



The Carolinas Blueprint

Welcome to the Carolinas Blueprint!

Welcome to the summer edition of the Carolinas Blueprint! Summer has come and gone quicker than ever, but our District has had a very busy season! We've just returned from the Key Club International Convention in San Antonio, Texas. During this amazing convention we elected our new International Board, attended informative workshops, and visited attractions all across the south! Now we're energized and ready to start a new year of service when school starts

back this fall. Inside this edition, you'll find many useful articles to help you get your year started off right, and make the most out of these last few weeks of summer.

Yours in Service,

Kyle Ingram
Carolinas District Editor
Key Club International

Fall Rally 2017



*Come to Fall Rally at Carowinds Theme Park on October 8th!
More details on page 2*

New School Year, New Me!

As you all prepare to go back to school, it's important to make sure you're ready to get your Key Club started strong. You can use these last few weeks without school to build the foundations for a strong Key Club, so that when you open the doors on your first day back you're ready to get as much service done as possible. Here are some ideas to get the ball rolling early.

Why wait? Organize a summer service project!

Make posters to put around the school

Get in touch with your Lieutenant Governor

Start holding regular officer meetings

Organize a membership drive for the new school year

Begin planning service projects



Kiwanis Family Conference

The 38th Annual Kiwanis Family Conference will be held in Black Mountain, North Carolina from November 3rd-5th, and you are invited! It's held at the YMCA Blue Ridge Assembly, which is located on 1,200 acres of forest, beautified by changing tree colors, valleys, ridges, streams, and dazzling sunsets.

It will be a relaxing weekend with over 200 of your closest friends from all branches of the Kiwanis Family from nearly every district. You'll be able to experience true leadership, bonding, and most importantly, family spirit! This is truly an amazing weekend, that you do not want to miss. Registration will be open soon, but space in registration is limited, so sign up with your club quickly!



Fall Rally

Fall Rally is a time where Key Club members and non-Key Club members can come together to enjoy a great day at Carowinds. This is a time where you can meet new people, build new friendships, and learn about the importance of Key Club. Fall Rally consists of screams, thrills, and a very inspiring message from a phenomenal guest speaker. This very exciting event takes place on October 8th! I encourage you all to share this event with all of your friends and attend a great day at the wonderful Carowinds in Charlotte, North Carolina! Not only is this event a time for Key Club members from across the Carolinas to come together, but it is also a time for those who are interested in Key Club to get a chance to see what our organization is all about. Fall Rally is open to members and non-members alike, so be sure to invite all of your friends even if they aren't in Key Club! Who knows, maybe a day of fun and motivation will inspire them to join Key Club with you! More information will be available soon on the Carolinas Key Club website. See you all there!





A Message from your Carolinas District Governor

I hope you are all enjoying your summer vacations! It is hard to believe that school is about to start up again for some of us in just a few short weeks. We will all miss the long days in the sun, sleeping in in the morning, and the taste of freedom that summer break had offered. However, I think we can all agree we are ready for fall and all of its promises: seeing school friends again, crisp air and the crunch of leaves, and of course, Key Club! For many clubs, the fall is the busiest time of the year as you begin to start the year again with more service project ideas, new club leadership, and a

renewed passion for service. I encourage you all to rejuvenate your club this upcoming school year, and to carry the excitement from your first club meeting and service project into your second and third club meeting and service project, and throughout the rest of the year. I also encourage you to take advantage of the District Board, and specifically, your Lieutenant Governor. They can provide you countless resources, assistance, and information regarding divisional, district, and international events. If you have any questions, I hope you will find them, or myself, throughout the year.



Yours in Service,

Katie McNiffe
Carolinas District Governor
Key Club International

ICON Summation

The Carolinas District had a rewarding time at this past July! Our district had the largest delegation in attendance, and we also had the BEST tour! On July 2nd, we arrived in North Carolina and rested for the long drive to Monroe, Louisiana the next day. After visiting the Duck Dynasty Warehouse we were on the road to Dallas, Texas! There, we watched a baseball game and fireworks, visited the LBJ Library, and then began our International

Convention activities. From then until Saturday, attendees were able to meet students from around the world, attend educational workshops, and elect our International Board! From there we went to Houston to see the Johnson Space Center, and then we were on our ways to New Orleans for ghost tours, beignets, and lots of shopping! New Orleans marked the end of the trip, and we left on the 11th for Pineville, NC. Next summer, we hope you will join us on for International Convention 2018 in Chicago, Illinois! Be on the lookout in the spring for more information on dates!





Keeping Kiwanis in the Loop

Do you remember which year your Key Club was founded? Was it last year? Was it five years ago? Regardless of when your charter was founded, it is likely that a Sponsoring Kiwanis Club was involved in the process. Whether it be by getting your administration on board, providing a temporary-advisor for the club, or by providing funds for the chartering fee, your Kiwanis Club helped your club get on their feet and get moving. If it has been a number of years since your charter was created, it is possible that you and your Kiwanis Club have fallen out of contact since then. While this happens to some clubs, it really shouldn't. Kiwanians and the clubs they belong to are vital to the continued success of your Key Club, as they can provide a certain wisdom and nuance to your club.



Kiwanis



Trick or Treat for UNICEF

One of Key Club International's Preferred Charities is UNICEF, which works to serve at risk people in need around the globe. The current campaign Key Club is partnered with them on is eliminating maternal and neonatal tetanus (MNT), which is a painful, deadly disease that harms women and their children. However, there is a vaccine available that only costs \$1.80, and to protect every woman and child around the globe and eradicate it from the face of the planet, it costs \$110 million. Kiwanis International has reached that pledge, but now only needs it to be fulfilled. One way Key Clubs can do their part in filling the pledge is by participating in Trick or Treat for UNICEF (TOT4UNICEF). Instead of going door to door asking for candy, you're asking for spare change and donations, which will add up quickly. If you have any questions about TOT4UNICEF, you can contact your Lieutenant Governor or go to keyclub.org.



District Project: BGH

The Carolinas District Project is the Boys and Girls Homes of North Carolina (BGH), and we've been serving with them for over 35 years! BGH serves as a home for abused and neglected children, and gives them the opportunity for a safe environment, an education, and preparation for a career. These children attend Thomas Academy, which is a charter school on campus. One of their campaigns for this time of the year is a school supplies drive. Items like pencils, pens, glue sticks, binders, folders, index cards, notebook paper, composition notebooks, and markers can all be donated. Donations can be mailed to the academy (400 Flemington Dr, Lake Waccamaw, NC 28450) or brought to the Carolinas District Fall Rally at Carowinds on October 8th. Later on they hold the Christmas for Children program where Key Club members are encouraged to raise so the Boys and Girls Homes can give presents to the children in their care.





Core Meaning of the Core Values

The four core values of our organization: Leadership, Inclusiveness, Caring, and Character Building. But what do they really mean, and how can we as members of Key Club International support them?

Leadership

Key Club is a student-led organization, so leadership is necessary for our organization to continue to grow and thrive. However, there is an emphasis on servant leadership, because a good leader is one that puts serving others first by being caring and inclusive.

Inclusiveness

It's impossible to be a good leader, or even a good human, if you don't practice inclusiveness. As Key Club members, we believe in including everyone in our service, and we strongly oppose excluding one another because of our differences.

Caring

Caring is such an important value to Key Club that we even have it in our motto: "Caring- our way of life." As servant leaders, we are driven to help others by the compassion and care that we have for them. If we lose this care, then we lose the central purpose of our organization!

Character Building

Once you have begun to be caring and inclusive, the last core value falls into place: character building. By espousing our other three core values, you will have built up your character and grown as a servant leader. This transformation will not only make you a better leader, but a person overall.

Free Money: Youth Opportunities Fund

Has your Key Club had a fantastic service project idea, but do not have the financial resources to fulfill it? The Youth Opportunities Fund is a program from Key Club International that sets out money for clubs just like yours so that your Key Club can make a difference in your community. When applying for the grant, it's important to remember the following:

- The application must be filled out completely or else it will not be considered
- The application must be turned in before October 15th at 11:59 p.m. or it will not be considered
- The application should contain all necessary information about the project, which parts of the project the funds would go towards, etc, or it will not be considered.



A Message from our New International Trustee

Hello, Carolinas Key Clubs!



My name is Jared Dutko, and I will be your International Trustee for the 2017-2018 term. I am from the Illinois-Eastern Iowa District, which has a similar structure to the Carolinas

in terms of size and the set up of our district boards, which makes me so excited to have the chance to work with you. This year, in addition to serving the Carolinas, I will also be serving the Florida and Louisiana-Mississippi-West Tennessee Districts. I hope to be able to create unique opportunities for you to connect with those sister districts as well! As Trustee, I have the opportunity to serve as an active member on the International Board, with ten other trustees, the President, and the Vice President. We function similarly to a district or club

board, as we also still have meetings, votes, and committee work. This year, I am a member of the Youth Opportunities Fund/Awards Committee and the International Development and Expansion Committee. My most important duty this year, however, is serving you. My goal as your International Trustee this year is to serve as a resource for all of you; during my time in Key Club and in life, I have had my fair share of successes and failures, and I have been able to learn from those experiences, drawing inspiration from each. I hope that as we work through this year together, you will feel comfortable reaching out to me with any questions, or to ask advice on situations that may arise in your clubs!

Yours in friendship and service,

Jared Dutko

New I-Board Introduction

During International Convention, delegates from across Key Club International were able to elect our new International Board! We have eleven trustees, a vice president, and a president who serve on this board. Our newly elected officers for the 2017-2018 year are below!

President: William Sims

Vice President: Minyoung Kim

Trustee: Saul Ontiveros

Trustee: Emily Rice

Trustee: Alisa Nygun

Trustee: Lindsey Banks

Trustee: Audrey Dilgarde

Trustee: Rohan Mekala



Trustee: Jack Nannie

Trustee: Luke Gilmore

Trustee: Jared Dutko

Trustee: Nhung Tran

Trustee: Caleb Neale

The Carolinas District will have Jared Dutko as our trustee for the 2017-2018 year, and we are all very excited to work with him!



A Note from your District Secretary

The sun is shining and school is out, which can only mean that summer is finally here! I hope you all are having great vacations so far, full of much deserved relaxation, and fun with your friends. Even though school is out, Key Club is active as ever, which means there's no better opportunity to do summer service projects and awesome bonding opportunities with your club. I hope you all seize your opportunities to make a difference in whatever ways you can during this break.

When you return in the fall, this year, I challenge you to have a response different from 'I watched Netflix all day,' to the typical question of 'What did you do this summer?', have an answer like 'I cleaned up a highway,' 'I helped build a house,' 'I made a difference'. Because you all have the capabilities to be catalysts for change, you just have to put yourselves out there and give it a shot. I hope you all have wonderful summer vacations, and I can't wait to see all that you do!



Yours in Service,

Isabelle Salzmänn
Carolinas District Secretary
Key Club International

Club Officer Roles

Clubs are comprised of many officers that help it run smoothly, each role has specific responsibilities and are very important to a club's proficiency:

President	They are the chief executive officer of any democratic organization. They serve as a resource and leader to their fellow officers and members.
Vice President	A vice president is an officer that works very closely with the president to help them with their responsibilities; the president's right hand.
Secretary	A secretary is an officer that manages all the records of an organization.
Treasurer	A treasurer is an officer that keeps track of all the finances of their club.
Editor	An editor is an officer that creates and approves all the publications of an organization.
Class Representative	A class representative is an officer that serves as a liaison between a distinct class and the other club officers.

Landscape Structures

Landscape Structures is an Vision Sponsor of Kiwanis that works to provide high quality playgrounds for kids of all ages and capabilities. In collaboration with landscape Structures, every year Kiwanis International sponsors the Play Contest which provides \$25,000 of playground equipment to a Kiwanis Club which can be used within their community to build a playground. The deadline to apply this year has passed, but for next year, it's a great opportunity for your club to work with your Kiwanis Club to bring a great new feature that would benefit the children of your community.





Importance of Communication

Within your clubs, you probably find that one of the keys to your success is efficient communication. Without good communication, officers can't coordinate events, tasks can't be delegated, members never know what's going on, etc. The importance of communication doesn't stop at the club level, in fact it's just as important for clubs to communicate with the district level so they know important deadlines, and can attend awesome district events. What this looks like is getting in touch with your Lieutenant Governor, so they can work with your club individually and make sure you have everything you need to have a successful year. You can find your Lieutenant Governor's contact information under the District Officers page of the About Us tab on the Carolinas District website (carolinaskeyclub.org).

Staying Active Over the Summer

Summer vacation is a great opportunity to have fun doing service with your friends! Here are some ideas for you and your club to do as service projects, as well as ideas for bonding activities:

Service Projects

Car Wash: With the hot summer weather, a car wash is a great way to stay cool and fundraise for your club.



Lemonade Stand and Bake Sale: A simple yet effective way to fundraise for your club in addition to a fun afternoon that all members of your club can contribute to!

Park Cleanup: As the weather grows warmer, a great project that will get your club outside in nature is a park cleanup.



Bonding Activities



Laser Tag: Strengthen team building skills while having fun through an afternoon of laser tag!

Day at the Lake/ Barbecue: A great way to connect with other club members is by meeting at a lake and hosting a fun day of games and a barbecue.



Movie Outing: On days too hot to go outside, see a movie with other members your club, and maybe get ice cream afterwards for a cool treat.

The Kiwanis Family

Key Club is one of many branches of the Kiwanis Family Tree. Formed by Kiwanis, our parent organization, there are numerous other organizations for all demographics that focus on service just as we as Key Club members do, they include:



For Adults; our parent club!



For Adults With Disabilities

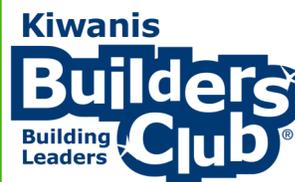


Circle K International

For College Students



For High School Students



For Middle School Students



For Elementary School Students



A Note from your District Treasurer

I hope you all are enjoying your summer vacation! As the Carolinas District, we have been extremely productive these past few months, and have made significant strides since our last Blueprint. We added a few new clubs, voted in a new International Board, and have preformed countless service hours for our school and community! It is very important to stay busy over the summer, as idle hands are the devil's workshop! There are so many ways to stay active, as a Key

Club member or just a high school student. Whether that means working a job, interning somewhere, vacationing, or volunteering, you should be staying busy and serving your community in some capacity! Most of all, it is important because that way once school starts up again, you'll be ready to go full speed into your academic year! If you have any questions or concerns about anything, please feel free to contact me, and be sure to enjoy the rest of the summer!



Yours in Service,

Avery Freeman

Avery Freeman
Carolinas District Treasurer
Key Club International

New Member Drive Ideas

With summer winding down, this is the perfect time of year to begin preparing for the new academic year, and more importantly, new Key Club year. There are many ways to get new members, and some of the best, foolproof ways are below:

Host a Key Club Night, where potential members are able to eat, drink, and be merry while learning about Key Club and the organization as a whole.

Post flyers around the school, or make an exciting or unique ad on your school's morning announcements. Free posters can be found on the Key Club Store, which is online.

Word of mouth is by far the most effective way! Telling people how they can build their leadership skills and how great your experience has been can be a great selling point.

Thirst Project Club Spotlight

Last summer, Thirst Project and Key Club International joined forces as Service Partners. Since then, we have been making tremendous strides to bring safe drinking water to communities around the world and raise awareness about the Global Water Crisis.

Earlier this year, Divisions 12A, 12B, and 12C got together at Ravenscroft High School to host the Thirst Bash! It was an amazing event which served as a fundraiser for the Thirst Project, where the clubs were able to raise hundreds of dollars for the Thirst Project. The Bash itself was a huge success, and members truly enjoyed the dance that had happened after they had completed two service projects: making dog toys for the Raleigh Humane Society and origami figures for the Wake County Hospitals.

Your club can do something like this, and make a similar impact for a community in need!





How to Plan a Fundraiser

First, you should know what you are fundraising for! Are you going to help your club, or a charity? This will then narrow down what project you can do! Club fundraisers usually take place at the school, while fundraisers for charities take place in the community. Whatever you decide to do, make sure your club advertises! When, where, and what should all be answered in advertisements made by your club! Lastly, have a back up plan in case something goes wrong with the venue or the date. If you have any specific questions, ask your LTG!

Your Dues Duty

This past service year, we had nearly 12,000 paid members and 200 clubs! This year, 2017-2018, it is the Carolinas' goal to have over 12,000 paid members and 225 paid clubs! This is possible, as long as every club dues their part. Try to increase your membership numbers from last year, whether you had 20 members or 400! If you want ideas on how to increase membership, ask your LTG!



Rustic Pathways Run-Down

Emilie Grard, a former Carolinas District Lieutenant Governor, went on a summer journey with Rustic Pathways to the Dominican Republic to complete a service project with other Key Club members. We spoke with Emilie to find out what this amazing experience is all about.

How did you decide to go on the trip?

I learned about the trip at District Convention and decided to go with my friends.

What project did you complete while you were there?

We did several service projects over the course of the week, including the construction of a black water treatment plant and laying down pipes to give villages living in a remote area access to running water.



What did you learn on your trip?

I learned about Dominican culture and the standard of living in this developing nation. I found it particularly interesting to discover that though poverty is widespread in the DR, large numbers of Haitians immigrate there in search of a better life.

How has your trip changed how you think about service?

This trip altered my perspective on service as it gave me a better understanding of the poor conditions in which many people live, without access to basic necessities such as running water. Witnessing this firsthand motivated me to help in any way I possibly could, and my school's Key Club organized a supply drive for the children living in the village where we had stayed.

What advice would you give to a Key Clubber considering going on an RP trip?

Traveling abroad and serving in another country is an enriching and unforgettable experience. It will motivate you to take action and serve others as you begin to truly understand the difference even the smallest acts of charity can have.



Spotlight on Service



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Spotlight on Service is our way to congratulate the individuals who perform outstanding service in their Key Clubs, and to make sure the whole District knows about their work. Winners of Spotlight on Service will have their service projects or fundraisers highlighted in the Carolinas Blueprint, and on the Carolinas Key Club website! If you've recently done an interesting project or hosted a successful fundraiser, let us know by filling out the Spotlight on Service form here www.carolinaskeyclub.org/spotlight-on-service/! We can't wait to see all the amazing things you've been doing for our District!

Spotlight on Service: Northwood Backpack Buddies

Every other Thursday this summer, Northwood Key Club members are joining with their Sponsoring Kiwanians to provide food for those in need at their school and in their community. At their school, many students are on free or reduced lunch, however, once summer break hits, they are on their own for food. Luckily, the Kiwanis Family in Pittsboro, North Carolina have united to provide for those children. Through the Backpack Buddies program, these volunteers fill backpacks with snacks and meals for the children in their community. Great job on making the most of your summer, Northwood!



Using Technology to Help your Club

We are living in an age of outrageous technological advancement. While this can be used for fun with Netflix and video games, you can also use it as a tool to help keep your club on track! Here are a few ideas on how to use technology to benefit your club.

1. Create group chat with your members/officers.

Creating a group chat through GroupMe or iMessage allows you to keep in touch with your fellow Key Club members easily and efficiently. You can use this to pass on messages about upcoming meetings, service projects, or special requirements in your club.

2. Create club or divisional social media.

You can use social networks like Twitter and Instagram to share the good work that your club does and remind members about upcoming projects! Members can even turn on notifications for your posts to make sure they don't miss anything!

3. Set up a Remind101 account for your club.

This app allows you to instantly send messages to your club members, but it prevents the chaos and confusion of a group chat. Members can also respond to your reminders without alerting the entire group. You can find it for free on the app store.





Save the Date



CarolinanKeyClub.Org



Carolinan District Key Club

Fall Rally October 8th	Youth Opportunities Fund Application due October 15th	Early Bird Dues Deadline November 1st
Kiwanis Family Conference November 3-5th		Mandatory Dues Deadline December 1st

Contact Information



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<p>Avery Freeman District Treasurer TRS1718@carolinankeyclub.org</p>	<p>Kyle Ingram District Editor EDR1718@carolinankeyclub.org</p>

We follow back!

An updated list of the entire District Board's contact information can be found at carolinankeyclub.org.