

Summer 2015



The Carolinas Blueprint

Join us at Fall Rally!

Reminders:

- Fall Rally registration is due by September 25th
- Communicate with your Lieutenant Governor!
- Submit entries for Spotlight on Service
- Submit a club monthly report by the 5th of each month

If you've ever joined us for Fall Rally before, you'll know how much fun this day full of excitement and roller coasters is. You'll understand the motivating morning, the huge crowd in the theater, and the amazing motivational speaker. And if you've never been to Fall Rally before, there's no better time to join us for the first time!

If nothing else, the amazing price should compel you — the entry fee of \$39.50 is already lower than a normal Carowinds ticket price, and you also get a free tee-shirt!



In addition, we now offer a special gold package that includes a free refills drink band and free entry to an all-you-can-eat buffet for a discounted price! Don't miss out on these great deals!

This event is open to any high schoolers, even those not in Key Club, so this can also be a great member recruitment tool! I hope to see your club there — be sure to register by September 25th!

Welcome to the Carolinas Blueprint!

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Welcome, dear reader, to the summer 2015 issue of the Carolinas Blueprint! At this point, you're likely getting ready to head back for another year of high school — and Key Club! At this point, you could be in any one of several places. You might be excited to start the year as a new officer, or maybe you're just hoping to get more involved as a general member. Whatever the

case, you're sure to find something in the Blueprint that will help you become a stronger member and leader in your club. Incoming officers will find information that will help them in their duties specifically, but you will also find information tailored to any member of Key Club. Perhaps you'll learn more about the charities Key Club supports, and hope-

fully that will inspire you to serve with more zeal than ever before. On top of this, though, Key Club offers many opportunities to its members and clubs, and you may find something of use to you within these pages. From helping you with standardized test prep to helping your club fund its projects, you can find what you need in the Blueprint!





Children's Miracle Network

One of the many things that makes Key Club a unified international organization is that the entire organization focuses on several preferred charities. One of these is the Children's Miracle Network, which raises money for hospitals across the United States and Canada. Donations go toward supporting research and train-

ing, purchasing equipment, and paying for uncompensated care for children, which furthers the Key Club and Kiwanis purpose of serving the world's children

More than likely, there's a Children's Miracle Network hospital working to save the lives of children in your community right now. In fact, 62 children enter a

Children's Miracle Network hospital every minute, which is more than one every second.

By holding fundraisers, you and your club can raise money to support the Children's Miracle Network. Also keep on the lookout for and support organizations that donate funds to CMN.



Co-Sponsor: U.S. Army Provides Test Prep!

When you think of the U.S. Army, you probably would think of soldiers and battlefields, but as a co-sponsor of Key Club, the U.S. Army also helps high school students by providing online materials to help with course and standardized test

preparation. Available to **anyone** over the age of 13 for **free** with **no obligation**, www.march2success.com provides math and vocabulary flashcard sets, SAT and ACT flashcard decks, advanced level courseware, and standardized test prepa-

ration games. Its materials span all subjects, from vocabulary and grammar to STEM, and it can help you when preparing for standardized tests, applying to college or a job, or just as advanced preparation for a course you will take.



During Key Club Week, tweet how your club is celebrating Key Club with the hashtag #KeyClubWeek.

Key Club Week 2015

Mark your calendars, because Key Club Week this year is November 2nd-6th! Though it's still a while away, it's good to start planning now for the five days of celebrating this amazing organization!

Monday: Show your K.

Wear Key Club gear and spread the word about Key Club!

Tuesday: Kudos to the Key Players. Personally thank all of the influential Key Club supporters you know.

Wednesday: Dare to Care.

Plan a service project to support one of our three preferred charities!

Thursday: Random Acts of Kindness. Speaks for itself!

Friday: Connect the K's. Plan a way to connect with local Kiwanis family clubs.

GOVERNOR'S GAZETTE

Carolina's District Governor's Newsletter

August 2015

A MESSAGE FROM YOUR GOVERNOR

Summer is starting to come to a close, and you can see the first day of school right around the corner. Your Key Club year is about to take off! During this time of year, it is important to recall the reason you joined Key Club. Was it the flyers for the first meeting, or did a teacher recommend it to you? This piece of knowledge will allow you to motivate the new high school students ready to walk through your school's doors. Take advantage of this fresh start and set your club up for success.

With only weeks until departure, this article will help you prepare for another successful Key Club year. So together, we can reach our goals to achieve more service projects, higher membership, and increased participation in district events.

Yours in Service,

Nishi Gadireddy

IN THIS ISSUE

- UPCOMING EVENTS
 - YOUTH OPPORTUNITIES FUND
- RECRUITING MEMBERS
- SUMMATION OF INTERNATIONAL CONVENTION



UPCOMING EVENT: KIWANIS FAMILY CONFERENCE

Kiwanis Family Conference, located in the scenic YMCA Blue Ridge Assembly in Black Mountain, North Carolina, is an event which brings together all the branches of the Kiwanis Family. This unique occasion will provide you with a weekend of relaxation on the famous front porch, bonding with all members of the Kiwanis Family, and most importantly, fun. So be sure to join us November 6th–8th for this incredible event. Your Lieutenant Governor will be sending more details regarding Kiwanis Family Conference soon, and more information can be found on the district website on the Kiwanis Family Conference page.

TIPS TO INCREASE MEMBERSHIP

Take advantage of the new students joining your school and increase your club membership. Here are a few ideas to get your started:

- Host an orientation meeting for students who are interested in joining. This will help recruit members before the first meeting.
- Post flyers around the school advertising Key Club and how students can join.
- Advertise Fall Rally so students can learn more about Key Club while having fun.
- Introduce yourself! The simplest way to recruit is by telling others what Key Club means to you.

YOUTH OPPORTUNITIES FUND

As a high school Key Club member, it is often hard to secure the funds to do large-scale service projects. To resolve this issue, Key Club International has given Key Club members the opportunity to apply for a grant so their club can complete large service projects.

To apply for the Youth Opportunities Fund, you must visit www.keyclub.org/service/fund/YOF. This link will lead you to an online form, which you must complete in its entirety in order to give you the best chance of receiving a grant. The deadline to submit this form is October 15th!

You could receive a grant from \$100- \$2000, so there is little limitation to your service project idea. Be sure to take advantage of this opportunity to make a difference.



SUMMATION OF INTERNATIONAL CONVENTION

The Carolinas District traveled through the Midwest with nearly 50 members on our way to this year's Key Club International Convention in Indianapolis. On our way to Indiana, we made a few exciting stops which include Cedar Point Theme Park, Shedd Aquarium, and Wrigley Field, just to name a few! After all the fun ended, it was time for the convention to commence.

Throughout the fun filled sessions, the attendees enriched their knowledge of our organization and made friends from around the world. Additionally, the Carolinas District delegates took part in important decision making, which elected our new International President, Rip Livingston. Likewise, the delegates also elected Addison Clifpell to be our new International Vice President.

Be sure to join us next year, when we travel to Atlanta, Georgia, for the 73rd Annual Key Club International Convention!



KEY NOTES:

- **Punctuality is Key!**
Keep up with your board meeting minutes and have them sent to your board within 3 days!
- **Fall Rally!**
Join us on October 11th for our premier Carolinas event at Carowinds!
- **Reports!**
Monthly Reports should be sent by the 5th of every month!
- **Contact!**
Maintain a line of communication with your Lt. Governor by sending him/her your club officer information!
- **Promote**
Advertise your Key Club at your school's Freshman orientation!

Rahman's Report

VOLUME 1, ISSUE 2

JULY 2015

Letter from Your Secretary

Key Club Secretaries,

As you wrap up your summer vacations and begin your summer assignments, take a moment to reflect on your Key Club. How would you rate your progress as a Key Club this past year? What did your Key Club accomplish this year? What do you hope to accomplish as a Key Club Secretary, and what measures will you take to see to your success? In a few short weeks, many of us will have headed back to school, so we will not have the luxury of sitting and reflecting that we have now. Use this time, this golden opportunity, to start planning out your year. Think about your duties as a Secretary and how you will execute these duties with efficiency. Meeting agendas, board meeting minutes, records of all Key Club proceedings, and monthly reports are all items that you will be responsible for as a Key Club Secretary.

It may sound a bit overwhelming now, but remember that you were chosen to fulfill the role of Key Club Secretary for a reason. Your Key Club entrusted you with this role because your members were able to see your potential to succeed: your intrinsic motivation to overcome obstacles; your ability to balance and organize your duties with your academics; your willingness to serve not only your club, but your homes, schools, and communities with honor. I know that you all will make the best of this no matter where it takes you, so start planning now! Just as soon will soon kick back into session, so will our Carolinas District events. It gives me great pleasure to confirm to you that the registration materials for Fall Rally are now available for use! For those of you who are not familiar with our premier Carolinas event, Fall Rally is the most opportune way to recruit non-Key Club members into our branch of the Kiwanis Family. Not only does Fall Rally promise an entire day at Carowinds, but it also unifies our Key Clubbers from all

over North and South Carolinas. It brings us together for food, fun, AND service! What more could you ask for from a Key Club trip? I know that if you promising Key Club Secretaries bring members to Fall Rally, you will not only increase quantity of membership but quality as well. For more information on promoting our Rally, please visit the story entitled "A How-To on Fall Rally Promotion"!

**Your Carolinas District Secretary,
Tarif Rahman**

Role of the Club Secretary

What does a club secretary do? Have you asked yourselves this question before? I'm sure you have because secretaries are always willing to better themselves. Have no fear, my fellow secretaries, your answers are here! Sometimes it is easier to deduce the roles of the club secretary by likening them to that of a reporter. Think long and hard about what I just said. If you think about it, we all are just reporters for our Key

Clubs. We create agendas for all of our board meetings, record all things official in our minutes for these same meetings, report our Key Club's monthly progress in our monthly report (due the 5th of every month), and support our presidents when they need it. Essentially, we are all just reporters for our Key Clubs, and some secretaries go as far as to do the photography for their Key Clubs. However, these are things that we

all know already. What else do we have to do?

Additional Duties:

- Assume authority in the president's/ vice president's absence.
- Complete Club Annual Report.
- Work with other officers regularly and efficiently.

Key Club Core Values:

- ♦ Inclusive-ness
- ♦ Leadership
- ♦ Character-building
- ♦ Caring



Club Roster Collection

It's that time of the year again: club roster collection! As Club Secretaries, you should work with your Faculty Advisor to **prepare a list of contact information for your Lt. Governor as soon as possible**. This information should include **names, emails, phone numbers, and addresses** of your club officers for the 15-16 year. Your Club Advisor should also be included in this list of contact information as well.

It is very important that you begin to compile this information as soon as possible, as it provides a direct line of communication between you and your Lieutenant Governor. This year,

your Lieutenant Governor will keep you updated on the happenings of the Carolinas District, unite your clubs for divisional service projects, and assure that your club does not go missed. He will work with your club through regular communication and will be there to experience your successes and your failures. However, if he is to do this, he will need your Key Club's contact information! If you have not done so already, compile records of this information as soon as possible. If I could tell you one sure-fire way to maintain an accurate list of contact information, I would suggest that you **create a Google Doc** and send it to your board of officers! By doing this, you will be posing no risk to yourself for entering incorrect information.



Questions?

Ask away at
SEC1516@carolinaskeyclub.org

A How-To on Fall Rally Promotion

Many of you enthusiastic Key Club Secretaries may have read my "Letter From The Secretary" and wondered what more you could do to raise attendance at this year's Fall Rally at Carowinds.

Below, I have compiled a chronological list of items for you all to follow as you prepare your clubs for this year's Rally! If you are a secretary who would like to learn more about your Carolinas District while enjoying a day at Carowinds, I encourage you to follow this simple list of guidelines so that you can bring your friends with you too!

Fall Rally Promotion:

- Sign onto **carolinaskeyclub.org** and learn more about our event. If you know more, your delivery will be even better!
- While on the site, print off a Fall Rally registration packet!
- Next, speak to your advisor and ask him if he is willing to support you with registering interested members. Speak with your Club President as well! Show them both the materials and information you have gathered.

- **WRITE DOWN** our deadlines! They must be met in order to attend Fall Rally!
- **Mail all forms and funds BY September 25, 2015!**
- **Mention Fall Rally at every board meeting!**
- Follow Carolinas District Key Club social media and use our photos to advertise in your club!
- **And most importantly, start recruiting NOW!**

Worldwide Day of Play



Nickelodeon's Worldwide Day of Play is a project created to promote outdoor activity in children and adults of all ages! Nickelodeon initiated the Day of Play project on October 1, 2005 and will be celebrating its eleventh day this year! This year's Worldwide Day of Play will be held on September 26, 2015—the last Saturday of September—from 12pm-3pm. During this

3-hour session, Nickelodeon will suspend all programming on both TV and website platforms all over the globe to encourage the world's youth to go out and play. How can you help our Key Club Vision partner? First, get off the couch and meet up with your Key Club. This day is all about the kids, so try to organize an event for your local that will allow the kids to "Play" the way Nickelodeon hopes they will. And play with them too!

McLean's Memoir

Carolinas District

[Edition 1, Volume 2]

A Message from your Treasurer

Hello, Key Clubbers! I hope you are all enjoying your summer thus far; I know I am. I cannot believe that only a few short weeks ago, Key Clubbers from around the nation were convening in Indianapolis, Indiana, to celebrate the 100th year of Kiwanis International. Key Clubbers had the chance to celebrate with members of Kiwanis and Circle K.

It was truly an amazing convention.

There is still a large portion of summer left, so I strongly encourage you to get out and

plan a service project with your club to help give back to your community or to help fundraise for Fall Rally.

I cannot wait to see you all there. If you have any questions about how to register or pay for Fall Rally, please feel free to contact me.

Yours in Service,

Samantha McLean

Carolinas District Treasurer



Dates to Remember:

- **Fall Rally: October 11, 2015**

District and International Dues

Over the past academic school year, the Carolinas have paid \$85,800.50 in dues to Key Club International. As of this week, the Carolinas District currently has 229 clubs that have paid dues and over 12,141 active members. If your club has not paid dues for this past year, please feel free to contact the

Lieutenant Governor assigned to your division or myself. My contact information can be found on the bottom of the next page, the last page, and on the Carolinas District website. I would love to help you get your club off of its current suspended status and back into action.

Fall Rally 2015

Hey Key Clubbers! Are you excited to attend Fall Rally? I know I am! This year, Fall Rally will be held on October 11, 2015, at Carowinds. Now is the time to begin fundraising for this trip. You can get ahead by organizing a fundraising event with your club or on your own. This year the standard fee for Fall Rally is \$39.50 per member. This includes Fall Rally/Park admission, a Fall Rally program, and a tee-shirt. However, you have the option to upgrade to the Gold Package, which costs \$55.00 per member. This package includes Fall Rally/Park admission, a Fall Rally program, a tee-shirt as well as an all you can eat lunch buffet and an all-day soft drink wristband. This is an amazing deal and I strongly recommend that you take full advantage of this deal. Fall Rally is going to be so much fun! I cannot wait to see you all there. Make sure to bring a friend and help introduce them to our amazing organization! The more, the merrier! I hope to see you all there!

You can find more information and the registration packet on the Carolinas Key Club website.

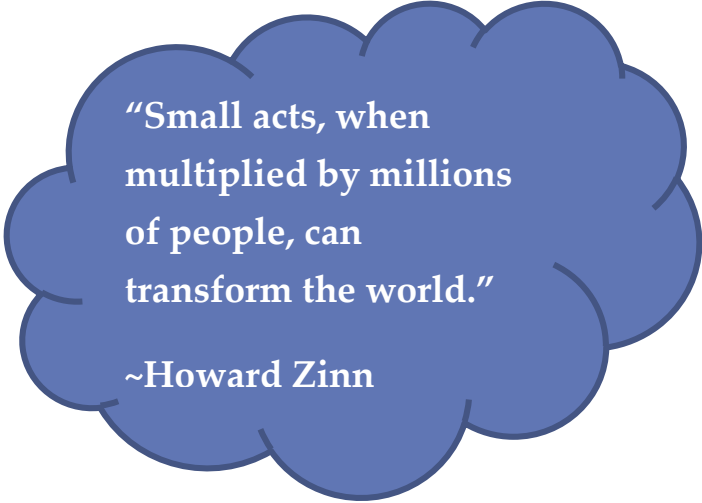
<http://www.carolinaskeyclub.org/fall-rally/>

Fundraising and Project Ideas

Are you hoping to attend Fall Rally? Or maybe your club is planning on hosting a service project and needs a little extra funding or hasn't quite figured out what project you would like to do. Whatever the case, here are a few fun fundraising and project ideas that you can peruse!

Fundraising/Project Ideas:

- Bake Sale
- Car Wash
- Walk A-Thon
- Talent Show
- Miracle Minute
- Haunted House



"Small acts, when multiplied by millions of people, can transform the world."

~Howard Zinn

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All contact information can be found online at:
[www.carolinaskeyclub.org/ district-officers](http://www.carolinaskeyclub.org/district-officers)

Spotlight on Service

Division 11b: Elementary School Book Drive

If you're able to read this, then you probably know what a joy reading can be. Literacy is vital to the development of young children, so the past Lieutenant Governor of Division 11b, Samantha McLean, decided to rally her division and hold a book drive to benefit an underprivileged elemen-

tary school. Key Clubbers sent emails, contacted family and friends on social media, sent texts, and made phone calls, and over the course of 2 months, they were able to collect 1,100 books to donate to the school. Samantha asked the principal that children be able to choose some books

to take and read at home, and at the drive's conclusion, they held a party where students were able to pick out 8-10 books for themselves. Thanks to this division's hard work, these students may develop a love of reading that will follow them throughout the rest of their lives!



Ravenscroft School: Summer School Setup

Elementary school teachers have to do a lot of work to prepare for the start of the school year in the fall, and that often involves coming in during the summer, spending hours setting up lessons. The front office also often has large projects they have to spend a lot of time completing, such as

printing car pool signs and unloading and organizing supplies for teachers. To facilitate this process of preparing for the school year, Ravenscroft's Key Club set up a forum where elementary school teachers can fill out a form for students to respond to telling when they will need help

and what it will entail. This way, Key Clubbers can help lighten the often heavy load of summer preparations and help teachers prepare the most effective lessons possible for their students when fall comes. The teachers appreciate it greatly, and it's a fun way to help progress education for youth.



Submit to Spotlight on Service!

Has your club done any interesting and impactful service projects lately? Would you like to see them featured in the Blueprint or on the Carolinas website? Consider submitting your project to Spotlight on Service! To submit a project, go to www.carolinakeyclub.org

www.carolinakeyclub.org/spotlight-on-service/ and fill out the form at the bottom of the page.

As you can see, both projects featured in this issue were simple but had a great impact in the education of youth. Your project need not raise millions of dollars

for one of the preferred charities; as long as it is meaningful service, it has a place in Spotlight on Service.

Remember that other clubs can also benefit from learning about the projects that your club has done!

Through Spotlight on Service, you can draw inspiration from what other clubs have done and inspire others through what your club has done!



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Carolinas District Key Club



@CarolinaKeyClub



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carolinaskeyclub.org

Save the Date

Fall Rally Registration Due	September 25th, 2015
Fall Rally	October 11th, 2015
Youth Opportunities Fund Applications Due	October 15th, 2015
Key Club Week	November 2nd-6th, 2015
Kiwanis Family Conference	November 6th-8th, 2015
District Convention	March 11th-13th, 2016

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