



The Carolinas Blueprint

Come to District Convention!

District Convention 2018 (DCON) is just a few short months away, and we want you and your club to be there! DCON is the annual gathering of Carolinas Key Clubs to celebrate a year of service and kick off the new year through a variety of fun and exciting weekend activities! Attendees will spend the weekend attending workshops and general sessions, recognize talent and service through the talent and recognition session, attend an exciting dance, elect the 2018-2019 Carolinas District Board, and more. This event will be at the Sheraton Imperial Hotel and Convention Center in Durham, North Carolina on the weekend of March 16-18th, 2018. Registration packets will be posted on the district website and emailed out to advisors soon, so keep an eye out for that! If you have any questions about the weekend, feel free to reference the registration packets or ask your Lieutenant Governor!



Welcome to the Carolinas Blueprint!

Welcome to the winter edition of the Carolinas Blueprint! I hope you've all had a relaxing and fun winter break these past few weeks. As we ring in the new year I look forward to another year of service leadership with all of you. 2018 gives us the chance to start anew in our service efforts and make a real difference in our communities! It's an exciting time for the Carolinas District as we prepare for our biggest event of the year: District Convention! We're working hard behind the scenes to

orchestrate a dynamic and engaging convention experience for all of you this spring, and we hope you can all attend! If you have any questions about what is included in the publication, please let me, your Lieutenant Governor, or another Executive Board member know because we would love to be able to help you!

Yours in Service,

Kyle Ingram
 Carolinas District Editor
 Key Club International

Fundraising for District Convention

See page 9 for some tips on fundraising for DCON!



We Want YOU for District Board

Is there someone that you know that you think would make a great addition to the District Board? If so, encourage them to run for a position at our District Convention! Being a part of the District Board has been an amazing experience for me, and I have cherished my three years. I have seen myself grow as a public speaker, professional, and leader, and have developed important skills like time management and organizing. These are all qualities that will be useful as I progress on in life, so developing them now have been really nice! If this is something that you or someone you know want too, then I strongly encourage you to look into running for either Lieutenant Governor or one of our executive positions. Feel free to reach out to your Lieutenant Governor or go to our district website under the Events/District Convention tab.



Rustic Pathways Spring Break

Winter break may have just ended, but it's never too early to start thinking about the next break from school! Wouldn't you like to spend your spring break making a difference somewhere you've never been before? Rustic Pathways has partnered with Key Club to give high schoolers the opportunity to serve abroad. They are offering a wealth of spring break programs this year to allow you to make the most of your time out of school. Options include rebuilding houses in New Orleans, establishing potable water in Peru, and aiding in infrastructure development in Fiji.



DCON Contests

One of the biggest parts of our District Convention is the contests. Every year we award the clubs in the district for their exceptional service and recognize talented individuals from across the Carolinas. Read below about some ways your club could get recognized!

Show off your Service!

SINGLE SERVICE REPORT

All clubs are eligible to submit what they consider to be their most impactful service project for this award. First, second, and third place winners are awarded in categories based on club size.

MAJOR EMPHASIS PROGRAM AWARD

This award is given to the club that has performed the best service project to benefit a Major Emphasis Program in their local community.

DISTRICT PROJECT AWARD

Clubs that have devoted the most service to the Boys and Girls Homes of North Carolina will receive this award.

KIWANIS FAMILY RELATIONS AWARD

This award recognized clubs that have made an exceptional effort to connect the Kiwanis Family.

Praise Talents!

ORATORY

Participants will give a speech on a pre-determined prompt and winners will deliver their speech to the convention.

IMPROMPTU ESSAY

Participants will be given 60 minutes to write an essay on a subject decided at convention.

YEAR IN REVIEW SCRAPBOOK CONTEST

Clubs can submit a traditional or non-traditional scrapbook recounting the events of their past year.

TALENT SHOWCASE

Exceptional talent acts will be awarded during the district's annual talent showcase.



Individ. Recognition!

OUTSTANDING KIWANIS ADVISOR

A single Kiwanis Advisor is awarded for their service to Key Club.

OUTSTANDING FACULTY ADVISOR

A single Faculty Advisor is awarded for their service to Key Club.

CLUB POSTER CONTEST

Digital and non-digital promotional posters are accepted.

DISTINGUISHED CLUB AWARD

This award judges clubs on their overall performance in the areas of club administration, membership and leadership development, Kiwanis family involvement, service and fundraising.

CLUB VIDEO CONTEST

Clubs are awarded for producing the best promotional video.



A Message from your Carolinas District Governor

Happy New Year, Carolinas District Key Club Members!

I hope you all are ready to start off your second semester strong, and are determined to make 2018 even better than 2017! Even though the calendar has changed, we are still in the same service year and are working to accomplish many of our goals this year. This is a great opportunity to reevaluate your goals, and make sure you are staying on top of them. Often times, we can set goals at the beginning of the year, and then forget about them. Hopefully by setting a time at the beginning of the year,

you'll be able to overcome some of the issues clubs can face. I also suggest reaching out to your Lieutenant Governor, or to an Executive Board member, for suggestions on what your club can be working on. The busier the club, the safer and friendlier their community is. After all, that is the main goal of Key Club! That is always one of my goals to remember- why we do what we do. As we approach the end of the service year, we have to keep in mind the purpose of what we do and for those we do it. In that, we are able to identify a way to remain steadfast in our service.



Yours in Service,

Katie McNiffe
Carolinas District Governor
Key Club International

New Year Reflection: Accomplishments of the Carolinas

With the New Year comes the chance to reflect on what we have accomplished thus far in the 2017-2018 service year. To say the least, it has been a lot! We had an incredible District Convention in 2017, and left that weekend with a fully-elected District Board for the 2017-2018 service year and 600 attendees feeling motivated for the year ahead.

Our next big accomplishment was International Convention in San Antonio, Texas, where the Carolinas had the LARGEST delegation out of all the districts in Key Club International! 83 attendees were able to travel together and grow closer during convention and the tour itself!

Kicking off the school year this fall, we had Fall Rally, with over 2,000 attendees, making it our district's third largest rally in history!

Less than a month later, we had our annual Kiwanis Family conference in the beautiful Black Mountain, North Carolina at the YMCA Blue Ridge Assembly. For an entire weekend, we were able to bond as a Kiwanis Family, with attendees ranging in age from K-Kids members to old Kiwanians, and homes from here in the Carolinas all the way to Illinois and Colorado!

We have had a great year so far, and are glad you and your clubs have been able to participate in the excitement! Thanks for making 2017 amazing, Key Club!



Our next big accomplishment can be District Convention - but only if your club comes! Be there for an exciting and educational weekend away in Durham!



Prom Dresses for the Boys and Girls Homes



As we transition from first to second semester, our campaign for the Carolinas District Project does as well! Over the past few months, clubs all over North and South Carolina successfully raised thousands of dollars to buy Christmas presents for children at the Boys and Girls Homes of North Carolina at Lake Waccamaw, and give them the Christmas that many of them have never experienced before. Our spring campaign for the District Project is the collection of prom dresses! Whether they are brand new or gently used, a prom dress donation can help the teenage girls at the Boys and Girls Homes feel beautiful and special on their prom night. That is a feeling that everyone, regardless of the abuse and neglect they might have withstood in the past, should be allowed to have. Donations can either be mailed/brought to the Boys and Girls Homes campus, or brought to District Convention in March! Please contact your Lieutenant Governor if you have any questions.



Don't Miss out on an Amazing Summer with Key Leader!

Key Leader is an incredible opportunity for any Key Club member to develop their leadership and team building skills. Essentially, it is an opportunity to meet for a weekend long experience where you can do fun team work activities, bond with people from many different places, and learn more about what it means to be a servant leader. Throughout the weekend there are also numerous discussions about varying topics that all center around the core idea of servant leadership and character traits that support it. Key Leader is not just held in the Carolinas District, it has been held in 40 U.S. states, 7 Canadian provinces, the Bahamas, Malaysia, Brazil, the Cayman Islands, El Salvador and Singapore, showing how far reaching the program is. Key Leader in the Carolinas is usually held in the spring so be on the lookout for the opportunity to participate in this incredible program.



Landscape Structures



Landscape Structures is an Vision Sponsor of Kiwanis that works to provide high quality playgrounds for kids of all ages and capabilities. In collaboration with landscape Structures, every year Kiwanis International sponsors the Legacy of Play Contest which provides \$25,000 of playground equipment to a Kiwanis Club which can be used within their community to build a playground. The deadline to apply this year has passed, but for next year, it's a great opportunity for your club to work with your Kiwanis Club to bring a great new feature that would benefit the children of your community.



HALO Funds

Miss applying for the YOF Grant, and the first round of the Halo Movement grant? Don't be bummed—there's yet another opportunity for your club to get funds for a service project you want to try! Nickelodeon, a service partner of Key Club, is hosting another application in the spring for clubs to win up to \$2,000. For more information, go to keyclub.org, or ask your Lt Governor. This is a great chance for your club to make a lot of change for not a lot of change!

Children's Miracle Network Pancake Day

What's better than eating free pancakes? Serving them to fundraise for Key Club's Preferred Charity, the Children's Miracle Network Hospital (CMNH), of course! On February 27th, you can visit IHOP to participate in National Pancake Day! First, you can volunteer as a server, and take orders for those who are participating. Or, you could talk to the manager and set up a booth, and have information available about CMNH to educate those who are eating there. Lastly, and potentially the most delicious, you could actually order the free pancakes, and just leave a donation! This is truly a great way to support a worthwhile organization. CMNH seeks to provide new equipment, trained staff, outreach programs, healthcare to parents who cannot afford to pay their own, and new research that saves the lives of the children at their hospitals. By volunteering just a few short hours of your time, you are able to give back so much to your community, and help the children fight their illnesses!



Winter Service Project Ideas

Is your club looking for new service projects to do for second semester? Use a few of the ideas below or reach out to your Lieutenant Governor for more ideas for service projects and fundraisers!





A Message from our International Trustee

Carolinas Key Club Members,

I hope that the school year is going great for you, and that as we move into the second semester, you are able to thrive in all of your classes. While many of us will be graduating this spring, moving on to other endeavors not involving Key Club, there are many more who will not be... No matter which category you fall into, now is the time to begin making decisions on what your next step will be. If you're a senior and the next step is college, you should be filling out scholarship applications and considering joining or starting a Circle K Club for next year. If you're an underclassmen this year, your next step may to be run for higher office! Running to be a club officer or a Lieutenant Governor can truly enrich your Key Club experience, so I highly encourage you to consider doing so! If you decide to run for office, you should be reaching out to the member who currently holds the position.

As an International Trustee, my main duty is to serve you and your sister districts as a liaison to the International Board. Most

recently, on the International level of Key Club, we have had some very exciting developments, such as granting nearly \$70,000 in Youth Opportunities Fund grants to clubs all around the world for their outstanding service project ideas, and 11 Key Clubs also earned money for their projects with the Halo Movement, earning more than \$11,500 collectively.

During our International Board meeting in November, we discussed various ways to enhance the experience of each individual Key Club member through improvements to the International Convention format, to the International committee system, as well as by making policy changes to the Key Club International guidebook.

If you need anything at all, please do not hesitate to reach out to me- I am here to serve you!

Yours in service and friendship,
Jared Dutko
Trustee, Key Club International

International Convention 2018

Join Key Clubs from around the world this summer in the Windy City of Chicago, Illinois!

We are still finalizing the tour for convention this year to fit in as many amazing opportunities as possible for you and your friends, but will have some more details for you really soon. In the mean time, start saving your money for some of the awesome activities the city has, which are listed below!

- ◆ **Exciting Museums** like the Field Museum, Art Institute, Shedd Aquarium, and Adler Planetarium which will allow you to expand your horizons and culture yourself!
- ◆ **Delicious Foods** like the classic Chicago-style hot dog, Italian beef., and my personal favorite- deep dish pizza. Make sure you Instagram it (and tag @Carolinaskeyclub in your picture) before you dig in!
- ◆ **Great Shopping** on the Magnificent Mile! You will need to bring an empty suitcase on the trip just for all the clothes, shoes, and souvenirs you'll pick up on this iconic shopping street.
- ◆ **Beautiful sight-seeing** like Cloud Gate, Navy Pier, Willis Tower, Wrigley Field, the Riverwalk, and anywhere you can take the "L"- that's Chicago's iconic subway system.





A Note from your District Secretary

Happy New Year Key Club members! I hope you all had an incredible winter break full of relaxation and great memories with loved ones. With the new year, comes a new spirit of motivation to be the best version of yourself. Whether this is through focusing on getting better grades, eating healthier, volunteering more, or even just giving yourself more time to take a break, I hope you carry your goals throughout the new year. Though achieving a long term goal can be extremely daunting and overwhelming,

I encourage you to take everything one day at a time, if you actively decide day to day to choose better habits for yourself, soon you won't even have to think about it. The beginning of January also marks three month point until the Carolinas District Convention and the end of the Key Club year, so be sure to keep up with all of your clubs events, and start planning for our district's premiere event! I hope you all have a wonderful start to your year and I can't wait to see you all very soon!



Yours in Service,

Isabelle Salzmänn
 Carolinas District Secretary
 Key Club International

Club Monthly Reports

One of the best ways Lieutenant Governors and the District Board can better serve the clubs within our District is by knowing what these clubs are working on throughout the year through the Club Monthly Reports. These reports are an incredible tool that allow for the District Board to better serve you, through these reports we can see how much you fundraise, how many service projects you participate in, etc. They are a fast and easy way to improve communication between your club and your Lieutenant Governor. If you have not filled out any Club Monthly Reports yet this year, don't worry, because there is no better time than now to start.

You can access the Google Form for the report under the "Report" tab of the Carolinas District website (carolinaskeyclub.org).

March of Dimes

March of Dimes is an organization dedicated to ensuring the health of babies by preventing birth complications. Their mission is to prevent birth defects, premature births, and infant mortality. Key Clubs can help out by fundraising all year, participating in their signature event March of Babies, and "Coloring Your School Purple" during prematurity awareness month (which is November but you can raise awareness in this way any time during the year). March of Babies, their signature event is a walk held all around the country to raise awareness and fundraise for the cause, so if your club is looking to get involved with the organization, try finding an event in your area.

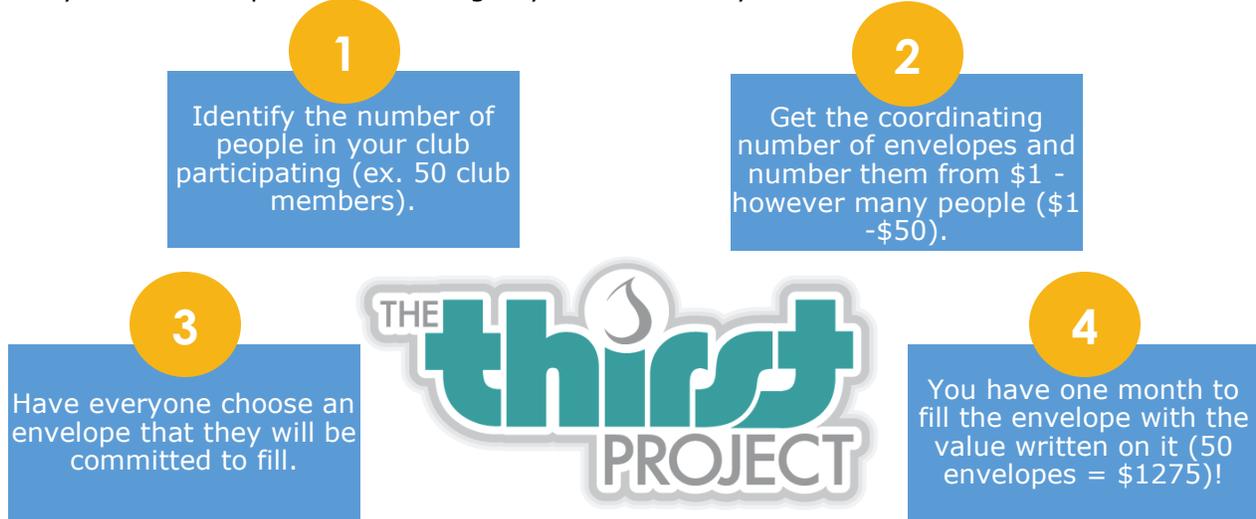


A FIGHTING CHANCE FOR EVERY BABYSM



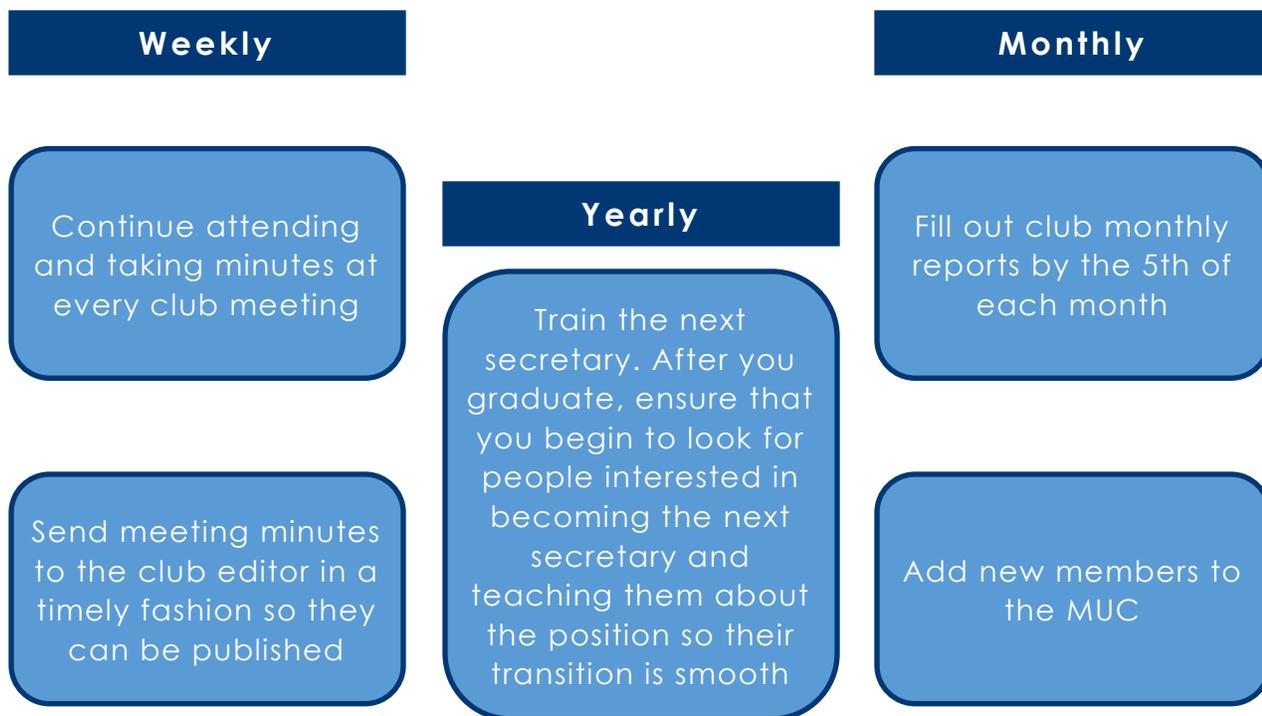
Thirsty 30

Has your club ever tried to plan a fundraiser but just didn't have the time, or manpower to pull off a massive event? Well the Thirst Project has come up with a solution; it's called Thirsty 30. Essentially it's a fundraising project that allows all the members of your club to choose their own manageable goal which allows for your club to make a massive impact through achievable methods. This initiative occurs worldwide during the month of January, but your club can participate during any month of the year!



Second Semester Secretary Checklist

In the second semester, it is really easy to forget your responsibilities as a club officer and even as a member. Here is a quick reminder of all the responsibilities of a club secretary particularly as we enter second semester.





A Note from your District Treasurer

Hello, Carolinas Key Club Members! As our thermometers drop below 60 degrees, we can tell that it is winter once again in the Carolinas, which signifies the nearing of the end of the 2017-2018 Key Club Service year! Although we all hate to see it go, we must work even harder in the next three months to ensure we accomplish all of the goals we had set out to in the first few months of the year. Personally, I think we have all had great terms so far this year, with fantastic,

exciting events. I enjoyed Fall Rally and Kiwanis Family Conference this autumn, and hope you were able to too. If you did not have the chance to go, I strongly encourage you to come next year, as this was the experience of a lifetime! You can also come to District Convention- I hope you are considering attending! Please feel free to reach out to your Lieutenant Governor or myself at any time for assistance, we are here to help you throughout the year!



Yours in Service,

Avery Freeman

Avery Freeman
Carolinas District Treasurer
Key Club International

Fundraising for District Convention

District Convention (DCON) is the biggest and most exciting event of the Key Club year. It is where clubs from all over North and South Carolina come together to celebrate a successful year of service and share new and creative ideas with other clubs. District Convention will be held in the Durham, North Carolina at the Sheraton Imperial hotel on March 16-18, 2018. Not only do you get to celebrate a year of service but you get to make new friends, hang out with your club, attend informative workshops for your newly elected positions, and elect your new Carolinas District Board. To top off the weekend you get to go to a killer dance. This is the event of the year but it can be kind of expensive, so below are a couple of ways you can cut cost. I hope to see you all there and I hope you are ready to take a cruise on the leadership!

- Ask your sponsoring Kiwanis Club to see if they will sponsor some of your members or if they will cover transportation costs.
- Ask local businesses or corporations to see if they are willing to sponsor some of your members.
- Host a traditional fundraiser, like a babysitting night or a trivia night or a bake sale!

Dues Update

Have you paid your dues yet? Only a handful of clubs are left, and time is running out!

The Carolinas currently has 193 paid Key Clubs, and are missing just 40 clubs who have not paid. With these 193 clubs, there are 9,316 active Key Club members! We are very close to our goal of having 100% of clubs paid and having 12,000 active members. These clubs were all able to pay using the Membership Update Center (MUC), and paid before the dues deadline of December 1st. Clubs that are a little late in turning in dues are still able to use the MUC, but that window is closing very soon. Right now, clubs that have not paid their dues are considered delinquent. However, once February 1st hits, clubs will be considered suspended if they have not yet paid. With the suspended status, clubs runs the risk of losing their charter and having to pay a \$100 reactivation fee. Don't let this happen to you- pay your dues today!



Kiwanis Family Tree



Kiwanis®

Kiwanis is the parent organization for all branches of the K family. Kiwanis is the organization that continues to help fund and provide every branch with leadership experiences. Kiwanis is present in more than 80 countries and there have 260,000 members worldwide.

Aktion Club is the only service club for adults with disabilities, with more than 12,000 members worldwide. Their vision is to develop capable, caring leaders through the vehicle of service. The first Aktion club was founded in the Florida District in 1987 but it was made an official branch of the Kiwanis Family on October 1, 2000.



CKI®

Circle K International

Circle K is the collegiate equivalent of Key Club. Circle K is the smallest branch of the Kiwanis family, with only 10,000 members internationally, but they make up for it by logging the most service hours per member out of all branches of the Kiwanis family.

The first Key Club was formed in formed in 1925 in Sacramento, California, with 11 charter members. Now it is one of the largest student-led organizations in the world, present in over 38 countries and 276,000 members strong.

KEY CLUB®



Builders Club is the middle school equivalent of Key Club. The first Builders club was chartered in 1975 and now there are more than 1,600 clubs worldwide. Builders club hopes to instill the values of service and responsibility early in their middle school members.

K-Kids is a service leadership club built for elementary students. It teaches them the value of serving others, along with social and emotional skills such as self-awareness and responsible decision making.





Spotlight on Service



Spotlight on Service is our way to congratulate the individuals who perform outstanding service in their Key Clubs, and to make sure the whole District knows about their work. Winners of Spotlight on Service will have their service projects or fundraisers highlighted in the Carolinas Blueprint, and on the Carolinas Key Club website! If you've recently done an interesting project or hosted a successful fundraiser, let us know by filling out the Spotlight on Service form here www.carolinaskeyclub.org/spotlight-on-service/! We can't wait to see all the amazing things you've been doing for our District!

Spotlight on Service: SOCKtober in Division 21

Academic Magnet High School, Berkeley High School, Bishop England High School, Charleston Charter School for Math and Science, May River High School, and Wando High School from Division 21 Collected 3,756 pairs of socks to be donated to homeless shelters across the Charleston area. Throughout the month of October, clubs encouraged their members to bring in socks through friendly competition and incentives. On October 28th, all of the clubs gathered together in Hampton Park in Downtown Charleston to count socks, eat food, learn more about homelessness, and bond as a division. May River High School from Bluffton, South Carolina collected the most donations!



Spotlight on Service: Feeding Avery Families



Every year, Avery High School participates in an event called 'Empty Bowls'. All the art classes in the school take two days to make as many beautiful bowls as they can! Their goal is to make bowls that are beautiful, or quirky, or interesting so people coming to the Empty Bowls service event later can bid on them. These bowls are then fired in the kiln, glazed, re-fired, and donated to Feeding Avery Families. After this, local churches and community members alike will donate drinks, food, desserts and bread, but most importantly...soup! Typically this event is held in the fall or winter at a local well known church or country club. The food is free, but donations are accepted through buying a bowl that the high schoolers make! All profits go to buying food for the needy families and whatever bowls that don't sell that year are used again in next year's event.



Save the Date



CarolinasKeyClub.Org



Carolinas District Key Club

District Convention Registration Deadline February 2018	Delinquent Dues Deadline February 1st	District Convention March 16-18
Key Leader Spring 2018		International Convention July 4-8

Contact Information



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@CarolinaKeyClub

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<p>Avery Freeman District Treasurer TRS1718@carolinaskeyclub.org</p>	<p>Kyle Ingram District Editor EDR1718@carolinaskeyclub.org</p>

We follow back!

An updated list of the entire District Board's contact information can be found at carolinaskeyclub.org.