

CAROLINAS BLUEPRINT



2020



DISTRICT CONVENTION

What could be better than three days and two nights away from your family with some of your closest friends in one of North Carolina's premier hotels? Our District Convention is exactly that and more. From **March 20-22**, we will be hosting a golden event for the members of Key Club in North and South Carolina. Inspired by the upcoming 2020 Summer Olympic Games, our theme of **"Going for Gold"** will be a sure success. We will have a keynote speaker in attendance from the Thirst Project, an exciting dance under the torchlight, and a first place finishing talent showcase among many other exciting opportunities.



Your club's achievements will be highlighted and recognized for its hard work, you will have the opportunity to attend many useful workshops, and have the opportunity to run for leadership positions that will develop you as a servant leader, and give you a huge edge on college applications. All of this paired with the opportunity to meet people from across North and South Carolina who are also excited about service makes for the best weekend imaginable.

We hope to see you there!

For more information, visit: www.carolinaskeyclub.org/district-convention

District Convention

- Contests -

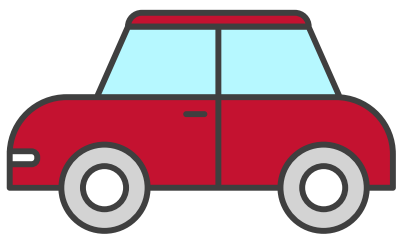
Interested in taking your love of service to the next level? Several opportunities exist for your Club & Members to be recognized during the Convention. We encourage Key Clubs to participate in convention contests in order to build spirit and to celebrate the achievements of both the club and the individuals within the club.



Ways to Fundraise for



District Convention



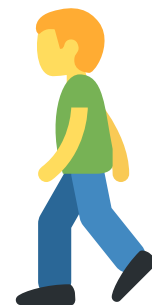
Hold a
Car Wash

Host a
Trivia Night



Restaurant
Sponsorship
Night

Walk-a-
Thon



A WORD FROM YOUR *Executive Officers*

Governor's Greeting

Carolinas Key Club,

I hope you all have had a wonderful school year so far, and have been doing great things in Key Club for your homes, schools, and communities! It is always exciting to see and hear what everyone has been doing at our District events of the year, one of which includes our Carolinas Key Club District Convention which was described on the front page of this publication. As we end the Key Club year and elect the next officers for the board at District Convention, I hope to hear your stories and experiences and meet your acquaintance at this event.

We have been very busy in the Carolinas recently which is highlighted by our record monetary donation raised for the Christmas for Children program this year! We could not have achieved this goal without your help and kind hearts. We have also been seeing a growth in our membership across the district, establishing new relationships with clubs and officers, and more to make sure our District is best fit to serve. It is amazing to see what a bunch of high school students can do to make impacts in people's lives at home and around the world!

As we go forward, I ask that you all keep up the great work. The work of Key Clubs across North and South Carolina has not gone unnoticed. The many hours of service you give to your communities provides meals, toys, blankets, clothes, shelter, hope, and so much more for those in need. You guys inspire me to be a better person each day. If you have any questions, feel free to reach out to me at gov1920@carolinaskeyclub.org I hope to see you at District Convention!



Colby Loveless

Colby Loveless

Carolinas District Governor

Secretary's Salutations

Carolinas District,

I hope you've all had a fantastic start to the new year and decade! Since the start of my term as District Secretary, the District Board has continuously made fantastic progress towards collecting the contact information of clubs. Over three-fourths of the clubs within the District have an active contact on record, and the number is only rising. With the service year almost ending, I trust that this number can end on a high note. This is especially important considering the upcoming end of Lieutenant Governor's terms, signifying the start of a new person's term.

In order to make the transition between new leadership more seamless, I implore you to get in contact with your current Lieutenant Governor prior to District Convention. Once District Convention has passed, make sure to fill out the Contact Information Form available under the "Report" tab of the Carolinas District Website with your new officer information. By doing this, you can be in contact with your new Lieutenant Governor from day one. This will greatly help both of you improve your communication and allow you to work towards a fantastic new service year.



Adam Horne

Adam Horne

Carolinas District Secretary

Finally, with club officer elections approaching, I implore you to use District Convention as a training tool for the new officer board. New officers will be educated about what their position entails and the best ways to carry out responsibilities, allowing them to start their terms off right. In addition, new officers can interact with each other as well as retiring officers in order to start fostering bonds early. And regardless of if you're an old officer, new officer, or not an officer at all, I hope to see you all there!



Editor's Extension



Dear Carolinas District,

I hope you are all doing well and enjoying this fresh start of a new year and new semester. Even though this year has just begun, the Key Club year is sadly coming to a close, which means bittersweet goodbyes and many new beginnings. Whether you decide that this means you are moving on to your next stage of the Kiwanis Family (Circle K or Kiwanis), or if you are wondering if you should continue in Key Club with a new leadership position, now is your time to shine and grow through servant leadership!

These past few months have been very hectic on the District Board, making flyers and posting as much information as we can to promote the biggest event of the year: District Convention! If you have been following the District's Social media (found on page 16) you would know that last month we had our official theme reveal of "District Convention 2020: Going for the Gold!" To ensure that you do not miss out on any future information, be sure to follow us and also stay updated using the Carolinas Coastline (found at carolinaskeyclub.org/coastline). Also on the website, you will find all of the necessary materials you need for District Convention, whether that be registering, finding contest information, or a candidate's form, it's all there

under the "District Convention" tab!

I truly cannot wait to see the amazing leadership and friendships that will be formed at District Convention, and I hope to see all of you there! This Key Club year has truly been amazing, and you, the members, and your servant hearts are what motivates me everyday. If you have any questions about the District website or this Blueprint, please feel free to contact me at

edr1920@carolinaskeyclub.org



Gaby Tucker

Gaby Tucker
Carolinas District Editor



Treasurer's Thoughts



Dear Carolinas,

I hope you are all having a wonderful new start to the new year! I am more than happy to share with you all one last Treasurers Thoughts for my term. You all have done a great job paying dues by the dues deadline and most of our clubs dues have been processed for this Key Club year. If you have not submitted dues yet, it is not too late! The membership update center is still open for paying dues, and if you need any help please let me know.

The District Growth Initiative began in our District just 7 months ago, and I could not be more proud of our District for working so hard to charter and grow as many clubs this year. So far we have chartered 25 new clubs, the most out of any District in Key Club International! Recently I started District Growth Initiative phase three that completed this three-phase initiative and set our District up for further growth, and included a District Growth Initiative packet, as well as a District Growth Initiative Map, that has all the current charters in process on it, as well as Kiwanis clubs. Thank you so much to everyone who has been a part of this amazing process!



Raghav Chari

Carolinas District Treasurer

Need more ideas for fundraisers and service projects? Thirsty 30 is here! Thirsty 30 is the Thirst Projects annual campaign to end the water crisis and work with Key Clubs to raise money to build wells in countries where people do not have immediate access to clean and safe drinking water. The Thirst Project is a great organization that means a lot to many people, and if interested in participating in the Thirsty 30 campaign, a campaign flyer can be found on the District website on my coastline page at www.carolinaskeyclub.org/treasurer. A plethora of guides and information on different fundraisers can also be found on the same Treasurer Page and you can contact me at any time as well!

As I conclude this last Treasures greeting I hope you all have a great rest of your school and Key Club year! The work we do as Key Club members can positively impact so many people and it truly makes a difference. If you all have any questions or if there is anything I can do for you all to help throughout your terms, please feel free to reach out to me at trs1920@carolinaskeyclub.org or visit my page on the website at carolinaskeyclub.org/coastline.

A Year in Review



The 2019–2020 Key Club year has been one full of many great strides and will go down in the history books! We started the year off at our District Convention which was the Greatest Convention on Earth! While there, we met many excited Key Club members from across North and South Carolina to celebrate the previous year of service, and elect the leaders for the following one.

In the summer, over 80 members loaded up buses and left for Baltimore, Maryland for an exciting International Convention tour. We got to spend the day in two amusement parks, tour the monuments of Washington DC, go to a major league Washington Nationals baseball game, and were even given the opportunity to participate in the wreath laying ceremony at the Tomb of the Unknown Soldier at Arlington National Cemetery. At the convention, we were a united force that represented a large percentage of the body in attendance. We were represented well in elections and other procedures, and were given the opportunity to partake in educational workshops.



In November, we met at Carowinds for our Fall Rally. Topping off a day full of roller coasters and excitement, we held our pledge drive for the Christmas for Children program at the Boys and Girls Homes of North Carolina which led to the biggest donations our District has ever presented to the program in one year! Our energetic and lively opening session foreshadowed the fun the everyone would have in the park. With nearly 2,000 members represented at this event, it was a great success rain or shine!

Running for District Office

Do you love Key Club? Service? Leadership? If your answer to all these is yes, you may be interested in joining us at the District level. On the District Board, composed of Executive Officers and Lieutenant Governors, a diverse group of hardworking students across North and South Carolina serve as a liaison between the Carolinas District and club officers. Travelling across the states to help plan District events and coordinate with their clubs, the District Board forms a close bond and has a ton of fun along the way. If you're a rising Sophomore, Junior, or Senior and are ready to take your Key Club journey to the next step, the 2020 Candidates

Packet can be found at: www.carolinaskeyclub.org/district-convention



Club Officer Elections

As the service year comes to a close, it's time to elect new leadership for your club! Officer elections are typically held in February or March in order to train the newly elected officers for the upcoming service year. The best way to accomplish this is at District Convention! Here, all officers receive training about their positions and responsibilities, giving them a great foundation to start their terms off right. In addition, District Convention will allow your new officer board to interact and get to know each other. If you'd like more information about the elections process or the positions themselves, you can reach out to your Lieutenant Governor.

Spotlight on Service



The Richland Northeast Key Club from Columbia, SC volunteered at their local Hope Assembly this December. With the Kiwanis Club of Northeast, they were able to donate 52 bikes to kids in need for the holidays. Their Key Club and Kiwanis Club's generosity helped make kids' holidays so much better with just a few donations! Your club can participate in service projects like this; reach out to your nearest Kiwanis club and ask about any projects you can get involved in!

The West Forsyth Key Club from Clemons, NC has recently been working very hard to make an impact on their local community! They bagged over 250 feminine hygiene bags for local women and homeless shelters, and they made wonderful Christmas cards and friendship bracelets for the kids at Brenner's Children's Hospital. Your Key Club can do similar projects with local hospitals or shelter to make just as big of an impact.



The Key Clubs in Division 7b met together this January to volunteer for the Rise Against Hunger campaign. They spent months fundraising and finally Key Club members and Kiwanians alike came together to package over 10,000 meals in one day. Their efforts fed thousands of people in need in the Charlotte area. Thank you so much Division 7b for all of your efforts!

Spotlight on Service is a way for our district to highlight outstanding service and help our clubs get ideas for how they can serve their community! Want your club to get the next spotlight? Submit your service project to:

www.carolinaskeyclub.org/spotlight-on-service

Updating Club Contact Information

Once you've held your officer elections, it's important that you update your Lieutenant Governor with the results. With new Lieutenant Governors being elected at District Convention, the best way to start both your and their terms off right is to keep them informed. In order to submit this information, head to this link

www.carolinaskeyclub.org/club-officer-information and fill out the Google Form. In addition, make sure to reach out to your new Lieutenant Governor as well! Their information can be found at carolinaskeyclub.org under the "About" tab listed as "District Officers."

The Annual Achievement Report



In order to attend District Convention, clubs are required to fill out the Annual Achievement Report. This form can be found at District Convention but its heavily encouraged for clubs to fill it out beforehand. Clubs that do well in all categories are also eligible for the Distinguished Club award on both the District and International levels. Make sure to get a head start and fill out the form as soon as possible!

Key Club Partners and Sponsors

ELIMINATE

maternal/neonatal tetanus



UNICEF

UNICEF helps to aid children's needs in more than 150 developing countries through community-based services in primary health care, basic education and safe water and sanitation. Key Club has been an avid partner of UNICEF through the Eliminate Project which fights the preventable disease of Neonatal Tetanus until it is completely eradicated.

March of Dimes

Since the 1940s, Key Clubs have worked with March of Dimes to make a positive impact in the lives of babies everywhere. To this day, Kiwanis members continue that culture of service by supporting the March of Dimes all year long by hosting service projects, raising funds and educating communities about the crisis of preterm birth.



Children's Miracle Network Hospital

Key Club members can work together by sponsoring fundraising events and conducting service projects at their local children's hospitals. There are many ways we can help Children's Miracle Network Hospitals most notably IHOP International Pancake day. Your club can sponsor a Pancake sale/day or do a simple coin drive to raise donations for this amazing cause!



Key Club Partners and Sponsors

U.S. ARMY

Although most of us know the U.S. Army as the defending force of our country, as one of Key Club's many partners, they do a lot for students back home.

Through programs such as March2Success.com and the Junior Reserve Officer Training Corps (JROTC), thousands of students have been awarded grants to pay for their education.



Kiwanis Gives Online

Kiwanis International is now providing the opportunity to raise money for your service and fundraising projects through the use of email and social media. The platform provides access to a private discount network involving thousands of online merchants, local businesses, theme parks, hotels, and more. This allows us to take the next step in affordable service events that your club can more easily partake in!



SQUADS ABROAD
A KEY CLUB PARTNER

Squads Abroad

Squads Abroad is a program of Cross-Cultural Solutions that allows teens to volunteer to improve child health and education across the world. Students have the opportunity to create squads which choose focus areas and destinations to do an impact project and educational exchange at an under-resourced school. While in the country the squad chooses to work in, they engage in the culture and experience authentic meals of the country.



Key Club Partners and Sponsors



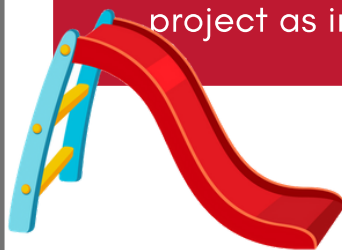
HALO Movement

Through the Halo Movement, Nickelodeon provides grants of up to \$2,500 to Key Clubs across the globe. The process works like this: clubs think of a service project that they need funding for, go to the contest page available through the Key Club website, and apply by describing the project and its potential impact. For those interested, applications are due by April 30th.



Landscape Structures

When we think of childhood nostalgia, most of us are generally reminded of playgrounds. Landscape Structures seeks to expand this nostalgia to those in communities unable to afford constructing a playground. They provide building consultation and equipment for those in need, focusing on sustainability, safety, and inclusivity to make each project as impactful as possible.



Up With People

Up With People partnered with Key Club International to provide a gap year experience after high school, college, or in between. They give teens the opportunity to participate in service projects integrated within a city and give them insights on different cultures and social/political issues. Apply for a gap year in one of 18 different cultures today at upwithpeople.org

Thinking About *International Convention*

How many high school students get to say that they went to California and spent over a week in the Golden State with nearly half of that time in the premier city of San Francisco? The Carolinas Key Club District is giving you this opportunity this summer! We will be having our annual Carolinas International Convention tour will be surrounding the week of July 1-5 with time before and/or after to tour the Golden State! You will be able to dip your toes in the Pacific Ocean, go to Disneyland, visit Alcatraz, and experience much more of what California has to offer. With a trip from the Northern to Southern parts of the state, there is not much you won't experience. For about a ten day trip, you won't find a deal like this one on any travel site. This is the opportunity of a lifetime, so save the date, and save your money for the best summer you can imagine! More information will be available soon on the Carolinas Key Club website.



Saving Up for International Convention



One of the hardest barriers to going to International Convention can be the large price, but this should not hold you back from experiencing this once in a lifetime trip! Payments are usually due sometime in May, so it is in your best interest to begin saving now! One way to save is by cutting back and beginning to save your money now while it is still a few months away. Another great resource is to ask you local Kiwanis Club to sponsor part of your trip, just explain how this trip will enrich your investment in Key Club and your leadership skills. One final way is to ask relatives if they would be willing to chip in a few dollars, even if they only give you \$20, if you ask enough people can get a large amount paid. Regardless of your strategy, it's important to think of cost beforehand so this won't restrict you

from experiencing these amazing opportunities!
For more information, visit carolinaskeyclub.org

Scholarship Opportunities



BOOKMARK IT

Attention Seniors! The Carolinas Key Club District is providing a rare opportunity for you to get a \$1,000 scholarship for your service and dedication to Key Club. The few requirements include being in Key Club for 2+ years, having collectively over 75 hours from volunteering, writing a short essay, and getting two recommendations. Applying can only help, so please do not miss out on this opportunity! The postmark deadline for applications is **March 6th**. Winners will be awarded at District Convention, so use this chance to be recognized for your love for service and apply today! More information can be found at carolinaskeyclub.org/scholarships

Dress to Impress

Business Casual

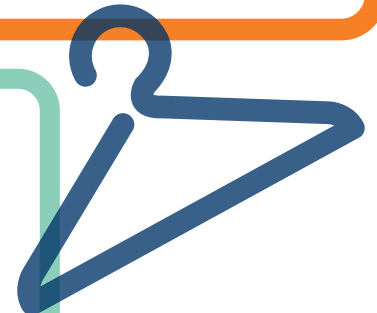
- ✓ **Boys:** Slacks, button down shirt, dress shoes
- ✓ **Girls:** Dress/blouse, skirt/slacks, dress shoes, and a sweater
- ✗ **Boys & Girls:** Open toed shoes, tshirts, jeans, sneakers, shorts

Business Professional

- ✓ **Boys:** Slacks, button down, tie, dress shoes, and a blazer
- ✓ **Girls:** Blouse/dress, dress shoes, blazer, and slacks
- ✗ **Boys & Girls:** Distracting patterns, clunky jewelry, etc.

Casual

- ✓ **Boys & Girls:** Any t-shirts, shorts, jeans, and comfortable shoes
- ✗ **Boys & Girls:** Stay away from anything too revealing or inappropriate



Upcoming Events: Save the Date!



Feb 14 District Convention
Early Registration Due



Feb 21 District Convention
Final Registration Due



Mar 6 Scholarship Materials
Postmark Due Date



2020 District Convention



2020 International Convention Tour

Keep Up With the Carolinas!



@carolinaskeyclub



Carolinas District Key Club



@carolinakeyclub



@carolinaskci



carolinaskeyclub.org

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