

Summer 2022 Edition of

*The
Carolinas
Blueprint*

Vol. 7 Issue 1

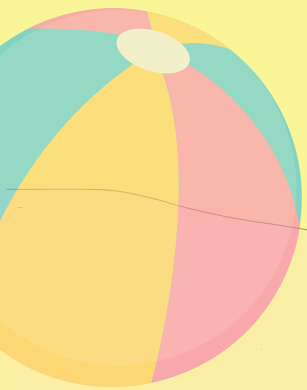


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Fall Rally

Fall Rally is coming up soon on October 9th! Fall Rally takes place at Carowinds, where fellow Key Clubbers from across North and South Carolina can enjoy a day full of rides and activities with each other! This year, the cost to attend will be \$35 for full-day admission.

If you have any questions about Fall Rally, don't hesitate to reach out to the Carolinas Executive Board, at executiveofficers@carolinaskeyclub.org. For more information, click [here](#)!

Leadership Training Meetings

So far, we have already held this term's Basic District Leadership Experience (BDLE) and Advanced District Leadership Experience (ADLE). After Fall Rally, another meeting will be held: Professional District Leadership Experience (PDLE). This meeting will be helpful in preparing for interviews and other professional settings. Furthermore, this will also help improve you can improve as a Lieutenant Governor and as a member!

Governor's Greeting

Dear Carolinas District

My name is Niko Sample-Kietrys, your Carolinas District Governor for the 2022-2023 year. I am honored to address you all in my first Governor's Greeting. Previously, I served as District Secretary and Lieutenant Governor. Although this is my third year on the Board, I have yet to have a full in-person year of service, and only just returned to in-person activities. I am sure that it is the same for many of you. As your Governor, I am here to guide you through this period of transition and to bring Key Club back to where it was prior to the pandemic.

This year, we need your leadership more than ever before to strengthen clubs and increase engagement across our district. I am excited to announce that as a District, we will be returning to our traditional in-person events that have defined Carolinas Key Club in the past. This means that for the first time in two years, we will be holding our Fall Rally at Carowinds and a District Convention is in March! Fall Rally is a great opportunity to energize your Key Club, and a great recruiting tool as well. For more information, email me or visit the Carolinas Key Club website!

I am also excited to announce that exciting leadership opportunities await on the Carolinas District Board. Although we have a strong and motivated group of Lieutenant Governors, there are still open positions! A Lieutenant Governor is a great leadership role that looks excellent on a resume, and you become part of the District Board family as well. If you are an underclassman, the Lieutenant Governor position opens up gateways to run for executive or International office! I am looking forward to serving this great District throughout my term. I hope Key Club brings you joy and you can forge meaningful relationships in the coming year, and see what truly makes Key Club so great. If you have any questions, don't hesitate to reach out to me at gov2223@carolinaskeyclub.org.



Yours in Service,
Niko Sample-Kietrys

Secretary's Summary

Dear Carolinas District

My name is Mathew Chu, and I am your District Secretary for the 2022-2023 school year! I look forward to working with you all in the upcoming year to make this year the best year the Carolinas District has seen since Covid-19. However, to do this, we need to first recover from the Covid-19 years and get back on track to a normal year. Due to an unsteady two years, we are missing a large amount of contact information for clubs. Currently, with the hard work of our Lieutenant Governors, Advisors, and Club Officers, we have around 11.8% of club contact information up to date for this school year. While this is a major step from the 0.8% we had at the beginning of the year, we are still a long way away from 100%. Even if your club does not have elected officers, you can still submit advisor information to ensure that club advisors are up to date with crucial information from the district. You can submit this information at the link [here](#), and help us on our way to that 100%.

If you are a club advisor, in addition to filling out the contact information, please keep a lookout for contact from your division Lieutenant Governor! This is the best way for you to ask questions, as well as for you to receive information on events such as the upcoming Fall Rally or deadlines such as dues deadlines. If you are a Lieutenant Governor, please continue to reach out to clubs and advisors! Your efforts are not going unnoticed, and hopefully, with school resuming, you will be receiving more responses! If you do not have contact information for a club or are receiving no response for an extended period of time, I encourage you to do some of your own research to see who else you can contact from that school. If you have any questions regarding this, please feel free to reach out to me and I would be more than happy to help you out! I truly believe that with our combined efforts, we can collect this club's contact information and get our district back better than ever. Let's get out there and serve our communities!



Yours in Service,
Mathew Chu

Treasurer's Thoughts



Dear Carolinas District

My name is Asmita Malakar and I am honored to be serving all of you as 2021-2022 District Treasurer. The past few years have been filled with a lot of irregularities and adjustments from everybody in the Carolinas District. In the last year, we had to find ways to slowly return to normalcy, and despite the challenges, we were successful in a lot of our efforts. From reactivating clubs to holding our first in-person board meeting, we have made many strides forward, and this year it's my goal to help us return to a completely normal year by providing clubs and its leaders with proper resources to begin recruiting more members and increasing club engagement.

Currently, the Carolinas District has 8,333 members with 168 clubs, and it's my goal this year to increase these member numbers by reactivating clubs and helping individual clubs find ways to grow membership through fun service projects, social media, and incentives. If you need any help reactivating a Key Club, or resolving a suspension, please feel free to reach out to me or your division's Lieutenant Governor. I am very excited to see all that awaits us this year, and I look forward to seeing us all come together as a District with the same goal of serving our communities.

Yours in Service,
Asmita Malakar

Editor's Extension



Dear Carolinas District

I hope everyone has had a great summer! My name is Nidhi Guntupalli and I have the honor to serve as your 2022-23 District Editor! During this past year, I served as a Lieutenant Governor for Division 23A and was able to understand how much Key Club was affected by the pandemic. Most of last year was online and had little to no face-to-face contact. However this year, we are hoping to move to a much more in-person setting, in hopes of rebuilding Key Club back to how it was before being online. While we get used to being more in-person, I hope Key Clubs across the Carolinas are getting back to their feet as well!

A few of my goals this year include using social media more, updating the website constantly, and continuing to build upon the connections made between clubs and the Board. I hope to utilize Carolinas Key Club's social media handles to send out new information quickly and thoroughly. I also hope that updating the website with the newest information will be helpful as another way to find information. Finally, I plan to continue building the connection between clubs/divisions and the Board, more consistent communication will be set up, including monthly newsletters.

Make sure to promote Key Club throughout the first few weeks of school and be sure to advertise the 2022 Fall Rally! If you have any questions or concerns, please don't hesitate to email me, @edr2223@carolinaskeyclub.org.

I can't wait for the new Key Club year and I look forward to working with you all.

Yours in Service,
Nidhi Guntupalli

JULY 6-10
2022

KEY CLUB
CONVENTION
WASHINGTON D.C.

Key Club ICON

This summer, the Carolinas District Board was able to attend Key Club's International Convention. This convention was hosted in early July, in Washington D.C.

During the convention, the 2021-22 International Board retired from their positions in order to introduce the new 2022-23 Board! This year's International President is Lilian Thai, from the Texas-Oklahoma district, and the Vice President is Layla Nguyen, from the Southwest District.

During the rest of the convention, the Board attended sessions where Lex Gillette, Paralympics champion, Bill Nelson, NASA administrator, and Sal Khan, Khan Academy's founder, each spoke and inspired Key Club members. As part of the Carolinas District tour, the Board was also able to visit King's Dominion and Busch Gardens, for two days of rides and fun! To learn more about ICON, click [here](#).

Key Club International Board

President: Lilian Thai

Shanelle Relucio

Vice President: Layla Nguyen

Hope Roundcount

International Trustees:

Leo Shen

Ahmed Eldeeb

Kavya Sriram

Shreya Mukunthan

Avala Stamatakis

Taylor Petrofski

Ayano Tamura

Drew Reetz

Shuban Tiwari



Request for Contact Information

To start the year off strong, please make sure your club's advisor and/or president fills out the contact information form, which can be found [here](#). To find the link at the website, look under "Reports" and then find "Club Officer Information Form". Contact information is especially important this year, as there are many things that are changing since last year, so be sure to submit the form as soon as possible!

Dues Information

November 1st- Early Bird Deadline

December 1st- Required Deadline

District Dues- \$6.50

International Dues- \$7.00



BOOKMARK IT

Membership Recruitment

Membership recruitment is an important step in building back what we lost from the pandemic. Here are a few ideas to help with that:

- Hold an interest meeting
- Incorporate interactive games in meetings
- Use engaging icebreakers
- Partner up with other clubs to promote clubs
- Participate in your school's club fair
- Create vivid and creative presentations

Club Officer Responsibilities

Club Officers are an important part of keeping your club up to date and successful. Officers should be dedicated to Key Club and act as role models to the members of the club. Here are some of the main officer roles: President, Vice President, Secretary, Treasurer, Bulletin Editor, and Webmaster. Learn more about each role below!

President

- Lead meetings for officers and members
- Create goals for the year
- Maintain engagement with members

Vice President

- Assist member recruitment activities
- Fill out monthly reports
- Help lead the meetings

Secretary

- Keep files and spreadsheets organized
- Create sign-ups for events
- Record meeting minutes

Treasurer

- Prepare the year's budget
- Collect and remind members for dues
- Maintain engagement with members

Bulletin Editor

- Create a social media presence
- Produce newsletters
- Take photos during events/activities, and meetings.

Webmaster

- Make sure the website is updated
- Engage members through online resources
- Help recruit members

Running a Social Media Account

Social media is a great way to keep up with members and reach many people in a short amount of time. It is also a great way to post reminders and updates about Key Club! Some resources you could use in creating content includes Canva, Picmonkey, and Screen-Casto-Matic. Using these platforms can make your posts visually appealing and engaging. Here are a few tips on running an account:

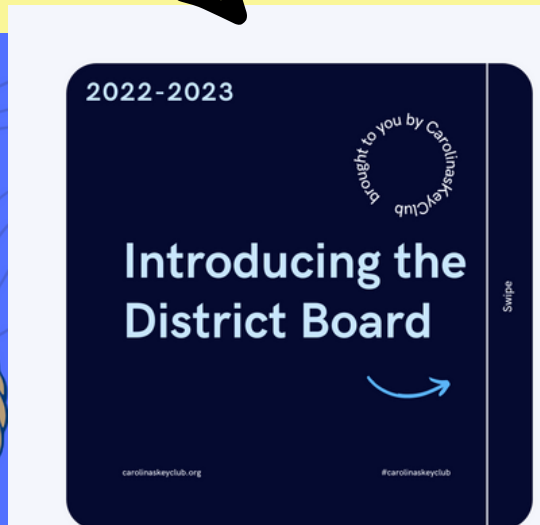
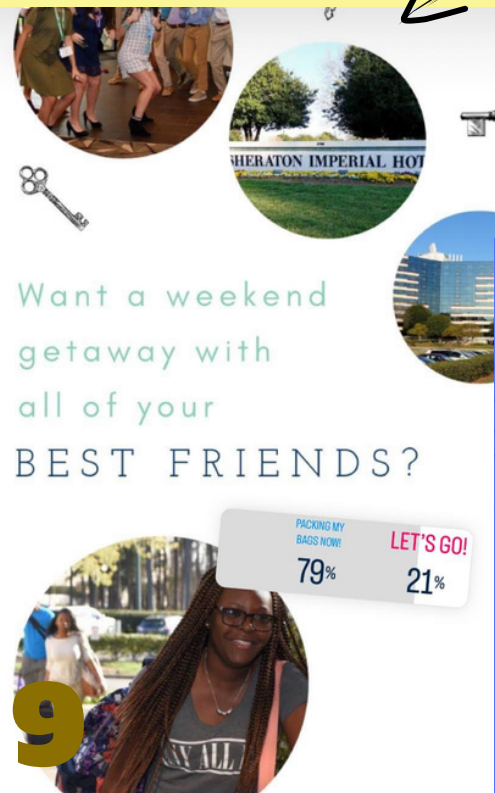


- **Post consistently and often**
- **Use Key Club colors and graphics**
- **Add interactive elements to it**
 - **Q&A's, polls, questions, stories**
- **Use hashtags**
- **Create challenges on Tik Tok or Reels**

Here are a few examples from the Carolinas Key Club Instagram!

Instagram Story

Posts



Youth Opportunities Fund

Youth Opportunities Fund is funded by Kiwanis to provide grants to Key Clubs and their members for service events/activities and for scholarships. These grants can help your Key Club help your community and school thrive! In order to qualify for the grant, you must identify a service opportunity needed in your community. If you can think of one right now, then you should apply and help make a difference in your community!!

Grant Basics:

- Grants can be between \$250 and \$2500
- There are two cycles a year
 - First cycle applications are due on October 15, 2022
 - Second cycle applications are due March 1, 2023
- Only one grant is available per club, each year
- Results will be emailed four weeks after the due date
- Dues must be paid before grants can be issued
- A grant report is due at the end of the grant cycle

Requirements:

- Be engaging with Key Club members
- Fill a need in your community
- Support activities in at least one Kiwanis's cause areas: health, education, or leadership
- Spend grant money within 12 months



Spotlight on Service

Spotlight on Service allows clubs to gain unique recognition for any outstanding projects completed. One club service project is chosen every month and posted on social media and the Carolinas Key Club website. If you and your club have a unique project coming up, consider submitting [here](#)! Once you fill out the form, make sure to email spotlight@carolinaskeyclub.org with any pictures for social media posts!

Carolinas District Project

Since 1981, the Carolinas' District Project has been the Boys and Girls Homes of North Carolina in Lake Waccamaw, North Carolina. These homes create a safe and loving environment for any children in need of support. As a district, we collect money and donations throughout the year. To support this fundraiser, drives and fundraisers are held often and while you plan your own service project, we hope you think of the Boys and Girls Homes as well. To find more information, click [here](#)!



BOYS & GIRLS
HOMES
of North Carolina

Preferred Charities

Erika's Lighthouse

Erika's lighthouse creates a community educating students about mental health and its importance. As their community grows, so does their awareness. Join them in Getting Depression Out of the Dark. If you would like to know more about this community, please click [here](#)!



UNICEF

UNICEF has a project called the Elimination Project. This project focuses on eliminating tetanus in women and infants. Tetanus has taken over thousands of infants, and women every year. If you would like to learn more about this project, click [here](#).



March of Dimes

March of Dimes is an organization that fights for the health of moms and babies, throughout pregnancy and infancy. They support moms and soon-to-be moms and advocate for their wellness, while also educating others about what moms experience. If you would like to know more about this organization, please click [here](#)!



Children's Miracle Network

The Children's Miracle Network increases the funds and brings about awareness for Prisma Health Children's Hospitals. These hospitals rely on support and donations from the community. CMN treats kids with trauma, diabetes, and cancer as well as helps children for surgeries and babies in NICU. If you would like to know more about this network, please click [here](#)!



Partners

Thirst Project

The Thirst Project raises awareness of the global water crisis and educates students across the country. They hope to make clean water accessible to everyone. Key Clubs participate in multiple fundraisers specifically called Thirsty 30.



Landscape Structures

Landscape Structures has partnered with Kiwanis International to create playgrounds in communities across the globe. They build commercial playgrounds for children of all ages and continue to strengthen the communities.



Schoolhouse

Key Club International has partnered with Schoolhouse for free tutoring across the world! If you're interested in becoming a tutor or learning something new, click [here](#)!



Erika's Lighthouse

Erika's Lighthouse makes sure that no teen stands alone against depression. They are dedicated to creating a world where the stigma against mental health is gone and good mental health is encouraged.



Division Distribution

- Region 1- Divisions 1, 2, 3, and 8
- Region 2- Divisions 6, 7A, 7B, and 7C
- Region 3- Divisions 5A and 5B
- Region 4- Divisions 12A, 12B, 12C, 13A, 13B, 15
- Region 5- Divisions 10, 11A, 11B, 11C, 11D, and 26
- Region 6- Divisions 14 and 18
- Region 7- Divisions 16 and 17
- Region 8- Divisions 20 and 24
- Region 9- Divisions 21, 23A, 23B, and 23C
- Region 10- Divisions 25A and 25B

Club Officer Elections

This year, holding officer elections is especially important in order to effectively bring our clubs up. Whether you are still virtual or moving into an in-person environment, here is an idea on how to hold your elections, if you haven't already:

- Ask each candidate to prepare a speech
 - Virtual: Record speech
 - In-Person: Speak in a meeting
- Create a google form for voting



District Convention

Unlike last year, the 2023 District Convention (DCON) will be held in person! DCON will be held at the Sheraton Imperial Hotel in Durham, North Carolina, on March 24-26. At the convention, you will be able to meet Key Club members from across the Carolinas. You will be able to meet next year's District Executive Board and be recognized for all the hard work you have accomplished in this Key Club year! Stay tuned for more information.

Brandguide

The Key Club brand guide is one of the most important tools in promoting Key Club! Following this guide allows all of Key Club International and the districts connected. The guide includes information about logos, font families, brand colors, and examples of how to use each element.

Remember, when creating any Key Club graphics, make sure you are being consistent with the brand guide, that way people know that it is Key Club content!

To see the brand guide, follow [this link](https://www.keyclub.org/brandguide).



Timeline

September 5th- District Board's newsletters available on the Coastline

September 5th- Submit monthly club reports at the Carolinas website

October 9th- Fall Rally!!

Key Club Pledge

"I pledge, on my honor, to uphold the Objects of Key Club International; to build my home, school, and community; to serve my nation and God, and combat all forces which tend to undermine these institutions."

Contact Information



@carolinaskeyclub



@carolinaskeyclub



<http://www.carolinaskeyclub.org/>



@carolinaskeyclub

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