



The Carolinas Blueprint

Welcome to the Carolinas Blueprint!

Welcome to the winter edition of the Carolinas Blueprint! The New Year has begun, and Key Club is just getting started. Dues are paid, membership is high, and communities are being impacted by Key Clubs all over the Carolinas. I congratulate you all on your success so far, and I encourage you to keep moving for-

ward. In this edition of the Blueprint, you will find information about our upcoming District Convention, service project ideas, club elections, and more! This is the final Blueprint of my term as District Editor, and I just wanted to say what a pleasure it has been serving you all this year. Happy New Year!

#keyclubmeme



2017 District Convention Promo

District Convention is almost here, with just a few months left in the countdown! For those of you who don't know, District Convention, also known as DCON, is an annual gathering of the Carolinas District where leadership skills, friendships, and the very best Carolinas Key Club members are built!

Attendees will spend the weekend attending workshops, general sessions, a talent show, a dance, elections for the 2017-

2018 Carolinas District Board (refer to the next article for more information), and more. This event will be at the Sheraton Imperial Hotel and Convention Center in Durham, North Carolina on the weekend of March 24th—26th, 2017.

Start fundraising now! If someone in your club would like to attend, but maybe can't afford it, start brainstorming fundraising ideas to offer event scholarships for your members. Also, try talk-



ing to your sponsoring Kiwanis club to see if they could help out too.

Registration packets will be released soon, so keep an eye on your email inbox or check out carolinaskeyclub.org.

Running for District Board

Are you interested in having an impactful leadership role in Key Club? Then the Carolinas District Board is for you! The District Board consists of thirty or more Lt. Governors (depending on how many run) and Executive Officers; District Governor, District Secretary, District Treasurer, and District Editor.

Last year, Lt. Governors were elected at regional meetings be-

fore District Convention and Executive Officers were elected at District Convention. This year, all District Board members will be elected at District Convention.

The job of a Lt. Governor is to advise a division of designated Key Clubs towards a year of success by providing them with the needed information, materials, and help. The job of the Execu-



tive Officers is to lead the Lt. Governors along with the District as a whole. To learn more, contact your Lt. Governor or check out carolinaskeyclub.org.



Thirst Project: Thirsty 30

Key Club is teaming up with the Thirst Project for the Thirsty 30. This fundraiser is promoted for the month of January, but can be completed any month that your club may choose. The money raised through this fundraiser will be used for clean water projects, especially in Swaziland. Follow these simple steps to participate:

1. Figure out how many people will be participating.
2. Number envelopes from values of \$1 to \$100, enough so everyone participating can have one. The number each participant chooses will be the number they try to raise.
3. For the next 30 days (month), collect the money to fill your envelope and bring them back.

For more information, please visit www.thirstproject.org/thirsty30/.



1 **THIRSTY 30**
Identify how many people you want to participate!
(10, 20, 50, 100, 150, etc.)

2
Get envelopes and number them (according to your total participants)!

\$1	\$2	\$3	\$4
\$5	\$6	\$7	\$8
\$9	\$10	\$50	\$100

Have your peeps pick an envelope with a number on it. The envelope and corresponding number you choose means you are committed to raise that amount of money!

3 **You have 30 days!**
for your besties and world changers to fill the envelopes and bring them back!

The impact is insane!
20 envelopes = \$210
50 envelopes = \$1,275
100 envelopes = \$5,075
150 envelopes = \$11,325 (that's almost a Swaziland well!)

Club Monthly Reports

Each month, the Carolinas District asks each club to fill out a Club Monthly Report. These reports allow the District Board to see and track the progress of each club as well as answer any questions that may come up. That way, the Carolinas District can help each club to the best of our ability to be as successful as they can be. These reports are due on the 10th of each month and should be filled



out for the previous month. For example, the January report should be filled out on February 10th. The form for these reports can be found on the District website, carolinas-keyclub.org, under the "Reports" tab. Filling out a Club Monthly Report is typically the job of the club secretary, but can be filled out by another club officer or member. All reports are sent to the District Secretary, Daniel Liu.

Winter Service Project Ideas

It's the middle of winter, and there are plenty of service projects that can make an impact on your community this cold season! Whether you prefer to be outside in the snow or inside with the heater, here are a few ideas to help you get started:

Host a coat drive at your school.



Volunteer at a local soup kitchen.



Host a basketball tournament and collect donations.



Host a winter dance for your school.



Shovel snow for a neighborhood or local businesses.



Pass out hot chocolate at a homeless shelter.





A Message from your Carolinas District Governor

It is hard to believe that my term as your Carolinas District Governor for the 2016-2017 year is quickly coming to a close. With this, I hope that you are all looking forward to the highly anticipated District Convention (DCON) 2017. This year's District Convention will be from March 24th through March 26th 2017, at the Durham Sheraton Imperial Hotel in Durham, NC. Although the official registration packet and information has not yet been released, the convention will feature the election of the 2017-2018 Carolinas District Board, club officer training sessions, entertainment sessions, the chance to meet other Key Club members from all over North and South Carolina, and much more!

As a part of the election of the 2017-2018 District Board, approximately 34 Lieutenant Governors (LTG) and alternates will be elected. If you love Key Club, and you want to be able to serve the Carolinas District in a greater capacity, then the

position of LTG would be perfect for you! LTGs have the opportunity to serve three to twelve clubs in the District by serving as a Liaison between the District Board and clubs. LTGs also develop their character building skills throughout the course of their term, as the Carolinas District provides resources and tools necessary to become leaders. All in all, becoming a LTG is a great way to become more involved with Key Club and an equally great way to enhance your leadership capabilities. If you would like more information, I would encourage you to reach out to your club's current LTG. In addition, please stay tuned in for the DCON Elections Packet, which will be posted on carolinaskeyclub.org by February.

I cannot wait to see everyone at DCON 2017!

Yours in Service,

Morgan Yelverton

gov1617@carolinaskeyclub.org



New Years' Key Club Resolutions

It's the New Year! There are always ways to improve your club, no matter how small. It's import to reflect on the previous year and make new goals to help your club become more successful and impactful in your community. Here are a few ideas to help you brainstorm club New Years' resolutions:

Increase membership:

Recruitment is key! Continue to recruit new members by hanging up flyers, making announcements over the intercom, and holding meetings open to everyone. It is never too late to join Key Club! Remember to make your new members feel welcome.



Organize service projects:

Has attendance at service projects been low? Change this by planning service projects that appeal to your club and are at a convenient time and place. Take a poll at a meeting and find out what works best for your members.



Connect with your sponsoring Kiwanis Club:

It's important to connect with your local Kiwanis Club, as they can be a great resource for your club and can offer financial support planning fundraisers and service projects. If you haven't reached out yet, use the New Year to make that important connection.



Increase meeting attendance:

As we go further into the year, you may have noticed that attendance at your club meetings is low. Brainstorm ways to attract members, such as "Member of the Month" or have a raffle for a candy bar.





District Convention Contests

District Convention contests are a great way for your club to display all of its achievements from the past year. Each year, the contests that clubs can participate in, are released by the end of February. Some of the contests that your club will be able to participate in include:



Traditional Scrapbook

Clubs can broadcast all of its service projects and activities for the year by preparing a traditional scrapbook. Traditional means that the scrapbook will be in the display of a book with pictures shown on the inside. (Schools cannot apply for both the Traditional Scrapbook and the Non-Traditional Scrapbook).



Non-Traditional Scrapbook

This contest is similar to the Traditional Scrapbook competition, except that the scrapbook does not have to be in the format of a book. Pictures can therefore, be displayed in a more creative way. (Schools cannot apply for both the Traditional Scrapbook and the Non-Traditional Scrapbook).



Oratory



Prior to DCON a topic will be released. Contestants will have five minutes to recite their prepared speech on the topic.

VIDEO

Clubs can create a video of at least 60 seconds that strives to promote Key Club and has a clear message. The video must be submitted in DVD form.



Digital or Non-Digital Poster

Clubs can create posters with the intention of recruiting new members to Key Club. The posters can either be in digital or non-digital form, however, clubs cannot opt to do both.



For more details and criteria, visit keyclub.org to view the Key Club Guidebook.



Question & Answer with Governor Morgan Yelverton

What is the best way to conduct elections within our clubs?

Club elections are an extremely important part of your club, as they establish the leadership of your club for the upcoming service year. If possible, it is best to hold club elections prior to your club attending District Convention (DCON) 2017. This is so, because there are several workshops and training sessions that are available at DCON, that might help your new club officers with their positions. One possibility of how to hold club elections includes the following steps:



- | |
|---|
| 1. Ask for volunteers to run for the various club officer positions. |
| 2. Complete one position at a time. Ask each candidate to prepare and recite a 1-2 minute speech answering the question of "Why would you be best fit for this position?" |
| 3. At the end of each candidate's speech, have two club members volunteer to ask the candidate appropriate questions. The candidate should have one minute to answer each question. |
| 4. Repeat this process for all candidates for that particular position. |
| 5. At the end of each position, have the club members vote for the candidate that they believe would best fulfill the position, by using paper ballots. |
| 6. Have your Faculty or Kiwanis Advisor count the ballots and announce the winner to the club. |
| 7. Repeat this process for all club officer positions. |

Club elections should be done in a process that runs as smoothly as possible. Find what works best for your club and its members, and create an election process that is fair and simple!

How do I approach a member that I notice has the qualities of a future board member?

It's amazing that you are seeing club members who have the potential to do great things with a club officer position! When you think about it, each current club officer has the unique responsibility of making sure that they have someone to fulfill (run) for the position that they are leaving. This will ensure the sustainability of your club in the future. My recommendation would be to approach the per-

son that you believe would be best to fulfill a club position. Offer that person a further explanation on the duties of the position, and explain to them why they might be a good candidate for the position. Another suggestion would be to offer them the chance to shadow some of the responsibilities of the position



that they are interested in so they can ensure that it is something that they want to pursue and that they can handle.



A Message from our International Trustee, Drew!

Greetings, Carolinas District!

I hope the service year has been treating you well! The Key Club International Board has been hard at work- planning webinars, reviewing resources, evaluating YOF applications, and advancing our strategic plan. I recently came back from our November Board Meeting in Indy, where the I-Board discussed our progress since the beginning of our terms and set new goals for the future. The YOF Committee also made decisions regarding grant applicants, which will be mailed within a few weeks.

The new year also brings two great events to look forward to: International Convention and District Convention. ICON 2017 will be held in San Antonio, Texas from July 5-9, and Key Clubbers from all across the world will gather to share fellowship, learn more about the organization, and celebrate an amazing year of service. If you get the opportunity to attend ICON this summer, I highly

recommend it; it is definitely an experience you will not want to miss. I will also be attending your DCON in March, and I am more than excited! I've heard such great things about you all, and I cannot wait to meet you there.

In the meantime, please don't hesitate to reach out to me- even if you just want to say hello! Thank you for giving me the opportunity to serve as your trustee, and I'm wishing you a happy and joyous holiday season.

United in Service,

Drew Valenti
International Trustee
trusteedrew@gmail.com



International Convention 2017

Do you love attending District Convention (DCON) every year? Do you enjoy being able to meet and interact with other Key Club members? If so, International Convention (ICON) is perfect for you! International Convention 2017 will be held in San Antonio, Texas. The actual ICON dates are from July 5th- July 9th. However, the Caroli-

nas District also hosts a District Tour, where we will visit attractions on the way and in the city, as a part of ICON. Therefore, the dates will be extended and announced at a later time. International Convention allows for club members to elect the 2017-2018 Key Club International Board, learn more about Key Club in general, receive more training for officer positions, network with Key Club members from all over the world, and much more! You will have the chance to grow as a servant leader and meet members who share the same passion for service as you! The best way



to start preparing for ICON now, is to begin fundraising to pay for members who can't afford it. Start to brainstorm and execute ways to raise money. The earlier that you start, the better chance that you will have enough funds to attend ICON. Please note, however, that the price for ICON has yet to be released. Please stay tuned and plan to attend ICON 2017!





A Note from your District Secretary

Hello again! The sight of heavy coats signifies another Carolina Winter! With just three more months until the conclusion of the 2016-2017 Key Club year, work hard towards making this year count! I hope all of you that went to the Kiwanis Family Conference had a blast. We hope to see you next year in Black Mountain! Please be sure

to share this experience with your club, and encourage them to attend next year. As we enter the winter months, seniors will be bombarded with college deadlines and juniors will face an even more rigorous course load. I encourage all of you to keep Key Club and service to our community at the forefront of your high school experience.

Please feel free to reach out to your Lieutenant Governor or District Executive Officers for any assistance, as you close out the Key Club year!



Yours in Service,

Daniel Liu

sec1617@carolinaskeyclub.org

Winter Responsibilities of Club Secretary

As winter rolls around, your term as Club Secretary comes to a close. Sadly, this will be the last newsletter you will receive from me, and I hope I have been of assistance throughout your term. As we conclude the year, there are a few tasks that must be completed.



Continue to submit club monthly reports on time by the 10th of each month.
Compile the year's club monthly reports.
Complete the Annual Achievement form with your Club Advisor and Club President.
Work to update and finalize club records for the year, including any committee reports and meeting minutes and bylaws.
Work with the club treasurer and president to finalize the financial records for the year.
Prepare candidacy forms and election materials for your spring officer elections.

Rustic Pathways

Want to do something meaningful with your summer, but don't know what to do? Join Key Club members from around the country on an incredible, once in a lifetime trip to the Dominican Republic. For an entire week, you would be able to directly serve a community in need, by building various irrigation

systems, community facilities, and energy development programs. Spots are limited, so it is important to register as soon as possible, in order to guarantee your spot. Trust me, this is not something you would want to miss! You will gain extensive community service hours, as well as a tour of the beautiful beaches



and mountains of the country. If you have any questions about the program, visit keyclub.org or rusticpathways.org.



Kiwanis Family Conference Recap

Howdy! November 4th marked the beginning of the 2016 Kiwanis Family Conference. It was hosted, once again, by the Carolinas District in beautiful Black Mountain, NC. Students from Key Club International, Circle K International, Builders Club, and adults from Kiwanis International were once again in attendance. The Carolinas District also welcomed members of the New Jersey District, Tennessee District, and Michigan District, among others during the Kiwanis Family Conference. The weekend was spent developing leadership skills, along with meeting people from around the country. Along

with completing tasks with family groups, attendees also had the chance to go hiking or explore Asheville during their free time. We hope to see you once again at the 2017 Kiwanis Family Conference, which will again, be hosted by the Carolinas District at the YMCA Conference Center in Black Mountain.



The Eliminate Project

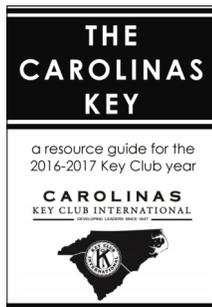
We are almost there: our pledge to eliminate maternal and neonatal tetanus from the world is almost fulfilled! Just this past year, through pledges, we exceeded our 110 million dollar goal needed to eliminate tetanus from the world. Now we need your help to turn pledges into cash to save millions of lives. Please be sure to send in your Trick-or-Treat for UNICEF funds by the end of the year, to count towards this year's fundraising efforts. When fundraising, please always consider donating your funds towards the Eliminate Project. A \$1.80 donation will save a mother and all of her children. Giving up a cup of coffee at Starbucks can save a life. Please feel free to contact your Lieutenant Governor or District Treasurer if you need any assistance with fundraising or require fundraising ideas.



The Carolinas Key

The Carolinas Key was officially released and distributed by District Lieutenant Governors on October 30th. It was also posted on the Carolinas District Website, shortly after. Within The Carolinas Key, you will find important information regarding our District's history and our organization's values and mission. More importantly, you will find the Carolinas District Directory for the 2016-2017 Key Club year. Please feel free to utilize the directory to connect with other clubs within the District. In January, the first addendum to The Carolinas Key will be released with

updated contact information. This addendum will be released on the Carolinas Key Club website and sent to you by your Lieutenant Governor. Furthermore, an additional addendum will be released in March. Please continue to update your Lieutenant Governor if there are any changes in contact information for Presidents and Advisors, in order to maintain accurate District information.





A Note from your District Treasurer

Many of you have just paid dues, and you may be wondering what all of that goes towards. Overall, it goes back to you, and helping your club better serve the community. However, there are a few specific things that dues do.



- ⇒ Provide membership materials, like pins and member ID cards.
- ⇒ Develop marketing paraphernalia. These are the free posters on the Kiwanis Store, as well as commercials and ads for Kiwanis International.
- ⇒ Provide training guides for club officers and District Officers, as well as training sessions at District and International Board meetings.
- ⇒ Promote and distribute District and club awards.
- ⇒ Develop and distribute the Key Club magazine (International) and the Carolinas Blueprint (District), as well as any divisional mailings your Lieutenant Governor sends.
- ⇒ Award scholarships on a District and International level.
- ⇒ Protect Kiwanis International through liability insurance.
- ⇒ Offset the cost of International and District Convention, and make it more affordable for attendees.



Yours in Service, *Katie McNiffe*, trs1617@carolinaskeyclub.org



National Pancake Day

What's better than free pancakes? Fundraising for Children's Miracle Network Hospital (CMNH), of course! On March 7th, visit IHOP and get free pancakes, and consider leaving a donation for CMNH, a preferred charity of Key Club International. CMNH seeks to provide new equipment, trained staff, outreach programs, health care to parents who cannot afford to pay their own, and new research that saves the lives of the chil-



dren at their hospitals. Your Key Club can also volunteer at the nearest IHOP! They will be trained through a short and simple training video, and will be provided talking points. By volunteering just a few short hours of your time, you are able to give back so much to your community, and help children fight cancer!

What is Project Happiness?

Bullying, stress, and depression surround high schoolers around the country, and Key Club International has partnered with Project Happiness to turn those frowns upside down! Project Happiness is a nonprofit organization founded to empower and inspire students to create joy within their homes, schools, and communities. Simple activities like community service projects, letters to staff, or bully

preventions can spread happiness in your school, and make a difference. Helping others not only helps them, but it also helps you; stress and negativity are easily put to rest while volunteering. To begin to heal your community, the first thing you should do is get your Key Club excited, and talk about why happiness matters! Share what Project Happiness is, and what you hope to accomplish as a club. Next, make sure your meeting place is a safe place, where people are able to be comfortable and be themselves. Once you've done this, you can begin to change your community, one smile at a time.



Project Happiness



Kiwanis Key Leader

Key Leader is a weekend leadership program for young leaders, Key Club members and non-Key Club members alike. Over the course of the weekend retreat, you will get to work in group workshops, discussions, and trust-building activities that will help you change your home, school, and community for the better! This program offers reinforcement and encouragement of valuable traits and skills, and develops attendees into refined leaders. As

an attendee, you will have lots of fun in your group learning more about leadership. However, as a student facilitator, you will learn how to lead a group of people firsthand, and you will learn what it is like to be a servant leader, if you do not have a leadership position. This is very beneficial to club officers, members, or non-Key Club members who need the encouragement to go out of their com-



fort box, and lead a group of their peers. Key Leader usually occurs on a District-wide scale in the spring, so reach out to your Lieutenant Governor if you are interested in attending.

Fundraising for District Convention

Does your club want to attend this year's District Convention, but can't afford to send everyone? Don't freak out, because it becomes affordable in just 2-3 easy, successful fundraisers!

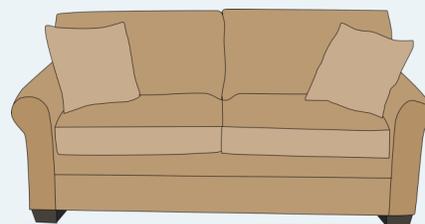
Teacher Cookbook

Reach out to teachers and faculty in the school asking for their favorite recipe. Try asking one of your lunch ladies for a favorite recipe for school lunch. Organize the recipes and final photos into a desired format, and ask for sponsorships or place ads to cover the costs. Order and sell the books at a price that can make a profit, and promote the cookbook to your student body.



Couch Potato

During every home basketball game, raffle off tickets to have two friends sit on a couch, located at one end of the court and have a large pizza and soda. Announce during halftime, and allow them to sit there for the remainder of the game. Goodwill and other second-hand stores have cheap furniture, which would be a great place to look for a couch that is easy to move off and on the court for each game.



Dollars for Doughnuts

Have students pay a dollar per donut, and have Key Club members deliver them during one of their classes. To have the best success, make sure to have regular sales on the same day, and keep it consistent. Make sure to advertise to your school through fliers and announcements. Lastly, make a deal with a doughnut shop near your school, and ask for discounts and buy in bulk.



If you have any questions on how to fundraise or if you need more fundraising ideas, feel free to contact me or your Lieutenant Governor!



Spotlight on Service



Division 14: A Morning with Senior Citizens

On October 22, members of Division 14 gathered together at the Peggy M. Seegars Center to play Bingo and spend time with the senior citizens living there. All of the Bingo prizes were donated by Key Club members and clubs in the Division. Volunteers also pro-



vided manicures. It was a huge success, and all volunteers enjoyed getting to know the senior citizens of Wayne County. They hope to continue this relationship further down the line. Congrats on completing an impactful service project!

Jay M. Robinson High School: Haunted Hayrides

Members of Jay M. Robinson High School Key Club, haunted a local farm's grounds with other Key Clubs in Division 7B, to find a cure and raise awareness for multiple sclerosis (MS) in October. The theme this year was "Asylum," and members dressed up as spooky patients, crazy doctors, and creepy se-

curity guards. They even had their Kiwanis Clubs participate by chaperoning, and helping with costumes. At the end of the night, their portion of the trail was scariest. They were able to raise \$1,200 that night, and were glad to have been able to help make a difference. Keep up the good work!



Charles D. Owen High School: Penny Wars

Members of the Charles D. Owen High School Key Club, worked hard to put a school-wide Penny War into action. For two weeks in November, fourth block classes competed by putting pennies in their own jar for positive points, and silver coins in their competitors' jars for negative points. The winning class with the

most positive points won a donut party from Dunkin' Donuts. Many classes were super competitive and in total, \$708 was raised. The club spent over \$1,000, using money from previous fundraisers, to buy Christmas presents for teenagers through a local program called Teens 4 Teens. They donated over three carts full of

stocking stuffers. Congrats on another successful fundraiser!





Save the Date



carolinaskeyclub.org



Carolinas District Key Club

Kiwanis' Birthday— January 21	District Convention— March 24-26	Running for District Office—March 25
Key Club's Birthday— May 7	International Conven- tion—July 5-9	Club Monthly Report— 10th of every month

Contact Information



@carolinaskci



@carolinaskeyclub



@carolinakeyclub

<p>J. Scott Johnson District Administrator 2008 Pinecrest Drive Greenville, NC 27858 scott.johnson@carolinaskeyclub.org</p>	
<p>Morgan Yelverton District Governor GOV1617@carolinaskeyclub.org (919) 222-4053</p>	<p>Daniel Liu District Secretary SEC1617@carolinaskeyclub.org (919) 924-5473</p>
<p>Katie McNiffe District Treasurer TRS1617@carolinaskeyclub.org (704) 402-7536</p>	<p>Lindsey Banks District Editor EDR1617@carolinaskeyclub.org (828) 755-7549</p>

We follow back!

An updated list of the entire District Board's contact information can be found at carolinaskeyclub.org.