

# CAROLINAS BLUEPRINT

## Fall Rally 2019 Service, Fun, & Friends

Have you ever wondered what it feels like to ride 95mph on the world's tallest and fastest giga-coaster? Do you want an excuse to spend the entire day at a theme park meeting people from around North and South Carolina? Then join the Carolinas District on **October 13th** for the largest district event of the year: **Fall Rally!** Fall Rally is an annual event held at the **Carowinds** Amusement Park in Charlotte, NC. You will start off the day looking at booths from your District Board about Key Club Partners and service projects, then you will hear from amazing inspirational speakers about about power of Key Club, and finally your club will be free to enjoy the park and all its attractions! Fall Rally is fantastic because you do not have to be an official member to attend, meaning this is an amazing recruitment and bonding opportunity for your club! Registration must be postmarked by **September 27**, so don't miss miss out on this amazing opportunity! If you're interested, visit

[carolinaskeyclub.org](http://carolinaskeyclub.org) for more information!



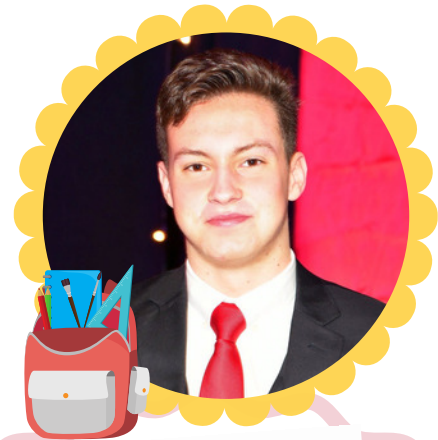
# A WORD FROM YOUR *Executive Officers*

## Governor's Greeting

I could not be more honored to call myself a member of the Carolinas District. At International Convention this year, our delegation was a mighty force that stood firm and proud to represent our ideals. We embody the unwavering character that Key Club instills in its members. I look forward to seeing you all at Fall Rally, and I know that we will have an amazing and successful service year. If you ever have any questions, feel free to ask your Lieutenant Governor or me.

In reflecting on my year thus far, I have begun to realize that no matter how hard I work to put something out there, it doesn't really matter unless there are people willing to take part in what I am working on. The more the executive officers and I try to push an initiative, or advertise an event, the more we come to appreciate people like you. The people reading this who get out in their communities and serve those around them, the people who lead their club meetings, the people who truly care and know what it means to serve. That is what servant leadership is about. Titles and positions are almost neglectable when the common goal is to serve homes, schools, and communities. The key thing to servant leadership is the ability to create unity amongst the individuals who wish to serve their nation and God. A good servant leader facilitates teamwork because he/she knows that a team can accomplish a lot more than just himself/herself. While my goals of increasing membership and funds raised for our district project would be amazing to accomplish, I think my biggest goal this year is to inspire those around me to step up to the plate and take a swing at being servant leaders. Update on Goals.

Where we stand on the quantitative goals I set earlier in the year: 12 clubs have been resolved of their suspension and 7 new charters or recharters have been set forth, thus showing an 8.5% growth in membership from the start of my term. We will be starting the bulk of the fundraising initiative for our District Project at Fall Rally, so I hope we have the biggest crowd ever in attendance as we begin to pledge our effort towards the Christmas for Children program.



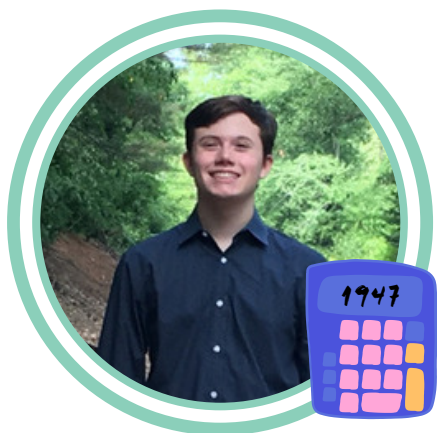
*Colby Loveless*

Colby Loveless

Carolinas District Governor

## Secretary's Salutations

Hello everyone! Just about half a year ago, I was elected to serve as your District Secretary. The responsibilities of this position include to make minutes of District Board meetings, make contact information directories, and facilitate the collection of contact information through District Board members. When I entered this position, I made it my goal to help Lieutenant Governor's be the best they could be. After all, if the Lieutenant Governor is doing well, so are their clubs and the members! I wanted to focus on being an open resource to Lieutenant Governor's, to encourage them instead of dissuade them, and to listen to their problems with an understanding mind. Just as importantly, of course, I wanted to be an active member in my own Key Club! Since I started working in this position, I've continued to work on my goal of helping District Board members and have had a lot of success. With every Lieutenant Governor hard at work collecting information for Key Clubs across North and South Carolina, I've been able to work towards compiling a well-filled directory for future use. This will allow Advisors, Presidents, and Club Officers to be contacted more quickly and frequently, a plus for both them and their Lieutenant Governors. I'm so excited for this upwards growth of contact information to continue and for you all to see the overall results of this! However, contact information submission hasn't been my only success so far. I've been able to make minutes for multiple board events, help Advisors with any questions they've had regarding officer information, make resources for Lieutenant Governor's to utilize when contacting schools, become more knowledgeable of Key Club's service projects and events, and become a more active Key Clubber. I cannot wait to keep developing as a Secretary, leader, and Key Clubber, and hope to see you all soon at Fall Rally!



*Adam Horne*

Adam Horne

Carolinas District Secretary

### Contact Information Shoutout!

As I talked about in my letter, contact information is a large part of my position and a primary goal of mine. In order for the contact information for a school to be fully submitted, the Advisor name/email address as well as the President name/email address must be documented through the Contact Information Form at: <http://www.carolinaskeyclub.org/club-officer-information>. This information can be submitted by Club Officers or Advisors, but if you'd prefer to email the information to your Lieutenant Governor, they can submit the form too! If you haven't submitted information yet, please make sure to fill out this form so that you can get in contact with your Lieutenant Governor!

For more information, visit [carolinaskeyclub.org](http://carolinaskeyclub.org)



# Treasurer's Thoughts



My name is Raghav Chari and I am so excited to greet you as your Carolinas District Treasurer. I am currently a Junior from Panther Creek High School in Cary North Carolina. Last year I served on the District Board as lieutenant governor for division 2 and 12A. With school beginning, it is the start of a year of service for us! Throughout my term as Treasurer, I have been consistently working to encourage club growth and building new Key Clubs. Currently, about 25% of the High Schools in North and South Carolina have Key Clubs. While this is an impressive number, this 25% has remained the same for the past decades. As District Treasurer I wanted to do something to change this so it is my pleasure to share with you all my District Growth Initiative. Through this initiative, I have created multiple resources and guides that go over how to charter new clubs. I have included this with a list of all the High Schools in the Carolinas District that do not have Key Clubs as well. This allows us a lot of club growth possibilities and this initiative encourages us to act on it. The District Growth Initiative was shared with the Carolinas District Board at our summer board meeting and the District Board has acted on it. So far the board has been working countless hours on chartering new Key Clubs, all over North and South Carolina. While our District Board and I have been working on this initiative there is something you can do as a member of Key Club. To encourage club growth within your school to participate in different service projects and encourage your friends to join Key Club. You can grow the Key Club at your school and develop new dedicated members that help the community. If you have any questions on membership development or club growth, please let me know and I will be happy to assist you in any way. See you all at Fall Rally!



A handwritten signature in black ink, appearing to read 'Raghav Chari'.

Raghav Chari

Carolinas District Treasurer

# Editor's Extension

With the new school year comes all new service! I hope you are all as excited as I am to begin finding new ways to lead and serve our homes, schools, and communities this year. In this edition of the blueprint you will find very valuable articles about dues, upcoming events, service projects, and much more! I hope to see all of you at our biggest event of the year: Fall Rally!



Gaby Tucker  
Carolinas District Editor

Since I was elected as your District Editor, my main goals have been to help the Lieutenant Governors in as many ways possible, improve our social media, and increase participation in spotlight on service. I have been able work with Lieutenant Governors to help improve their familiarity and style with graphic design, especially addressing how to incorporate the Key Club Brand Guide into all of their publications. Since the beginning of my term I have worked with Lt. Governors monthly editing their newsletters, emails, and anything else they distribute to their divisions. I have posted twice on our social media about District events like International Convention and Fall Rally (which you should all attend)! Finally, we have had an increase in submissions to the spotlight on service to highlight in each edition of the Blueprint, but we still need more in order to post regularly on the website, so if your club completes an interesting service project, please submit it!

(More information about Spotlight on Service and the District social media on pages 12 & 15).

# Keep Conventions in Mind

## District Convention

District Convention (DCON) is an amazing opportunity for all members of your club to experience what Key Club is truly about: service, leadership, and fun! During this event, which will take place mid-March, you will attend riveting sessions, elect your new District Board, party at an amazing dance, show off your talent, and much more! The regular registration fee is expected to be around \$199, so now is the perfect time to begin saving so you can attend!



## International Convention

The Carolinas annual International Convention Tour (ICON) is truly the trip of a lifetime! This year we will be venturing all the way to the west coast to attend the **2020 ICON** in **San Francisco, California**. Before we get there, we will experience some amazing sights like the Golden Gate Bridge, Alcatraz, dip our feet into the Pacific Ocean, and even go to some amazing amusement parks like Disneyland! At the actual convention, we will hear from world renowned speakers, elect the new International Board, and much more! Throughout this entire experience, you will make lifelong friends from across the Carolinas and the globe! The price is roughly estimated to be \$1,400, so start saving now to join us on this trip of a lifetime!"

### Save the Date

**2020 DCON:** March 20 - 22

**2020 ICON:** Late June -Early July



**Maternal and Neonatal Tetanus (MNT)** is a debilitating disease that mainly affects women and their newborn babies. The disease is easily preventable through a **\$1.20** vaccine, but this cost is too high for those in developing nations. UNICEF provides these vaccines for free in an effort to eliminate MNT for good. Be on the lookout for the Trick -or-Treat for UNICEF campaign later this fall!

TRICK-OR-TREAT  
FOR UNICEF

# Youth Opportunities Fund

The Youth Opportunities Fund (YOF) is a fund of the Kiwanis Children's Fund which provides grants to Key Club and Key Club members for scholarships and service opportunities of anywhere from \$100- \$2,000. The application opens September 1st and ends October 15th. You can apply at

<https://www.keyclub.org/youth-opportunities-fund/>

# BREAKING — DOWN D u e s

## "Due" Dates

**Nov 1** - Earlybird

Deadline

**Dec 1** - Regular

Deadline

With the new year approaching it is important to remember to collect dues from each member at the beginning of the school year. These dues are vital to benefit your club with resources and keep your club in good standing status. Keep in mind that dues are **\$13.50** per member and they must be submitted by the proper deadlines. The club advisor may submit dues through the membership update center (MUC),

or by mail. As always the Early Bird Deadline is **November 1, 2019** and the final Deadline is **December 1, 2019**. It is imperative that these are submitted on time to avoid the club resulting in suspension status. If you have any questions please feel free to reach out to District Treasurer Raghav Chari at

[Trs1920@carolinaskeyclub.org](mailto:Trs1920@carolinaskeyclub.org)



# How to Handle Dues



## In Good Standing



Update your club roster on the Membership Update Center



Promote club for membership growth



Begin Collecting dues for next cycle

## Suspended Club



Create a club roster with all existing members



Calculate the dues owed (\$13.50 per member)



Mail your check and roster to Kiwanis International



# Keeping up with the *Kiwanis Family*



Key Club is one of the many branches of the Kiwanis family, proving that service isn't specific to just one age group. Better yet, each branch of the Kiwanis family is amazingly interconnected- as the name would imply. This year, let's use this connection for our benefit and reach out to those with a similar passion for service. You can accomplish this by working with or hosting events with:



**K-Kids or Builders Clubs-** Work with younger members of the Kiwanis Family from Elementary or Middle Schools.



**Circle K-** If you have a College or University near you, working with Circle K members can provide clubbers with inspiring role models and encourage them to continue their path with the Kiwanis family.



**Kiwanis Clubs-** Getting closer to your sponsoring Kiwanis club, if available, is a fantastic way to improve your club, their club, and the community

## Our District Project



The Carolinas District Project is the Boys and Girls Homes of North Carolina in Lake Waccamaw. The Boys and Girls Homes provide a wide range of residential and community-based services to provide for children who are removed from their homes because of abuse or neglect. Children are given housing, food, an education, and a loving home and environment at the Boys and Girls Homes. In order to make it feel more like home, Carolinas Key Club gives Christmas

to the children at the Boys and Girls Homes. Our Christmas for Children

Program gives children who may not know what it is like to receive a gift under the tree, the opportunity to experience just that. Contact Governor Colby Loveless if you have any questions about participating in the program, but more information will be given in the Fall Blueprint.

# Major Emphasis



## March of Dimes

March of Dimes is an organization that helps to give babies a healthy start, working to combat premature birth. Their most popular fundraiser is called March for Babies, where people pay to walk in their community, and Key Clubs world-wide have been able to join together in supporting this cause.



## Children's Miracle Network Hospitals

Children's Miracle Network Hospitals (CMNH) provides medical relief for families with hospitalized children who would otherwise be unable to afford medical expenses. CMNH relies on donations from organizations like Key Club to fulfill their goal of helping families in need. If you or your club would like to participate, visit their website or find a hospital near you!



# Key Club Vision Partners

## Thirst Project

The Thirst Project is an organization that is working to end the global water crisis. The Thirst Project is focused on giving the kingdom of Eswatini clean drinking water. Eswatini is the country with the highest population density of HIV/AIDS in the world, by providing Eswatini clean drinking water, the spread of this disease will slow down immensely! Join the movement and start working with the Thirst Project at your school.



## Up With People

Up With People partnered with Key Club International to provide a gap year experience after high school, college, or in between. In the year long experience, groups of teens travel the world together, immersing themselves in up to 18 diverse communities across at least two continents, where they conduct service and learn about their global community. Apply for a gap year opportunity with Up With People at [apply.upwithpeople.org](http://apply.upwithpeople.org).

## Kiwanis Gives Online

Kiwanis International is now providing the opportunity to raise money for your service and fundraising projects through the use of email and social media. The platform provides access to a private discount network involving thousands of online merchants, local businesses, theme parks, hotels, and more. This allows us to take the next step in affordable service events that your club can more easily partake in!



## Project Happiness

The goal of Project Happiness is fairly self explanatory: to spread happiness! With suicide as one of the leading causes of death for adolescents, and with 1 in 5 teens suffering from a mental illness, it's important to spread positivity and love. Key Club and Project Happiness have teamed together to make communities smile just a little- or a lot- more each and every day. If you're interested in supporting this cause, head to [www.keyclub.org/projecthappiness](http://www.keyclub.org/projecthappiness) and download the guidebook for ideas and games that are sure to brighten your school.

## Nickelodeon

We all recognize the name "Nickelodeon" due to the nostalgic cartoons most of us grew up on and were impacted by. However, cartoons aren't the only way that Nickelodeon impacts us. Through the Halo Movement, Nickelodeon provides grants of up to \$2,500 to Key Clubs across the globe. The process works like this: clubs think of a service project that they need funding for, go to the contest page available through the Key Club website, and apply by describing the project and its potential impact. For those interested, applications are due by April 30th.



## Submitting Club Contact Information

With the start of the year quickly approaching, having a point of contact for your club is increasingly important, as it allows your Lieutenant Governor to provide updates, club training opportunities, and much more. In order to submit this information, head to this link (<http://www.carolinaskeyclub.org/club-officer-information>) and fill out the Google Form. The form shouldn't take any more than a few minutes and, if preferable, can be filled out by club officers. The required information for each club is the name and email address of the Advisor and President, although additional information is encouraged.



## Back-to-School Service Projects

School supply drive for the Boys & Girls Home



Car wash for a local charity

Back-to-School Bake Sale



# International Convention: So much fun you want Balti-MORE!

The Carolinas District Tour for International Convention was able to experience a wide array of opportunities this summer. Highlights include two amusement parks, the wreath laying ceremony at Arlington National Cemetery, a night tour of the Washington DC monuments, a Washington Nationals game, and museums in Baltimore. This was all before arriving at convention.

While at the convention, students were able to partake in workshops and be a part of the international level of elections and be a vote on amendments to the international bylaws. Students were also given the opportunity to view the 18 minute firework show on the Baltimore waterfront, and the ability to traverse the city to try local cuisine.

International Convention with the Carolinas District is truly a trip of a lifetime, and we encourage that you consider joining us in San Francisco next year!



KEY CLUB  
Convention 2019  
Baltimore



## Spotlight on Service



The **Jack Britt** Key Club gave the phrase "back-to-school shopping" a whole new meaning when they joined together with local Kiwanis to buy school supplies for low income families. The money was raised by Kiwanis, but they were able to help by picking out seven shopping carts full of supplies all kids would love and need! Thank you Jack Britt for your amazing service!

Spotlight on Service is a way for our district to highlight outstanding service and help our clubs get ideas for how they can serve their community! Want your club to get the next spotlight? Submit your service project to:

[www.carolinaskeyclub.org/spotlight-on-service](http://www.carolinaskeyclub.org/spotlight-on-service)



# What is the *International Board?*

The **International Board** is an international student leadership opportunity offered by Key Club. It consists of the President, Vice President, and a board of 11 International Trustees.



-  International Trustees serve as a liaison between the District and International levels of the organization.
-  The International Vice President is responsible for proceeding with Districts in formation.
-  The President oversees the International Board, and is the spokesperson and face of Key Club International for his or her term.

## Amendments Passed at *International Convention*

Twenty-nine amendments and one resolution were considered at the House of Delegates session at the Seventy-Sixth Annual Key Club International Convention. The following legislation was passed, identified by the numbers in which they appear on the agenda: 1-12, 14, 15, 17-21, 23, 24, 26-28, and the House Resolution. All of the amendments and the resolution must now be approved by Kiwanis International before being applied into the bylaws or into practice. If you would like to know what each of these legislative pieces are about, you can

go to the following link: **House of Delegates Agenda.**

For more information, visit [carolinaskeyclub.org](http://carolinaskeyclub.org)

# Meet Our New International Trustee

Dear Carolinas,

Currently, I am an upcoming senior at Greeley Central High School in Colorado (go Rocky Mountain!). I love dancing, playing the piano, math, and Key Club!

As an International Trustee, I will not only serve my lovely sistricts, but also the International Opportunities Committee. This committee is dedicated to strengthening our relationships with our partners and preferred charities, increasing accessibility to and grading the YOF, and revamping our Kiwanis Service Leadership Programs. This year, we will be focusing on fundraisers and campaigns for UNICEF, so look forward to that! This committee is also assisting me with my platform initiative to create resources for clubs working with our preferred charities. If you have any questions about the International Opportunities Committee, don't hesitate to reach out!

I am so excited to work with the Carolinas this year. I admire your leadership, commitment to Key Club as an International organization, and the high standard that your district holds itself to. As always, don't hesitate reach out to me! The International Board hasn't received our Key Club emails quite yet, but you can always reach out to my personal email, [indigonile588@gmail.com](mailto:indigonile588@gmail.com) or Instagram [@indigoblu.e](https://www.instagram.com/indigoblu.e). Can't wait to serve alongside your district!

Yours in Service and Friendship,



Indigo Parlin  
International Trustee  
Key Club International



Property of  
Key Club  
International

## Upcoming Events: Save the Date!



2019 Fall Rally  
Registration Deadline



**2019 Fall Rally**



Dues Earlybird Deadline



Dues Regular Deadline

## Keep Up With the Carolinas!



@carolinaskeyclub



Carolinas District  
Key Club



@carolinakeyclub



@carolinaskci



carolinaskeyclub.org

### Carolinas District Governor

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### Carolinas District Treasurer

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**Keep in touch with  
your Executive Board!**

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