bonus tip: If your club's Twitter follows the Carolinas Key Club District Twitter account and posts pictures of your events, we will follow you back and might even retweet some of your posts!*



## How to Publicize Club Meetings and Events

Often, it can be difficult to attract lots of members to meetings and events. If your club often has low attendance, here are a few tips :

For club meetings, people are often more likely to come if there is some sort of food. You don't necessarily have to provide an entire pizza lunch, but just promising something simple will easily attract a large crowd. Also, Key Club meetings often are more fun when there's a small service project for attendees to participate in. Likewise, for club service projects,

it can be fun to have a quick group outing to a fast food restaurant afterwards. This promotes bonding between members and higher attendance at the same time!

Sometimes, though, the issue with attendance stems not from the event's content but rather from the fact that members simply don't know about it. Fortunately, there are lots of great ways to publicize events. For one, try collecting your club's members' emails or phone numbers and then sending mass emails or texts reminding mem-

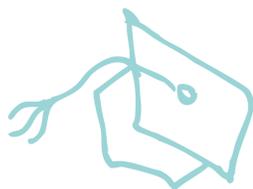
bers of upcoming meetings or events. Another useful way to publicize events is social media. By using resources such as Twitter or Facebook, you can effectively communicate to high-schoolers without requiring them to do anything but like or follow your club's page. Finally, if your club is small enough that it's plausible, you might consider printing off small paper reminders to tape to members' lockers to so they get the information from a place they regularly look.

## Rustic Pathways

If you're a Key Clubber who enjoys traveling, you've probably thought at least once of taking some sort of service trip that would allow you to see the world while simultaneously serving the community you're visiting. One of Key Club International's co-sponsors, Rustic Pathways, gives you this opportunity. Rustic Pathways has over 90 programs 18 countries focused on

allowing you to participate in the service, education, and adventure that comes with serving abroad. This year, Rustic Pathways has also created a week-long trip to the Dominican Republic that is designed specifically for Key Clubbers. There is also a sweepstakes event that you can enter for the chance to win a free trip, but submissions for this are due April

20th, so you must act fast. Share this opportunity with your friends and consider signing up yourself! If you want to learn more, you can find more specific details on the Rustic Pathways website, or you can call Rustic Pathways at 800-321-4353, but act quickly, because these trips often fill up fast, and you don't want to miss this unforgettable summer experience!



## District Project: The Boys and Girls' Homes

Key Club International has the three preferred charities that Key Clubbers worldwide contribute to every year, but in the Carolinas District, we also have our District Project that clubs all over North and South Carolina contribute to. This project is the Boys and Girls Homes.

The Boys and Girls Homes takes in children who have been abused

and neglected and have nowhere else to go. Through a variety of programs, the Homes gives these children all the materials they need to get their lives back on track. For these children, the Homes truly helps them turn their lives around.

So how can you help? The Boys and Girls Homes can always use monetary donations, so fundrais-

ers are always a good way to help. However, you can also support the Homes through item donations. Among the items most needed are school supplies for Flemington Academy and clothes to sell at the Country Store, though any donations are welcome. As you plan service events for the coming year, consider holding a fundraiser or item drive for this worthy cause.



# GOVERNOR'S GAZETTE

Carolinas District Governor's Newsletter

April 2015

## A MESSAGE FROM YOUR GOVERNOR

One month ago at the annual Carolinas District Convention, we celebrated another great year of service. Here we collected thousands for Project Eliminate and elected the new District Board. Now that we have finished celebrating, it's time to focus on having yet another great year in Key Club.

In the next month you will receive initial contact with your club's lieutenant governor. As a lieutenant governor they will aid you in processes like dues and training. As the primary connection between your club and the district, it is imperative that you establish this connection.

I am looking forward to serving your clubs so you can help make a difference in your community.

Yours in Service,

Nishi Gadireddy

## IN THIS ISSUE

- ELIMINATE UPDATE
- SUMMER SERVICE
- CIRCLE K:  
SERVICE AFTER KEY CLUB
- SUMMATION OF  
DISTRICT  
CONVENTION



## ELIMINATE UPDATE

The Carolinas District of Key Club International has raised: **\$3,197,077 US Dollars.**

This is great but we still have time to raise more! Take the time to plan a service project to help Kiwanis reach their Project Eliminate goal. Then you can join the rest of the world combating a disease which kills a child every nine minutes. Also, mark your calendars for this year's Eliminate Week which takes place from May 6th to May 10th.

## SUMMER SERVICE

Service doesn't stop when the school year ends! Try these fun service projects to help raise money for Eliminate:

- Sell ice cream near your neighborhood pool. It's hard to turn away a cold treat on a hot day.
- Wash cars with friends. This is a great way not only to earn money but to beat the heat.
- Babysit kids in your neighborhood. Since school is out, parents are looking for someone to take care of their children.
- Mow lawns for your neighbors. This may seem hard, but it will pay off.

## CIRCLE K INTERNATIONAL

Key Club, unfortunately, will come to an end, and it already has for many seniors in your division. Thankfully, there is Circle K. Circle K, just like Key Club, is a youth service organization focused on improving the community. However, unlike Key Club, Circle K is based in colleges across the world.

Before the school year ends, contact the seniors in your club and inform them about Circle K. It is a great way for them to make friends in college while serving their community.

You can find more information about Circle K and which colleges participate in this program by visiting :

[www.circlek.org](http://www.circlek.org)



## SUMMATION OF DISTRICT CONVENTION

From March 13th to March 15th, the Carolinas District held the largest event of the year, District Convention. Our annual convention serves to not only celebrate club achievements throughout the year but also to train upcoming officers. This year, we had hundreds of Key Clubbers across North and South Carolina join us in Durham for a fun-filled weekend.

Although there was plenty of time to socialize, we also had to do some work. Saturday morning, all convention attendees were trained. There was a general member training as well as a club officer training to attend. At these trainings, Key Club members learn the various skills and facts needed to be successful in their clubs and communities.

Our final business at convention required members to attend the House of Delegates or Lieutenant Governor elections to vote for this year's district board. These board members will spend this Key Club year growing your club to the best it can be. Within the next few weeks expect an email or letter from your division's lieutenant governor.



#### KEY NOTES:

- **Punctuality is Key!**  
Keep up with your board meeting minutes and have them sent to your board within 3 days!
- **International Convention (ICON):**  
Come join your Carolinas District Board in Indianapolis for an amazing experience. See **International Convention 2015!** for more information.
- **Reports:**  
Monthly Reports should be sent by the 10th of every month!
- Meet your new Lt. Governor before the year closes!
- Mail your \$500 ICON deposit **BEFORE** May 1, 2015!

# Rahman's Report

VOLUME 1, ISSUE 1

APRIL 2015

## Letter from Your Secretary

Carolinas Club Secretaries,

Welcome! If you are receiving this newsletter, you have been selected to represent your Key Club as Club Secretary. I cannot tell you that your year as Club Secretary will be an easy one, nor will it always entail a lot of fun, but know that you have been selected for a reason. Your club trusts in your ability to remain active and organized throughout the year: to craft fine board minutes, to help bridge the gap between reporting and execution, and to establish a line of communication between your members and your board of officers.

This year, you might find that you are behind the scenes during many of your officer meetings, but know that you are just as big a part of your officer board as everyone else. Your club officers rely

on the agendas and minutes that you produce, so do not let them down! During officer meetings, keep accurate notes of all proceedings, maintain updates from previous functions during the month, and include section for the Secretary's Report. It is very important to have a Secretary's Report section, as it updates your officers on your personal progress at all times. If you are stressed with the duties of Club Secretary, let them know in your report! They will be there to support you if you need a hand but only if you let them know first!

I began my journey in Key Club as a Club Secretary, and I can tell you that it definitely was not a walk in the park all the time. However, what I can tell you is that it is a rewarding run. Yes, this year you might find yourself in a rush to complete spreadsheets, send out meeting minutes, or complete monthly reports, but please know that it will all be worth it by next year. By next year,

you will have gained organization skills that are desired by others. By next year, you will have discovered a new note-taking system that might even help you take notes for class. By next year, you will have come out a new and more prepared person. I wish you all the best of luck!

**Your Carolinas District Secretary,  
Tarif Rahman**

## Role of the Club Secretary

Club Secretaries,

Before running for your office, you may have wondered what Club Secretaries actually do. I know that I did. You are not the President or Treasurer, so what exactly do you do? The simple answer is: a lot. As Club Secretary, much of your duties this year will revolve around accurate reporting and documentation of club activities.

One particular report that you should familiarize yourself with is the "Club Monthly Report". If you do not know already, the Club Monthly Report is a report which asks for general progress of Key Clubs every month. This report should be complete and **submitted by the 10th of every month** and can be found on the Carolinas District Key Club website at **[carolinaskeyclub.org](http://carolinaskeyclub.org)**. Throughout the 2015-2016 year,

you will also be in charge of creating all board meeting agendas and minutes. Good minutes are ones that are concise, yet informative. They should be reflecting the intentions of your club officers, while also providing updates of your progress from the month prior. And remember, while creating board meeting agendas, try including a section entitled "Secretary's Report". This allows your fellow board members to see just where you are at, so that they can assist you during the year.

## Key Club Core Values:

- ◆ Inclusive-ness
- ◆ Leadership
- ◆ Character-building
- ◆ Caring



CAROLINAS  
KEY  
CLUB

# Club Contact Information!

It's that time of the year again: club roster collection! As Club Secretaries, you should work with your Faculty Advisor to **prepare a list of contact information for your Lt. Governor as soon as possible.** This information should include **names, emails, phone numbers, and addresses** of your club officers for the 15-16 year. Your Club Advisor should also be included in this list of contact information as well.

It is very important that you begin to compile this information as soon as possible, as it provides a direct line of communication between you and your Lieutenant Governor. This year,

your Lieutenant Governor will keep you updated on the happenings of the Carolinas District, unite your clubs for divisional service projects, and assure that your club does not go missed. He will work with your club through regular communication and will be there to experience your successes and your failures. However, if he is to do this, he will need your Key Club's contact information! If you have not done so already, start making record of this information as soon as possible. If I could tell you one sure-fire way to maintain an accurate list of contact information, I would suggest that you **create a Google Doc** and send it out to your board of officers! By doing this, you will be posing no risk to yourself for making entering incorrect information.



# International Convention 2015!

In just over two months, thousands of Key Clubbers from around the world will convene at the heart of Indianapolis for the biggest event of the Key Club year: International Convention. International Convention, to be held in Indianapolis, Indiana will mark the reunion of Key Club, Kiwanis, and Circle K International for a most eventful experience. On the week of **June 20-28, 2015**, the Carolinas District will kickstart this road trip to Indy with their annual tour. The Carolinas District is currently offering this experience to all Key Clubbers at a cost of **\$999.00. Deposits of \$500 should be mailed to Mr. J. Scott Johnson before May 1st!** During Convention weekend, we will have the opportunity to listen to



**\*Mail your \$500 deposits before May 1st!**

**engaging seminars**, create **valuable friendships** (maybe even ones that cross borders!), and take home **indispensable leadership skills** to our Key Clubs. International Convention is truly an experience of a lifetime, and you do **not** want to miss it in Indy this year!

### Interested?

- Sign onto [carolinaskeyclub.org](http://carolinaskeyclub.org).
- Click **International Convention** under the **Events** tab.
- Click on **2015 ICON Registration Packet**, and **fill out the required forms!**

# HALO EFFECT



Have you met someone inspiring— someone who serves by **helping and leading others**? If so, he or she may be eligible for a HALO award. Created by Nick Cannon and sponsored in part by Nickelodeon, HALO EFFECT seeks influential teenagers aged 13-19 and recognizes their efforts in the community on a substantial level. Each month, one effective teen

is recognized with \$5000 and is asked to donate this money to a charity aligned with the cause they support.

### Want to nominate that special teen?

- Visit <http://www.teennick.com/shows/halo-effect> for more information!

# McLean's Memoir

Carolinas District

[Edition 1, Volume 1]

## A Message from your Treasurer

Hello, my fellow Key Clubbers. My name is Samantha McLean, and I am your District Treasurer for the 2015-2016 Key Club year. A few weeks ago, at District Convention, we elected new Lieutenant Governors from North and South Carolina to represent the Carolinas District in service and leadership. Two weeks ago, the new District Board came together for a weekend of service, fellowship, and training. I am confident in

reporting that you are in good hands. The new board is prepared and ready to assist you in anything that you may need. We are all looking forward to getting to know you all and working closely to help make this a very successful Key Club year.

Yours in Service,

*Samantha McLean*

Carolinas District Treasurer

## Role of Club Treasurer

The office of club treasurer is important because the treasurer is in control of the club's money, its collection, and its disbursement. The treasurer is responsible for keeping accurate records that will enable him/her to give a full financial report whenever requested. The treasurer should do his/her best to see

that everything is done meticulously so that there are no doubts about his/her integrity. In some instances the club may be permitted by the school to keep an independent savings or checking account. If your club is not permitted to keep such an account, the treasurer is still responsible for keeping records despite not being the person actually writing the



### *Dates to Remember:*

- **Key Leader; April 17-19**
- **Eliminate Week; May 4-9**
- **International Convention; June 20-28**

check. If your school policy does permit your club to have its own checking or savings account, it is strongly advised that two (2) signatures be required on each check.

# International Convention 2015

As you all know International Convention is going to be an amazing experience this year for the Carolinas District. This is a onetime opportunity for high schoolers in the Carolinas to travel to Indianapolis, Indiana. Now is the time to start fundraising!! There are many ways that you can acquire funds for this trip. Such as sending out letters to friends, family, and your local Kiwanis Club explaining what all the trip has to offer you as a servant leader. A few others would be to hold a car wash, a bake sale, or a spirit chain. These are just a few of the millions of fundraising ideas possible. Get creative and get your peers and community involved. The more, the better! I hope to see you all there!

You can find more information and the registration packet on the Carolinas Key Club website.

[www.carolinaskeyclub.org](http://www.carolinaskeyclub.org)

## Youth Opportunities Fund (YOF)

*The Youth Opportunities Fund (YOF) is an endowed fund for Key Club International held within the Kiwanis International Foundation.*

This fund uses earned interest to help Key Clubs and Key Club members serve the world by providing grants for service opportunities. The fund also provides academic scholarships for higher education. The Youth Opportunities Fund is established through a portion of your Key Club International dues and through the purchase of G. Harold Martin Fellowships.

YOF grants can help you take action. Look around and identify the things that need to get done in your school, community or world.

**The application must be received by October 15 at 11:59PM EST.**

*“Success is not final,  
failure is not fatal; it is  
the courage to continue  
that counts.”*

*-Winston Churchill*

### Inside this Issue:

- Message from treasurer 1
- Role of Club Treasurer 1
- International Convention 2
- YOF Information 2

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All contact information can be found online at: [www.carolinaskeyclub.org/district-officers](http://www.carolinaskeyclub.org/district-officers)

# Spotlight on Service

## Ravenscroft School: Gleaning

This year, Ravenscroft School's Key Club was the winner of the Platinum Division Single Service Award at District Convention for its Gleaning service project. According to the United States Department of Agriculture, every year, 47 million Americans were unable to provide food for themselves and were assisted by hunger safety nets. To help combat this, over the course of the year, over 84 Ravenscroft students partici-

pated in Gleaning, which involves picking leftovers from fields where crops have already been harvested and then delivering these freshly picked crops to local food pantries.

Before gleaning, students meet at school at 8 am on three separate Saturday mornings over the course of the year. Then, they load up the buses—which are almost always full—and drive to the fields. They typically glean for

two to three hours until there's enough food to fill their buses. They then take as much food as they can to the Wake Relief food pantry in downtown Raleigh, where it can be picked up by the hungry of the area, who would only be getting canned and boxed food without the support of gleaning. Then, the Key Clubbers head to Bojangles to celebrate a day of service and helping feed the hungry!



## Enloe High School: Kiss a Senior Goodbye

To raise money for the Carolinas District Project, the Boys and Girls Homes, Enloe High School's Key Club hosted a Kiss a Senior Goodbye fundraising event this year. Though it might sound like a kissing booth, the reality is far sweeter.

First, members donate Hershey kisses. Then, anyone can buy a bag of kisses for a graduating senior, and they can also choose to include some sort of message.

Finally, the bag of candy along with the message is delivered to the senior.

This year, Kiss a Senior Goodbye coincided with Enloe's Teacher Appreciation week, so to show their love to teachers, they allowed members to send kisses to teachers for free.

Packaging the kisses is a time-consuming process, but it's a great bonding experience for the board,

says Sohyeon, the incoming president of Enloe's Key Club. Likewise, it works well to promote a sense of community among the club's members as they share kind messages and chocolate with their senior friends.

And on top of this all, the event has been a huge fundraising success, raising around \$1300 for the Boys and Girls Homes over the course of this year and last year.



## Submit to Spotlight on Service!

In order to showcase clubs all across North and South Carolina, the Carolinas District has a blog called Spotlight on Service. Each month, we aim to showcase a project that a Carolinas club has done through this blog. If you haven't yet, you should go take a look—perhaps you'll be inspired or come up with a new idea for a project. To visit the blog, first go to [www.carolinaskyclub.org](http://www.carolinaskyclub.org).

Then, hover over the Service tab and click on Spotlight on Service, and voila, you are free to browse to your heart's content. And as you can see, we are also now aiming to showcase one or two clubs in each edition of the Carolinas Blueprint.

So, has your club done an interesting project lately? What qualifies a project as worthy varies

from project to project. Maybe your project raised a lot of money, or maybe it was just a really creative idea. Whatever the reason, if you would like for your club to be featured on the Carolinas Spotlight on Service blog or in the Carolinas Blueprint, fill out the form on the Spotlight on Service page on the website and send any pictures to the email listed. The world is waiting!

*Through Spotlight on Service, you can draw inspiration from what other clubs have done and inspire others through what your club has done!*



carolinaskeyclub



Carolinas District Key Club



@CarolinaKeyClub



CarolinasKeyClub



carolinaskeyclub.org

## Save the Date

Entry for Rustic Pathways Sweepstakes Due	April 20th, 2015
International Convention Registration Due	May 1st, 2015
ELIMINATE Week	May 4th-8th, 2015
International Convention	June 20th-28th, 2015
Fall Rally	October 11th, 2015
Youth Opportunities Fund Applications Due	October 15th, 2015
Kiwanis Family Conference	November 6th-8th, 2015
District Convention	March 11th-13th, 2016

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