

CAROLINAS BLUEPRINT

Christmas for Children

With the holiday season upon us, it is exciting to know that YOU can help provide Christmas for children who are displaced from their homes and families on this holiday. The Christmas for Children program is the annual fundraising initiative by the Carolinas Key Club District to the Boys and Girls Homes of North Carolina at Lake Waccamaw. The Boys and Girls Homes of North Carolina is a non-profit organization that provides refuge for children unable to stay in their own homes due to abuse, neglect, or instability. Residents range from ages nine to eighteen and are provided shelter, food, clothing, education, support, and guidance. The campus is located at beautiful Lake Waccamaw, North Carolina and is comprised of nine cottages, one of which was built by Carolinas District Kiwanis in 1964. You can help this amazing cause in a big way this holiday season! If every Key Club in our District would raise \$100, we could buy clothes, sporting goods, toys, and requested presents for all of the residents at Boys and Girls Homes. With our fundraising initiative this year, our goal is to raise enough money for over 60 child residents to receive their Christmas wishes. A small financial contribution is enough to change a child's life. If your



club generously decides to make a donation, you can send the funds to the following address:

Christmas for Children

J. Scott Johnson

2008 Pincrest Drive

Greenville, NC 27858

Please send in all donations no later than **December 15th!** (Checks made payable to Boys and Girls Homes)

For more information please visit www.carolinaskeyclub.org/district-project/. If everyone does a little, together our impact will be insurmountable.

A WORD FROM YOUR *Executive Officers* Governor's Greeting

Most of us are well into our school years and are looking forward to our Thanksgiving breaks. While this break could be a great time to work on service projects and support our District Project, it is also a great time to reflect on the good we have done so far this year, and generate ideas for the deeds we will do in the future. I would like to use this message as an opportunity for just that.

Our Carolinas District Board has had many successes and improvements this year with my guidance. With the ideas generated by the executive board comprised of Secretary Adam, Treasurer Raghav, Editor Gaby, and myself, we have opened many opportunities for advisors and members alike. We have updated our website by adding a new page called the Coastline which is meant to promote transparency and provide more accessible resources. We have spearheaded a plan to promote club growth in our District which has already resulted in the creation and revival of several clubs.

Fall Rally was a success this year despite the unfortunate weather we experienced. I am proud of the work that the District Board produced in their committee presentations and of the presentation we were able to give to the 1,900 in attendance. Additionally, our pledge drive produced a promising amount of pledged donations to the Boys and Girls Homes. You can read more about this event on page 11.

I have also been hard at work in building our District's reputation and relations internationally. At International Convention this year, the Carolinas, despite being the largest delegation in attendance, was shown an unacceptable level of disrespect, and that is something that I will not tolerate for the sake of our members. I spent countless hours on a letter that I recently sent to the International Board, the Key Club International Director, and Kiwanis International President among others. The letter paired with my monthly interactions with the International President is expected to produce results that will be favorable for our district and the whole international organization.

Going forward in this service year, there are many things that would be wonderful to see in our organization. The biggest dream that I would like to come true is that we double the amount of money that was pledged to the Christmas for Children program at Fall Rally. With just over fifteen percent of our district's membership body present, we raised nearly \$9,000 in pledges. If each club in our District donates \$100, we will more than double that number. I ask that you all refer to the front page of this publication and partake in this initiative. I also hope for the largest membership body and District Convention attendance in our District's history. With this growth, we will realize more goals that were not possible before, and the Carolinas District will prosper more so than ever.

I can see that the clubs in the Carolinas have been hard at work and have done great deeds in homes, schools, and communities. It excites me to see all that is being done, and I can only imagine what is to come. I wish you all a wonderful holiday season. If you have any questions along the way, you can reach me at my email:

gov1920@carolinaskyclub.org



Colby Loveless

Colby Loveless

Carolinas District Governor

Secretary's Salutations

Carolinas District,

I hope you've all had a fantastic start to the new service year! Since the start of my term as District Secretary, the District Board has made fantastic progress towards collecting the contact information of clubs. Over three-fourths of the clubs within the District have an active contact on record, and the number is only rising. I trust that, with continued dedication, every club in the Carolinas District can be in contact with their Lieutenant Governor! If you haven't yet been contacted by your Lieutenant Governor, make sure to fill out the Contact Information Form available under the "Report" tab of the Carolinas District Website.

Looking forward, make sure to keep your eye out for the annual Carolinas Key Publication! This year's edition will include information about the District's bylaws, events, website, social media, history, past officers and honorary members, as well as board information. Additionally, the publication discusses Key Club basics, dues, monthly reports, and major emphasis programs.

Finally, as we quickly approach the winter season, I want to implore you all to take into consideration the benefits possible through winter service projects. Your club can make a sizeable impact on the thousands of people in need this holiday season, allowing them to experience the spirit of such a festive time. The possibilities are endless, and I can't wait to see how you all use them to improve the lives of others!

Club Monthly Reports



Adam Horne

Adam Horne
Carolinas District Secretary

An important way for Lieutenant Governors and the District Board to further help your club succeed is to stay updated with your club's activity through Club Monthly Reports. As such, it's recommended that a report filled out once a month to provide optimal communication to the District Board about your club's activity. These reports can also serve as a reference for your Annual Achievement Report at the end of the year, making the process much easier. If you haven't yet filled out a monthly report, there's no better time to start than now!

The Google Form used to fill out Club Monthly Reports can be accessed under the report tab of the Carolinas District Website (carolinaskyclub.org). It's recommended that Club Secretaries fill out the form, although advisors and other officers can do so as well!



Treasurer's Thoughts



Dear Carolinas District,

I hope you all are having a wonderful year of service in Key Club! As District Treasurer I have been working towards cultivating new Key Clubs in our District, as well as help advisors across the Carolinas, have a successful dues-paying process, and I am excited to share with you all some of the amazing progress we have made! Firstly, Fall Rally was a huge success for not only our District but in the pledges raised for the lovely kids at Christmas for Children! Over \$10,000 was raised in pledges for this wonderful organization and I am thankful to all the schools for joining us at Fall Rally and making their contributions to Christmas for Children as it means a lot for the kids there! It was wonderful to see thousands of Key Club members all participating to celebrate our service and the leadership we have done. I hope to see you all next year!

One of my many goals this year was to make more resources available for not only our wonderful District Board, but for club officers and members as well! You may have seen our new Carolinas coastline from your Lieutenant Governor, but if you have not, you can find the Carolinas coastline at <http://www.carolinaskeyclub.org/coastline>. On the Treasurer Page, you will find various different resources for your club officers such as a Fundraising Guide, Key Club Partners and Sponsors Guide, Roles of a Club Treasurer, and information on other fundraising projects that are being worked on.

Our District has also grown tremendously over the course of this year! Earlier this summer, I wanted to do something to grow the District in more ways than ever done before. That is when I began the District Growth Initiative. I wanted to encourage the District Board to charter as many new clubs as possible. I created many guides to encourage this (all of which can be found on the Carolinas Coastline) to make it as easy as possible for District Board members to charter clubs. This also led to the creation of multiple maps, such as our first District Map with all the Key Clubs and its divisions, our first Kiwanis Family District Map, and even a Map of all high schools that do not have Key Clubs. While this had a large effect on our District and resulted in many new Key Clubs, I still felt like there was more I could do. This led me to District Growth Initiative Phase 2.

While we were making wonderful progress, there were still over 740 high schools in North and South Carolina that have not been reached out too. Currently, about 25% of the high schools in North and South Carolina have a Key Club, and this has been a constant for decades. I don't see a reason why this should be the case and I believe in changing the norm. I began to start work on an initiative that would combat this, so I emailed the North and South Carolina departments of public education and they were able to provide me with every principal's email address for all the high schools in North and South Carolina. I immediately began work, and not soon after I emailed every high school principal in North and South Carolina of a school that does not yet have a Key Club, encouraging them to charter one. I am excited to share with you all the results of that initiative!

While I did not anticipate many responses, I was soon proven wrong by many principals, Faculty, and even students reaching out to me expressing interest in starting a Key Club! Many principals even said that they were in Key Club, and one particular principal even saying he was the club president of his own Key Club when he was in high school! I was delighted by the friendly responses I received and I could not be more happy that this initiative was the success it was, and hopefully, it will allow students at the schools to provide the same service and have the same leadership opportunities given to Key Club members!

While December is approaching fast don't forget that December 1 is the final deadline for dues. Please email me at my email: Trs1920@carolinaskeyclub.org if you have any questions about the dues-paying process! Paying dues is essential to keeping your club in good standing so ensure you all pay dues by this time to avoid club suspension. I look forward to continuing to provide service by working to establish new Key Clubs across the Carolinas. I hope you all are able to finish the 2019 year off strong with service! If you have any questions on membership development or club growth, please let me know and I will be more than happy to help!



Raghav Chari
Carolinas District Treasurer

Editor's Extension

Dear Carolinas District,


The seasons are changing, but as the weather is getting colder, I know your scrubs are all heated up for service! I am extremely proud to present all of you this Fall Blueprint, with pages upon pages of service project ideas, tips for running your club smoothly, and much more!

One of the biggest changes that the Carolinas District has seen this year has been to our website. Instead of the traditional way of sending newsletter, where a Lieutenant Governor sends a PDF to all the club advisors and officers in their division, they are now sending a link to "The Coastline". This is a new page on the

website holding all pertinent information for you to know! On the Coastline, you will find all the information you need in one consolidated place! I've formatted it so that you will see upcoming district events or important links at the top of the page, followed by updates and important links from our executive officers, and most importantly, below that you will find the newsletters from all the Lieutenant Governors in our District! To read your Lieutenant Governor's newsletter, you simply have to scroll down to your division number and click on the button with that corresponding number. If you are unsure which one is yours, you can easily find out by going to "About Us" and "Divisional Listings". Also, clubs from all over our District celebrated the best week of the year less than a month ago: Key Club Week! Our social media is littered with more information about what Key Club week means and how to get involved, but if you happened to miss it that's okay! Your club can always celebrate its own Key Club week regardless of the time of year, and if you are especially proud of a project your club does, be sure to enter it into Spotlight on Service at carolinaskeyclub.org.

Focusing on improving our district's Spotlight on Service campaign has been one of my biggest goals this year. We have had a significant increase in submissions in the last few months, but to make a lasting mark of substantial service projects, we need your submissions! This is a great opportunity for your club to get a shoutout on the website, our social media, and future blueprints, and it is a great source for clubs looking for service project ideas. To participate, go to carolinaskeyclub.org/spotlight-on-service and give a brief description of your project and the impact it made!

If you have any questions about the website changes or anything contained in this blueprint, please feel free to contact me at edr1920@carolinaskeyclub.org.



Gaby Tucker
Gaby Tucker
Carolinas District Editor

How to Help Your Community

During the Holidays



Ornament Decorating- Decorate clear ornaments to send to retirement homes, homeless shelters, or anywhere in need.



Blanket Crafting- Using sheets of fabric, make DIY no-sew blankets to send to those in need.



Holiday Card Making- Decorate holiday cards to give to those in need of holiday cheer!



Toy Drive- Collect toys for less fortunate children in need of presents this holiday season.



Clothes Drive- a great way to help the homeless and disadvantaged stay warm throughout the winter.

Fundraising Ideas to Meet Pledges

At Fall Rally, Carolinas District Key Clubs pledged to raise collectively over \$10,000 for our District Project's Christmas for Children. If every club in our district was able to pledge just \$100, we could more than double that number, so it is up to all of you and your clubs to promote this amazing initiative! To help your club meet their pledge, here are some fundraising ideas to consider:



Save the Date:

2020 District Convention

Mark your calendars, as District Convention is coming your way from March 20 to March 22, 2020! District Convention is the premiere Carolinas Key Club event. It is an exciting weekend full with dances, keynote speakers, and fun with fellow Key Club members from all over North and South Carolina. You can seize your chance to showcase your clubs' talents through competitions, including scrapbook and video contests, talent contests, and more! Be sure to check the district website for more information in the near future, as this is surely an event you won't want to miss!

- SERVICE - FRIENDS - FUN -

Spotlight on Service

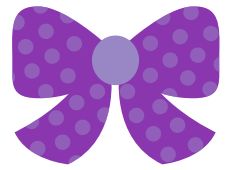


Division 11A and 11B were unstoppable this October when they joined forces to hold a car wash hosted by Terry Sanford HS. Over 100 Key Club members came together from across Fayetteville to wash cars, hold signs, and take donations; all of their efforts coming together to raise funds for UNICEF. After four hours of hard work, they raised a total of \$900 for this amazing cause!

Spotlight on Service is a way for our district to highlight outstanding service and help our clubs get ideas for how they can serve their community! Want your club to get the next spotlight? Submit your service project to:

www.carolinaskeyclub.org/spotlight-on-service

Prematurity Awareness Month



One of Key Club International's preferred charities, March of Dimes, is currently practicing a very special month. November is **Prematurity Awareness Month**, which is a month long campaign that raises awareness about the 15 million babies that are born prematurely each year. Here are a few ways that your club can participate in this month-long event through fundraisers, wearing purple ribbons or shirts to support prematurity awareness, and spreading the word at club meetings.



Children's Miracle Network Hospitals

Millions of kids enter hospitals each year in need of special treatments that are often too expensive for families to afford. Due to this, many children are unable to receive life-saving medical care. This is where Children's Miracle Network Hospitals (CMNH) steps in, providing financial aid to these families and allowing the children the best route to recovery. Your Key Club can help CMNH accomplish their goals by holding a variety of fundraisers. Every cent counts and can make a large impact on a child in need!




IHOP National Pancake Day


In conjunction with Children's Miracle Network Hospitals (CMNH), IHOP celebrates its National Pancake Day on March 12 to help those in need one pancake at a time. On this day, IHOP offers free pancakes, encouraging customers to instead provide donations to CMNH. Key Club members can help this initiative by volunteering to serve pancakes, promoting the event on social media, or by participating themselves. Although you may be incentivised by the pancakes, the simple act of donating to families in need means so much more.


Tips for Running a Key Club Meeting

Having effective Key Club meetings is vital to the success of your club and its members. Here are some tips to improve your club meetings:


Before the Meeting:


 Make an agenda to hand out to club members. This provides them with a physical copy of what will be discussed, increasing their participation and retention.


 Meet with your officer board and advisor to collaborate towards what will be discussed.

 Create a powerpoint or other visual aid if a lot of information is being discussed.


During the Meeting:


 Use club officers to help lead the meeting and organize members.

 Start out with an ice-breaker or service project to break the ice and increase engagement.

 Share upcoming events and meeting dates to prepare members for what's to come.

After the Meeting:

 Clean up your meeting space.

 Distribute minutes of the meeting to all attendees to refresh them on the information discussed.

Keeping Hours Organized

Tracking member service hours is an incredibly important task that is typically carried out by the club officers. Without a proper record of service hours, clubs have no way of knowing which members are participating and through which service projects they're gaining hours. Although it can often be tiresome, tracking service hours doesn't have to be impossible! The following tips make the process much simpler:



1 Designate a singular club officer to track hours. This is a task typically executed by the club secretary or treasurer.

Use an online form to track member attendance. Each time members attend an event, they can fill out the form and have their information saved.

2

3 Use a sign-in sheet to confirm member attendance. The sheet could also include the time in and out to further verify the number of hours gained.

The Kiwanis Family



Kiwanis – our adult parent branch

Circle K – Collegiate Branch

Aktion Club – branch for adults with disabilities

Key Club – High school Branch

Builders Club – Middle School Branch

K-Kids – Elementary School Branch

How to (K)onnect with the Kiwanis Family

Connecting with the Kiwanis family can be truly beneficial to operating a successful Key Club and taking it to the next level. Kiwanis are open to working with students to work on big service projects and fun collaborations. Many Key Clubs combine service projects with their local builders club (Middle School Branch) to have volunteers in a larger service project such as a car wash for UNICEF. It's truly beneficial not only to the cause but to get your Key Club familiar with other branches of the Kiwanis Family. Reach out to local Kiwanis and other Kiwanis family clubs to work on service projects, and take your Key Club to the next level.



Fall Rally: Service, Fun, and 1,900 Key Club Members!



Despite the rainy weather, we were able to host nearly 1,900 Key Club members at Fall Rally. With the level of amusement and thrill brought forth by all that Carowinds had to offer, we were able to unite and pledge nearly \$9,000 to the Boys and Girls Homes of North Carolina Christmas for Children program.

When attendees of the rally arrived, they were able to learn about our District committees and Circle K in the Carolinas. The Service Planning, District Project, Membership Development, District Events Planning, Kiwanis Family Relations, and Partners and Sponsors committees all had wonderful information and opportunities for club members.



After receiving T-shirts and visiting committee booths, clubs were seated for the presentation at the palladium. Past Governors Katie McNiffe and Isabelle Salzman along with Governor Colby led an energetic and enthusiastic group of energizers before beginning the contents of the rally. During the rally, members heard from branches of the Kiwanis Family and of future opportunities.



The highlight of the rally was the Christmas for Children pledge drive. Key Clubs from across the Carolinas were able to come up on stage and present their club's pledge to the event for the year. With all of the pledges at the rally, the District has raised nearly \$9,000 in pledges thus far. This is an incredible stepping stone, but we must now ensure that we follow through and exceed these pledges.

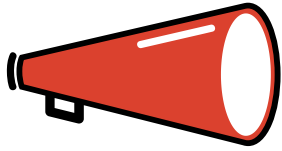
After the presentation portion concluded, attendees were able to experience Carowinds and all of its thrilling rides with short lines. While the weather required some adaptation on the presentation of material, it allowed for short waits for fast rides. It was a wonderful event to be a part of!

Saving for District Events

Saving for District events such as our International Convention tour or District Convention may be necessary, however not challenging. One way to save for District Events is the 1/3 plan. You can send letters to your friends and family asking each of them to chip in a small portion of the trip. Your total from friends and family would hope to amount to 1/3 of the trip price. You could ask your school and or Kiwanis politely to sponsor the other 1/3 by explaining how much of an educational opportunity you would gain by attending the event. You and your parents could pay the final 1/3 as it's only fair for you to pay a portion of the trip. Another method is looking at previous costs of Conventions, and trying to save a little each month to prepare. Regardless of your strategy, it's important to think of cost beforehand so this won't restrict you from experiencing these once in a lifetime opportunities!



Communicating



with Lieutenant Governors

Lieutenant Governors serve as the liaison between the District Board and clubs within their assigned division. It's extremely important to stay in contact with your Lieutenant Governor in order to remain up to date with district events and any necessary information. They also work to train club officers, hold division-wide service projects, and oversee club service. If you're unsure about who your Lieutenant Governor is, you can find their information under the "About" tab on the website labelled "District Officers." Their email address is listed under their name and division for easy content. If you're unsure which division your club is in, you can also go to the "About" tab and look for your club under "Division Listing."



WHY YOU SHOULD BE

Paying Dues



- Provides scholarships for Key Club members



- Pays for District Events such as Fall Rally



- Helps in training the District board to provide service and leadership to its divisions



- Helps maintain the Carolinas District and Key Club International





K Corps

K Corps is Kiwanis International youth exchange program that is available for Key Club members. It's a great opportunity to experience a unique culture, provide service, make lifelong friends, and see spectacular sights half a world away!

K Corps

Global Community Service Exchange

US Army

The U.S. Army partners with Key Club to empower tomorrow's leaders by offering advanced schooling for today's top careers. They offer programs like the Reserve Officer Training Corps and March2Success.com allow students to go to college debt free and excel in the classroom with helpful academic resources.



Project Happiness

Project Happiness is, as the name would suggest, all about spreading happiness throughout the world! If you know somebody in need of cheering up, then this Key Club partner is for you. Project Happiness spreads the important message of mental health and sustained happiness, with the primary goal being to promote joy! You can find more information through the following guidebook: keyclub.org/projecthappiness.



Squads Abroad

Key Club and Squads Abroad have teamed up to make the largest student movement improving education and health outcomes in schools worldwide. Students have the opportunity to create squads which choose focus areas and destinations to do an impact project and educational exchange at an under-resourced school. While in the country the squad chooses to work in, they engage in the culture and experience authentic meals of the country. Volunteers are provided safe and private accommodations where they are able to relax and reflect with their Key Club after a meaningful day of activities.



SQUADS ABROAD
A KEY CLUB PARTNER

Thirst Project's Thirsty 30

The Thirst Project is a global organization that partners with Key Club to provide safe, clean drinking water to developing communities around the world. They are currently focusing most of their efforts in Eswatini, where their goal is to ensure 100% of residents have access to clean and safe drinking water. Thirsty 30 is an easy, but effective, fundraising event held every year by them throughout the month of January to help your club get involved in this amazing project!

- 1) Number envelopes to the amount of members you have
- 2) Assign each member an envelope
- 3) Encourage each member to raise the amount of money as the # on their envelope
- 4) Collect donations and celebrate!



A Message from Your International Trustee

Hello Carolinas Key Club!

I hope all has been well as we head into the holiday season. I have heard about your efforts to raise funds for Christmas for Children and hope all is going well with that! All of your service and dedication is changing lives.

I recently got back from the International Board's November board meeting. At this meeting, we were able to accomplish many things, including filming the "State of Key Club" video that will be shown at DCON, working with our committees, and discussing the 2016-2020 Strategic Plan. We were also able to address concerns brought to the International Board by your governor, Colby. These concerns centered around occurrences at International Convention in Baltimore this year. In addition to strategically scheduling the entire convention, we will also be ensuring that amendments proposed by districts will take priority at House of Delegates this year. Action will also be taken to ensure that the Kiwanis Family Events app is used appropriately and that nothing on the app can hurt any candidate's campaign. The International Board appreciates the input of your district and will do what we can alongside Kiwanis Staff to solve these problems. If you would like to learn more about what our board did at November board, go to <https://tinyurl.com/kcinov2>.

Besides the November board meeting, I've been working a lot on committee work for the International Opportunities Committee. This includes prematurity awareness materials, Key Leader content for social media, and working with the Thirst Project, who I work with as a liaison for Key Club International.

Please let me know if you have any questions! My Key Club email is indigo.parline@keyclub.org.



Indigo Parlin
Indigo Parlin

International Trustee **15**

Upcoming Events: Save the Date!

- Dec 1** FINAL Dues Deadline
- Dec 15** Christmas for Children Donations Due
- Jan 1 - 31** Thirst Project's Thirsty 30
- Mar 20-22** **2020 District Convention**

Keep Up With the Carolinas!

-  @carolinaskeyclub
-  Carolinas District Key Club
-  @carolinakeyclub
-  @carolinaskci
-  carolinaskeyclub.org

Carolinas District Governor
Colby Loveless
gov1920@carolinaskeyclub.org

Carolinas District Secretary
Adam Horne
sec1920@carolinaskeyclub.org

Carolinas District Treasurer
Raghav Chari
trs1920@carolinaskeyclub.org

Carolinas District Editor
Gaby Tucker
edr1920@carolinaskeyclub.org

**Keep in touch with
your Executive Board!**

Carolinas District Administrator
Mr. Scott Johnson
jscottjohnson@carolinaskeyclub.org